



MSc Management in International Business (MSc MIB)

Regular track: Grenoble, Paris, Singapore
Short track: Grenoble, Paris

FAST TRACK YOUR CAREER FROM RECENT GRADUATE TO GLOBAL MANAGER BY ACCESSING TOP INTERNATIONAL CAREER OPPORTUNITIES ● LEARN AND DEVELOP BUSINESS AND MANAGEMENT FUNDAMENTALS WHILE APPLYING LANGUAGE AND INTERCULTURAL SKILLS THROUGH PRACTICAL LEARNING

Our Mission: To provide employers worldwide with interculturally aware graduates who have developed key skills and abilities in international business and management.

START DATE

September (France)
October (Singapore)

CONTACT US

Tel: +33 4 56 80 66 50
admissions@grenoble-em.com

DURATION

Regular Track: 2 years
- 7 months on campus + 4-5 month work experience (year 1)
- 6 months on campus + 4-6 month work experience (year 2)
Short track: 1 year
- 6 months on campus + 4-6 month work experience

TUITION FEES

Regular track (per year): € 12,950
Short track (full program): € 16,750
Valid for French campuses*
for 2023 intake.
Singapore campus,
please consult our website



*Financial aid available

GEM Ranked

36th

In the Financial Times
European Business
Schools 2021 Ranking

MSc MIB

37th

in the World*

9th

in the World for International
mobility*

6th

in the World for Careers*

*in Financial Times 2022
Master in Management
Ranking

Benefits

- Receive a high-quality education in an **internationally-renowned** program (top-ranked in the Financial Times, QS and The Economist).
- Learn about international business through **hands on innovative sessions** with both group and individual assignments allowing you to test your leadership and team building skills.
- Study in a **multicultural environment** with students from over 20 nationalities.
- Enhance business and employment opportunities by choosing to study on one of **three strategically-located campuses around the world**.
- Earn your globally-recognized degree from a **triple-accredited institution**.
- Develop truly **international perspective** on business and the ability to deal with the opportunities and challenges of the **global organizational environment**.

French State Recognition

Graduates are also awarded the degree certificate "Management stratégique d'activités internationales". This provides international recognition through the VISA de l'Etat and the Grade de Master from the French Ministry of Higher Education, Research and Innovation. This recognition is essential if you plan to work or continue your studies in Europe or overseas.

Study Trip

Regular track students from French campuses will take part in a one-week study trip to a European Business Hub. They will have the opportunity to meet with leading professionals and visit companies.

Faculty

Classes are taught by GEM faculty, visiting professors from top universities worldwide, and inspiring business professionals. GEM permanent faculty are engaged in applied research; their teaching links theory to practice through business cases. Their diverse cultural and international background adds to the strong international dimension of the program.

Languages

Learning a foreign language is an integral part of the program in order to graduate. Non-French speakers will study French (beginner to advanced level). French speakers may choose from a number of other languages at beginner level.

COFDG



FRANCE
compétences
CERTIFICATION
enregistrée au RNCP

PROGRAM*

* Program content subject to change

YEAR 1

Fall Semester

Core Courses

Strategic Management, Project Management, Accounting, Managing Global Teams, Languages

Specialization

- Global Marketing Management
- Managerial Economics
- Advanced Financial Accounting
- Research Methods
- Field Project

Spring Semester

Core Courses

Corporate Finance, Sustainability in International Business, Risk Management, Languages

Specialization

- Information System for Digital Business
- Business Analytics Management
- International Operations & Supply Chain Management
- Field Project

Professional tracks

Students choose one of the following:

Work experience

- Four to five month internship or employment anywhere in the world

Professional Certificate

- Students choose from a catalogue of professional online certificates developed by Grenoble EM

YEAR 2**

** Short track students enter directly the second year of the program

Fall Semester

Core course

International Negotiations, Responsible Leadership, Languages

Specialization

- Strategic Entrepreneurship Project
- International Financial Risk Management
- Managing Individual & Organizational Change
- Budgeting and Controlling
- Managing Technology and Innovation
- Advanced Research Methods

Spring Semester

Specialization

- Corporate Geopolitics
- Legal Environment in International Business
- Global Business Operations-Serious Game
- People, Ethics & Digitalization of Society

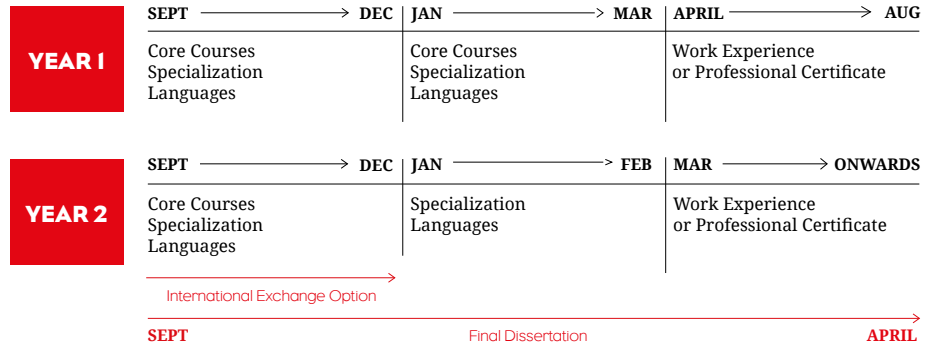
Professional tracks

Work experience

- Four to six month internship or employment anywhere in the world

Professional Certificate

- Students choose from a catalogue of professional online certificates developed by Grenoble EM



"As a consultant in a global firm, I work with colleagues in foreign countries, and I have to drive the performance of predominant leading firms of the industry. Which are all skills I could develop within the MSc MIB."

Cabin Sesse, Cameroon MSc MIB 2019 Graduate, Business Analytics Consultant at Nielsen



[LEARN MORE](#)

"Companies seek people who are flexible, open-minded and can adapt to all sort of situations. I could not have thought of a better way to prepare for that than choosing the MSc MIB. The knowledge gained from my experience has prepared me for my current job with J.P. Morgan. I am proud to be an MSc MIB alumnus."

Louise Loop, France, MSc MIB 2019 Graduate, Hedge Funds Operations Analyst at JP Morgan

Skills acquired

Upon completion of this program, you will be able to:

- Design and manage diverse teams within a global environment.
- Demonstrate a high-level of critical analysis of organizational, economic and geopolitical challenges.
- Fully assess the ethical, environmental impact of decisions and actions.
- Understand the key challenges and functions of different departments and services.
- Generate innovative and adaptable ideas and solutions to overcome changing environments.
- Work efficiency in a technology focused environment.
- Demonstrate an in-depth comprehension of the key present and future challenges within the context of your chosen specialization.

Final dissertation

The academic dissertation asks students to understand and analyze a key business or managerial issue. Working with their tutor, students then identify an area that requires further exploration and a methodology for filling that knowledge gap.

Students will undertake original research to fill the pre-defined gap before writing up their findings and considering their personal contribution to the chosen research domain.

Pedagogy

A full two-year program with more than 400 hours of taught classes. Students typically have 12-15 hours class time per week supplemented by around 30 hours group work and private study. The MSc offers a possibility to up to 12 months' work experience, a field trip and an exchange option.*

*based on academic performance and ranking

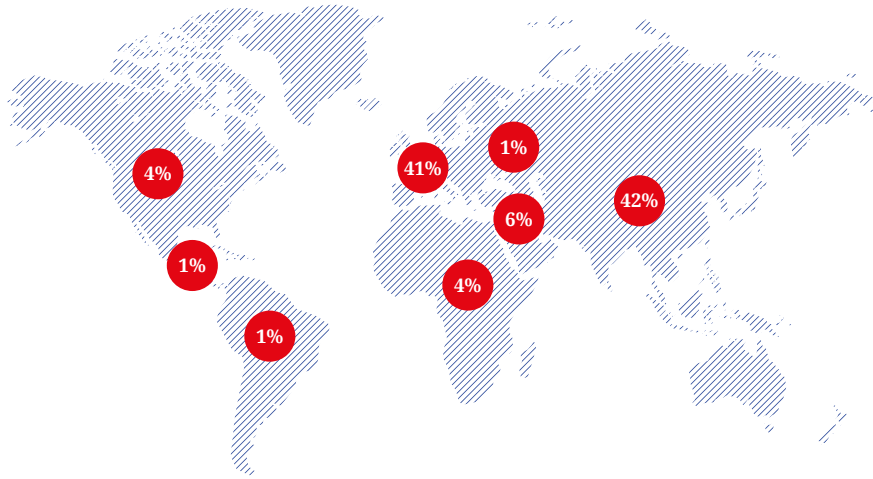
Evaluation

The validation of skills and competences is acquired through continuous assessment, assignments, exams, and professional experience. Both written and oral communication skills are fully assessed throughout the program. In order to graduate, all students must validate an international experience.

CLASS PROFILE

September 2021 intake

Geographical origin

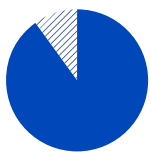


Diversity and Excellence

26	Countries represented
126	Students enrolled
66	Female
60	Male
23	Average Age
01	Year average work experience
22	Participants who have lived or worked outside their home country previously

CAREER STATISTICS

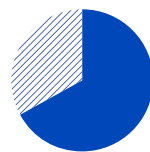
based on 2021 graduates employed at the time of the survey



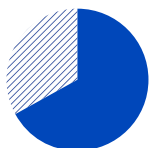
90% Found employment within 4 months



33% Work in France



67% Work internationally



67% Work in companies with over 5000 employees



71k€* Average annual salary



Top sectors
Financial Services
Consulting
Business and Trade

Top Employers

- Accenture • Amadeus
- Amazon • Axa • Bloomberg LP
- Coty • Danone
- Deloitte • Ernst & Young
- General Electric • Google
- Nike • HSBC • IBM • J.P. Morgan
- KPMG • L'Oréal • LVMH
- Nestlé • Nissan • Orange
- Procter & Gamble • PWC
- Schneider Electric
- Société Générale • Phillips
- Salesforce • MAGE • Mercedes

**Financial Times 2022 Master in Management Ranking*

STUDENT SERVICES & ASSOCIATIONS

Integration Service [LEARN MORE: GRENOBLE CAMPUS](#)

Grenoble Ecole de Management has a student integration team to help with any questions related to moving to France.

Associations

GEM counts 22 student associations that organize over 700 events every year, including Altigliss that organizes the student ski and snowboard world cup, and ImpAct that works to promote sustainable development. Participating in activities is a great way to integrate into French student life and learn French.

Career Services & Coach center [LEARN MORE](#)

Students have the opportunity to attend personal and professional development workshops led by professionals and industry experts. These strengthen the employability profiles of graduates to help them achieve their career goals. Students will also have access to individual counselling sessions, interaction with corporate partners and online resources with job and internship opportunities as well as access to Grenoble EM sector-specific networking communities.

GEM QUICK FACTS

1%

Triple-accredited:
of top business
schools worldwide



International faculty of reputable academics and leading corporate professionals

Dedicated career center with over

27 000

online job and internship offers per year

1st

French Business School to become a

"Société à mission"*

*French equivalent to a "Benefit Corporation"

Over

7 000

students from more than

130

nationalities

145

international partner institutions (alliances, student and faculty exchanges, research...)

Vast network of more than

43 000

alumni holding top-management positions



A word from the program director

"The MSc Management in International Business (MSc MIB) program is a convergent degree program welcoming students from over 20 nationalities. The curriculum for the MSc MIB program is very intensive and students are trained by a pool of internationally acclaimed academics and professional experts who help them develop skills and knowledge required for successful global careers.

The MSc MIB program is a solid launching pad for your global careers in every sector of business. We hope to welcome you as part of this unique, dynamic and enriching experience." - **Celine Foss**

ADMISSIONS

Applicant Profile

The admissions board is looking for students with excellent academic results, strong motivation and the ability to work in an international environment. Candidates should not have more than 3 years post graduation work experience.

Application Process

To apply for this program, candidates must complete the online application form.

We accept applications continuously throughout the year (more information on our website). We strongly encourage early applications as **our programs do reach maximum capacity.**

Applying early will also allow you to be considered for financial aid and scholarships.

It is possible to submit your application prior to providing us with your test or final academic results. From the moment you submit an application you will receive a response within 3-4 weeks.

Checklist

Regular Track:

- Bachelor-level undergraduate degree in any subject with good grade average
- Proof of fluency in English:
 - > TOEFL IBT: 90 (minimum of 21 in all bands). Institution code: 8973
 - > IELTS Academic/IELTS Indicator: 6.5 (minimum of 6.0 in all bands)
 - > Cambridge English (Proficiency/Advanced/Business Higher) level C1: Grade A,B or C
 - > Pearson Test of English Academic (PTE-A) Online/Offline: 63 (minimum of 59 in all bands)
 - > Duolingo English Test: 110 (minimum of 90 in all bands)
 - > English test waiver may be granted if Bachelor's degree was fully taught in English
- 2 academic and/or professional references
- Administrative documents (degree certificates, CV, passport)
- 3 short essays

Short track:

The criteria above + at least ONE of the following:

- 240 ECTS
- 4-years Bachelor's degree
- 3-years Bachelor's degree + 1 year of Master degree WITH minor (60 ECTS) in Business Studies

APPLY NOW!

Please consult our website for full admissions criteria
en.grenoble-em.com/mib

Feel free to contact us with any questions
admissions@grenoble-em.com



**GRENOBLE
ECOLE DE
MANAGEMENT**
BUSINESS LAB FOR SOCIETY

12, rue Pierre Sémard
38000 Grenoble - France
+33 4 76 70 60 60
admissions@grenoble-em.com
96, rue Didot
75014 Paris - France

en.grenoble-em.com

