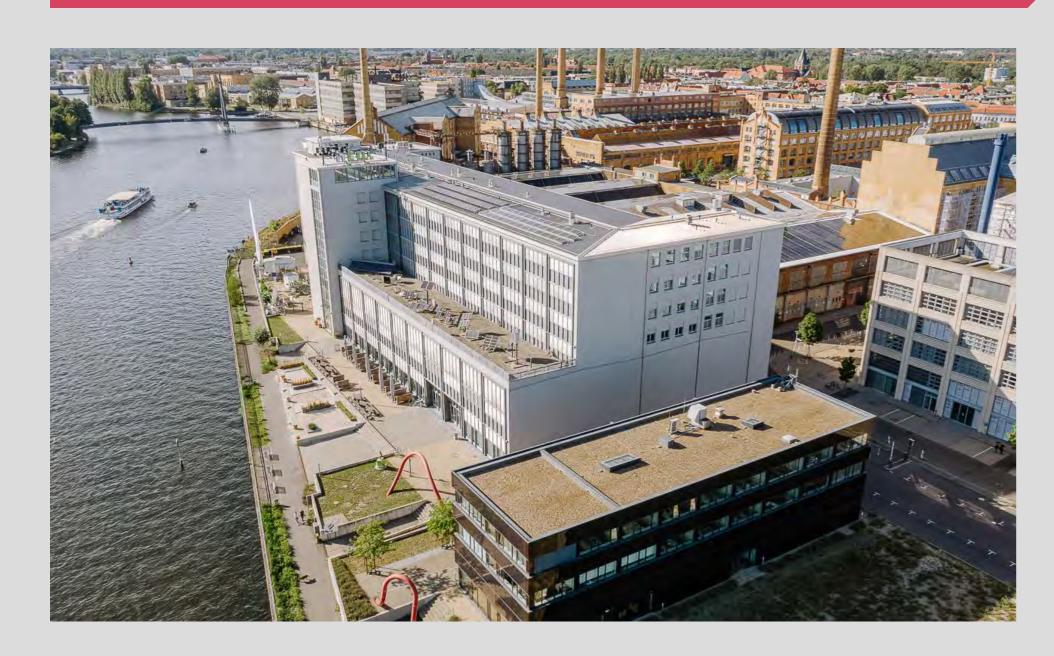


## Join us in vibrant Berlin















## Start your career here

A postgraduate degree from HTW Berlin shows employers that you can apply profound scientific knowledge to solve pressing practical problems. All of your courses are built on strong links with the industry and with our alumni, making your studies uniquely relevant.



#### **CAREER RESULTS**

Our career services check and improve your CV, provide job interview coaching and help you find and field job offers in Germany and abroad.

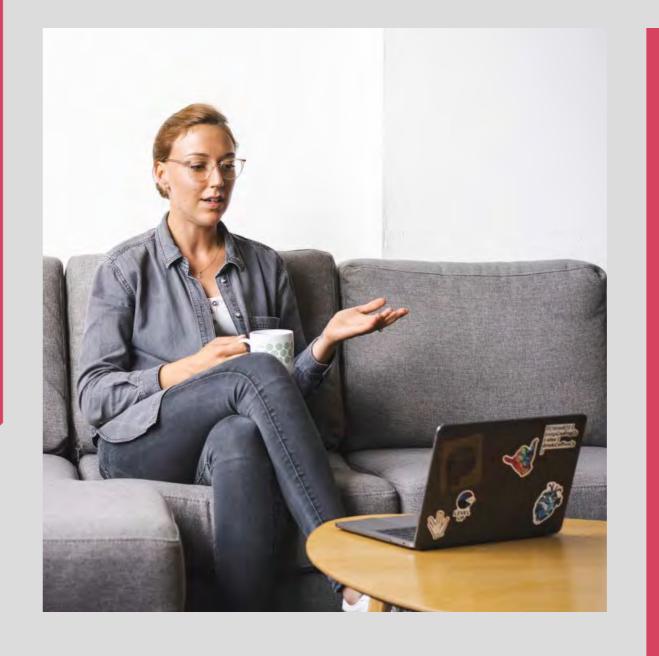
Most MPMD alumni find employment as data analysts or data scientists in Germany with large multinational corporations, or even in Berlin with successful start-ups. Graduates also find work internationally.

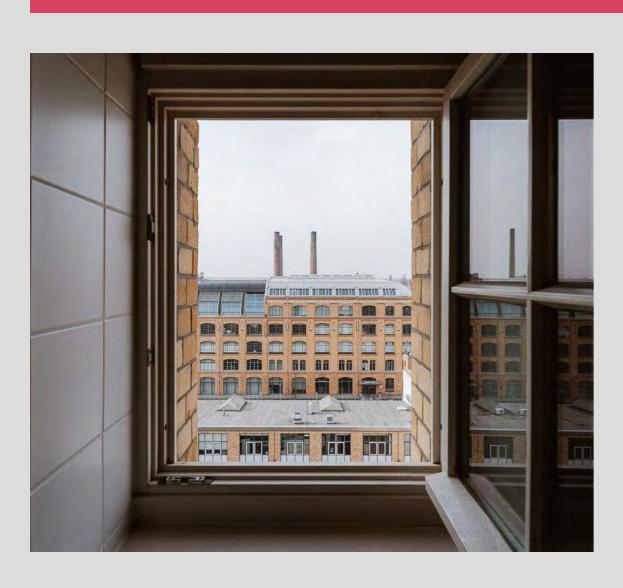
→ Meet MPMD Alumni

projects in many modules help students to become proactive, flexible and grow quickly. Knowledge does not only come from professors and lecturers, but also from other students with diverse backgrounds and cultures. In addition, the program management team is always very supportive.

Linh Nguyen, Class of 2021, Business/Product Analyst at eBay Kleinanzeigen (Berlin)

TOP EMPLOYER RANKING for business courses for 10+ years





#### PROFESSIONAL NETWORK

Located in Berlin, we offer access to a wide range of companies with English-speaking work environments. We also organise optional intensive German language courses to help you professionalise your German language skills.

MPMD alumni have found employment in large companies and innovative start-ups that include Mercedes-Benz.io, Deutsche Bank, Samsung Electronics, HelloFresh, TomTom, Zalando, Accenture, Schaeffler AG, Schneider Electric, DECATHLON Germany, KPMG UK, AUTO1 Group, Publicis Emil, TIER Mobility, meetyoo conferencing GmbH, NHS England, Solarisbank AG and more.

**66** I got a job offer from Accenture as a senior consultant for data science/ analytics. I will be responsible for various data analytic projects regarding digital transformation, business intelligence, AI solution development or data driven corporate strategy development from numerous clients, which will be normally big companies from the DACH region.

Aelee Im, Class of 2020, Machine Learning/Data Science Specialist at Accenture (Kronberg im Taunus)

## Why study the Master's in Project Management and Data Science?





#### HIGH QUALITY & INTERACTIVE STUDY

Your programme is delivered online and on-campus, with modules taught as a **mix of real-time lectures, interactive seminars** and **labs,** and **on-demand learning components.** All modules take a practice-oriented academic approach, geared towards market demands. Methods include:

Lectures and labs
with your professors
and fellow students,
giving you access
to expertise and
personal feedback

Case studies,
collaborative projects
with peers, workshops
and real business
scenarios

Self-paced online learning with videos, readings and exercises



Master's thesis in collaboration with a company

# Become part of our diverse community

Build professional and personal relationships with like-minded peers and mentors from Germany and across the globe. MPMD students come from 16+ countries.





People from all over the world [study the MPMD], with different professional and educational backgrounds. It's not just computer scientists or just economists, so you can learn a lot about different perspectives.

Felix Scheibe, Class of 2020, Consultant Privacy and IT-Security (GDPR/DSGVO) at Konzern Versicherungskammer (Munich) 24%

of HTW Berlin's students have an international background

120+

partner universities in Europe and 20 partner universities across the rest of the world

PROGRAMME STRUCTURE

## Become an expert in your field

The Master's in Project Management and Data Science at HTW Berlin will help you to successfully manage and supervise high-level projects in an international environment – as well as define, process and interpret extensive datasets to carry out analysis across different disciplines.



highly searched in the current job market; data science and artificial intelligence are buzzwords in almost every industry.

Also PMP professionals are indispensable in any company, therefore the MPMD syllabus offers a unique skill set to position graduates in top careers.

Mónica Andrea Espitia Garcia, Class of 2018, Senior Data Analyst in the pharma sector in Karlsruhe

## Your MPMD modules



#### FIRST SEMESTER

International Project Management 1

Foundations of Data Analytics and Statistical Programming

Contract and International Business Law

**Elective Module** 

#### **SECOND SEMESTER**

International Project Management 2

Advanced Computational Data Analytics

Change Management and Leadership

Financial Reporting and Management Information Systems

#### THIRD SEMESTER

Project Management and Data Analytics Lab

Advanced Data Mining Techniques, Databases and Big Data

Practical Data Governance, Data Security and Regulatory Compliance

Emerging Technologies and Artificial Intelligence

**Elective Module** 

#### **FOURTH SEMESTER**

Master's thesis (in collaboration with a company)

Master's Thesis Seminar and Final Oral Examination

#### **ELECTIVE MODULES FIRST OR THIRD SEMESTER**

Negotiation Techniques and Cross-Cultural Communication
Interpersonal Dynamics and Group Facilitation
Technology Management in Practice

WHAT YOU NEED TO KNOW

## Student support

Get support balancing your studies, career and private life from the MPMD team in this hybrid (in-person and online) programme.



#### **SMOOTH START**

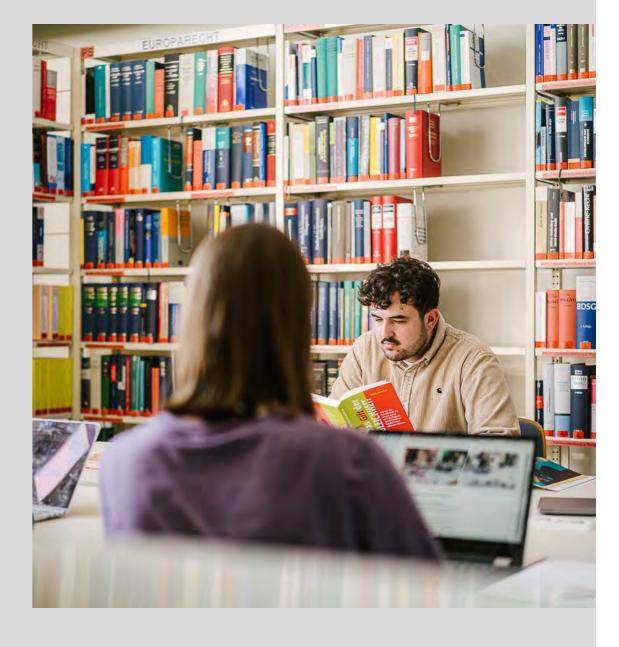
During your first week, called Welcome Days, you'll participate in activities and get to know your peers, instructors and MPMD staff. You'll also learn the various technologies for your programme.



On a regular basis, we arrange get-togethers, alumni talks and fun events, such as Escape Rooms, trivia nights and excursions in the beautiful surroundings of Berlin.

#### **SOFTWARE**

Get software and special tools such as MatLab, Bloomberg, Citavi, etc. for free, as well as a discount on MS Office 365 ProPlus.



#### **FACILITIES**

Check out the extensive online and on-campus offers of HTW's library, including a large number of ebooks and databases.

Participate in a wide range of online and in-person sports courses at HTW Berlin.

#### WHAT YOU NEED TO KNOW

### Meet the team

#### **FEEDBACK**

Your professors will provide you with direct feedback on your work to help you develop as a professional. The programme management can assist you further with organisational, academic and career questions.

#### **GUIDANCE AT ALL TIMES**

The dedicated **MPMD team** will support you from application to graduation:

- welcome events
- activities apart from studying
- cultural assistance
- specialist support
- learning difficulties



#### PROGRAMME DIRECTOR

Professor Dr. Tilo Wendler is the programme director, with expertise in data science. Prior to his professorship, he was responsible for data analyses processes in the banking sector with specific focus on rating methodologies and risk management. He has also published numerous books, among them, Data Mining with SPSS Modeler: Theory, Exercises and Solutions (Springer).



#### **EXAMINATION BOARD**

Professor Michael Jaensch, PhD, is head of the examination board with expertise in international law. Prior to his professorship, he was legal counsel in renowned law firms in Berlin, New York and Düsseldorf, practicing in the field of mergers and acquisitions.

Contact MPMD Programme Management

→ Email MPMD team

Contact Programme Director and/or Examination Board

→ Email programme director

NEXT STEPS

### How to apply...

For the Master's in Project Management and Data Science

This degree is designed for students of all backgrounds who want to complete a highly qualified master's degree in project management and data science. This full-time English-taught programme lasts four semesters (two years) and starts every winter semester. You complete the MPMD with the title Master of Science (MSc) and a total of 120 ECTS credits.

### OUR ADMISSION REQUIREMENTS

To be considered for the MPMD you need:

- a bachelor's degree with at least 180 ECTS
- at least one year of qualified professional experience after acquiring your bachelor degree
- proof of English language proficiency Please see our website for details.

→ Requirements

#### **COSTS AND FINANCING**

The total tuition fee is €16,000 for four semesters.

#### WHY YOU SHOULD APPLY

Top employers need data analysts and project managers who can successfully manage complex, high-level, datadriven projects in an international work environment. The international Master's in Project Management and Data Science (MPMD) prepares you with academic knowledge, real-world experience and industry connections.

### YOU NEED FURTHER INFORMATION?

Please visit our website or send us an email:

→ Go to website

→ Send email

We are looking forward to receiving your online application:

→ Apply now



#### Hochschule für Technik und Wirtschaft Berlin

**University of Applied Sciences** 





#### **ABOUT US**

HR Managers of the biggest German companies rank HTW Berlin among the top three industry-oriented programmes in German Universities of Applied Sciences.

HTW Berlin offers programmes covering a wide range of interests in five faculties: Energy and Information; Technology and Life; Business School; Computing, Communication and Business; and Design and Culture. The Division of Continuing Education also includes part-time bachelor and advanced master programmes.

#### MAIN ADDRESS

HTW Berlin

Treskowallee 8

10318 Berlin

Germany

www.htw-berlin.de













#### **USEFUL LINKS**

Apply online



Find out more about MPMD



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