

NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS



MASTERS OF SCIENCE

SHARPEN YOUR SKILLS



Choose an innovative BUSINESS SCHOOL

As one of the exclusive 1% of international business schools with triple accreditation, NEOMA stands out as an innovative global business school whose impact stems from its excellent research and instruction. Steered by its strategic plan and led by its esteemed faculty, the school provides skills and knowledge to guide the future of businesses and society in a sustainable and connected world.

Through its agile approach, NEOMA encourages a responsible outlook while striving to convey its passion for innovation to the students, business executives and entrepreneurs who will build the world of tomorrow. **Be passionate. Shape the future.**

Academic excellence

NEOMA offers a wide range of programmes in all fields of management: undergraduate, a Master in Management, Masters of Science or part-time Specialised Masters (Mastères Spécialisés) in apprenticeship and Executive education.

NEOMA's large and diverse faculty offers you a high level of multidisciplinary teaching and a rich international outlook.

203 core faculty members

78% international faculty

Our faculty members also contribute their expertise to impactful research. NEOMA's professors contribute to key debates in the academic community and provide solutions to the current challenges faced by business and society today.

A network of graduates to support your career

NEOMA counts **68,700** alumni throughout the world, gathered in highly active chapters and clubs. Our graduates will help you develop your network in France and abroad, find a job and shape your career.

A broad spectrum of sectors and professions are represented within NEOMA Alumni, offering you significant opportunities to boost your career.

1 month: the average time to find a job after NEOMA

25% of graduates living and working abroad

94 alumni chapters around the world



Recognised excellence in global ranking

15th Master in Management worldwide (*The Economist 2021*)

Inspiring careers



François Gay-Bellile
General Manager / VP
COCA-COLA



Angeles Garcia-Poveda
Chairwoman
of the Board
LEGRAND



Laurent Kleitman
President & CEO
PARFUMS CHRISTIAN DIOR



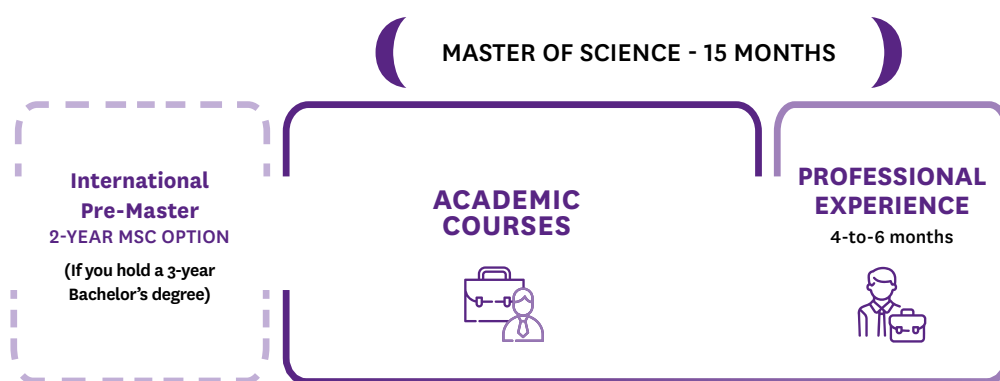
Fanny Moizant
Co-founder & President
VESTIAIRE COLLECTIVE



Acquire expertise

WITH AN INTERNATIONAL DEGREE

Our portfolio of **11 advanced Master of Science programmes**, taught on our Reims, Rouen and Paris campuses, are designed to equip students with the knowledge, resources and networks to thrive in a specialised field or sector of activity.



WHY PURSUE A MASTER OF SCIENCE?

- **Cross-cultural and soft skills:** Develop a strong toolkit of behavioural and relational skills by studying in a diverse environment of international students and faculty, utilising innovation teaching methods which foster an experiential approach.
- **Partnerships:** Many of NEOMA's MSc programmes are conducted in partnership with companies that are industry experts, incorporating professional lectures and case studies based on current business issues. Some partnerships are long term while others are based on a year-by-year agreement.
- **Professional experience:** Apply your skills and knowledge and gain experience in a real-world, professional environment during a 4-to-6-month internship.
- **Training & certifications:** Immerse yourself to become immediately operational in the tools used in your field of expertise and obtain key professional certifications, depending on the MSc (Financial Risk Manager (FRM®) certification, CFA Track option, Adobe Suite, etc.).
- **Master's dissertation:** Demonstrate your knowledge and culminate your studies by exploring an academic or operational subject in your area of expertise.
- **Double degree:** With certain of our MSc programmes, earn a double degree from our prestigious partner universities in Europe and abroad.

Programme fact sheet

- ✓ Master of Science
- ✓ 15 months
- ✓ 100% in English
- ✓ Reims, Rouen or Paris campuses

LOOKING TO ENROL IN A MASTER OF SCIENCE AFTER A 3-YEAR BACHELOR'S DEGREE?

International Pre-Master
2-year MSc option - Rouen campus
English - 12 months

This programme serves as a gateway to a Master of Science for students with a 3-year Bachelor's degree. The first year is an International Pre-Master, overviewing the core of business studies and leading up to the selected MSc in the second year.





Marketing

MSc MARKETING

NEOMA's MSc Marketing aims to prepare students for a diverse marketing career, in the current international marketplace characterised by radical digital change. This Master of Science covers the main fields of the latest marketing expertise, with a curriculum focused on the efforts to create, communicate and deliver value through brands, products and services.

CHOOSE FROM 3 SPECIALISED CONCENTRATION TRACKS

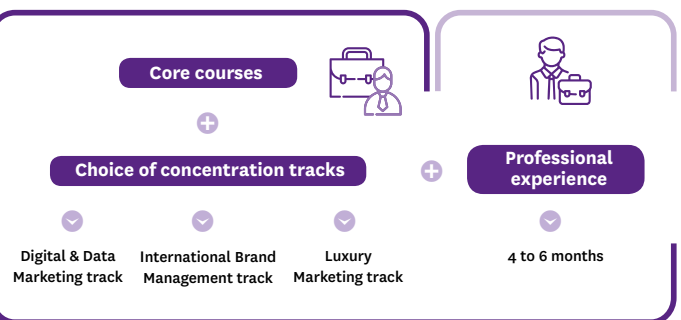
The MSc Marketing consists of a **core programme** and a **concentration track**. The core programme aims to provide students with a global and strategic foundation in marketing, while the concentration track endows them with expertise in one of the **three following fields**:

> Digital & Data Marketing Track - (Reims Campus)

The Digital & Data Marketing track aims to train students in up-to-date digital marketing techniques and give them the ability to adapt in a rapidly changing international business world.

> International Brand Management Track - (Reims or Rouen Campus)

The International Brand Management track prepares students for a diverse and international career in marketing and brand management in a fast-changing digital environment.



> Luxury Marketing Track - (Paris Campus)

The Luxury Marketing track prepares students for solid, successful careers in the luxury industry. It is designed to develop experts and multicultural executives in luxury marketing with innovative perspectives and creative skills.

More information:



Finance

MSc INTERNATIONAL FINANCE

The MSc International Finance at NEOMA is designed to equip students with the skills that match the current needs of the finance industry. This Master of Science provides students with a versatile skill set that gives them a suitable profile for working in corporate and investment banking or building a career in financial advisory.

CHOOSE FROM 3 SPECIALISED CONCENTRATION TRACKS

The MSc International Finance consists of a **core programme** and a **concentration track**. The core programme aims to provide students with a well-rounded education in finance, while the concentration track endows them with expertise in one of the three following fields:

> Corporate Finance & Investment Banking Track - (Reims or Rouen Campus)

The Corporate Finance & Investment Banking track aims to offer students a solid dual competence in complementary areas of finance: corporate finance and banking.

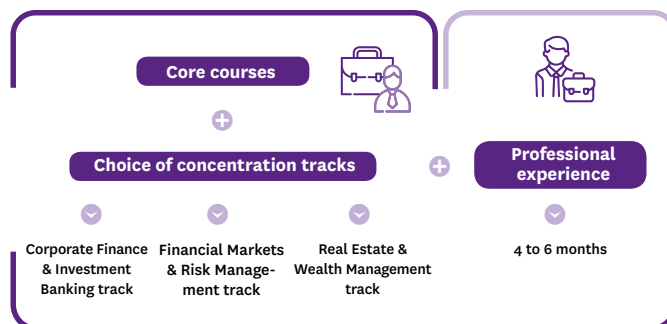
Students can choose between two options within this track:

- CFA option (subject to prior validation of CFA level I)
- Corporate Finance & Investment Banking option



> Financial Markets & Risk Management Track - (Rouen Campus)

The Financial Markets & Risk Management track is a specialised course in financial risk management, preparing students for the internationally recognised Financial Risk Manager (FRM®) certification by the Global Association of Risk Professionals (GARP). This track is also a step into the exciting and challenging world of new technologies and their applications in the world of finance.



> Real Estate & Wealth Management Track - (Reims Campus)

The Real Estate & Wealth Management track is designed for ambitious students of finance who wish to pursue careers in investment management. This track has been awarded the Royal Institution of Chartered Surveyors (RICS) accreditation, the “gold standard” professional accreditation in real estate which guarantees curricular quality and professional standards.



More information:



Management & Strategy

MSc BUSINESS ANALYTICS

Campus: Rouen

A programme preparing students for careers using data-driven and evidence-based decision making.

Certification in Business Data Analytics (IIBA® - CBDA)

This programme prepares students to obtain the CBDA certification from the International Institute of Business Analysis, certifying key skills highly sought amongst business data analytics professionals.



Drive the future with data

Learn to incorporate sophisticated data analytical techniques, approaches and models to affect outcomes and take managerial, data-driven decisions.

Double degree option* with Elon University, North Carolina, USA

Increase your cross-cultural competency and understanding of international business through a double degree at the Martha and Spencer Love School of Business at Elon University!



*Selective option – places are limited

More information:



MSc ENTREPRENEURSHIP & INNOVATION

Campus: Rouen

Train to build and launch your own successful entrepreneurial project.

Partnership with KPMG

From joint training sessions, best practices and concrete expertise, KPMG France plays an active role in the programme.



Hack real challenges for good

Engage in a real entrepreneurial and innovation challenge by brainstorming and presenting solutions for a non-profit organisation in front of a jury.

Get involved and “Meet the Entrepreneur”

Benefit from bi-monthly Q&A sessions and hands-on workshops with entrepreneurs from all different fields of business.

More information:



MSc GLOBAL MANAGEMENT

Campus: Reims

Expand your managerial skills to meet the challenges of global disruption and transformation.

Sharpen your managerial skills

Build a 360° base of managerial expertise to promote sustainability, good governance and learn how to create new responses to the global issues affecting business environments.

Develop a global outlook

Grow your personal awareness in diverse environments, agility in change and resilience amid uncertainty.

Double degree option* in Europe

Earn a double degree specialised in digital transformation with one of our European partners: Dublin City University in Ireland or ESB Reutlingen in Germany.

**Selective option – places are limited*



More information:



MSc INTERNATIONAL BUSINESS DEVELOPMENT

Campus: Rouen

Become an international business professional able to capitalise on opportunities, overcome challenges and drive growth.

Acquire business development expertise

This MSc draws on state-of-the-art business development theory and enables students to apply it in identifying and addressing real-life business development opportunities and challenges.

Master the client-customer relationship

Learn how to establish and maintain strong relationships with profitable customers.

Experiential and immersive approach

Immerse yourself in international business development via engaging learning methods such as simulations, reflective learning, role-playing, real-life case studies, and more.

More information:



MSc INTERNATIONAL PROJECT DEVELOPMENT

Campus: Rouen

The programme to master Project Management from A-to-Z.

Put your skills to the test with a Business Game

Engage in your project management education in a playful way via a business game where management knowledge, project organisation and negotiation skills are put to the test.

Become an international manager

Enrich your cross-cultural skills in a diverse, multicultural environment with a cohort of almost 90% international students and an international faculty.

Develop the skills to obtain key industry certifications

During the course, build the foundations and train for the possibility to take key project management certifications such as the PRINCE2®, PMI and SCRUM.

More information:



MSc SUPPLY CHAIN MANAGEMENT

Campus: Rouen

Learn to lead the efficient global supply chains of tomorrow.

Choose between two specialised tracks

- > **Supply Chain Track:** Focused on the processes, operational design, logistics and development of supply chain strategies.
- > **Procurement Track:** Focused on the importance of strategic sourcing, international procurement, relationship with retailing and concepts of international commerce and customs.

Train for essential Supply Chain certifications

Prepare for qualifications through training in SAP, VBA and SCM applications.

Immerse yourself during a maritime transport seminar

Dive into maritime transport via an exceptional seminar and visit to port of Le Havre, the leading French port for foreign trade in container traffic.

More information:





Sector Expertise

INTERNATIONAL MASTER IN LUXURY MANAGEMENT

Campus: Reims / Milan

Earn a double degree and complementary expertise from the cradles of luxury.



PRADA Group

Immerse yourself in the world of luxury – in France and Italy

Benefit from the complementary expertise of two business schools and faculties via semesters in France and Italy. Gain exposure to different sectors of luxury and acquire hands-on experience working with several top luxury brands (Prada, Parfums Christian Dior, Royal Champagne, Gucci, L'Oréal Luxe, Guerlain, etc).

Double degree with POLIMI Graduate School of Management

Developed in partnership with POLIMI Graduate School of Management in Milan, Italy, IMLUX trains students to understand, create and manage value in the luxury sector.

Ranked #2 of Best Luxury Management Masters Worldwide

2022 Eduniversal ranking of top Masters in Luxury Management.

More information:



MSc CULTURAL & CREATIVE INDUSTRIES

Campus: Rouen

Develop strong theoretical and empirical knowledge for a career in cultural and creative industries!

Master all aspects of culture

The MSc Cultural & Creative Industries covers all branches of the cultural sector: music, cinema, publishing, visual and performing arts. The programme therefore prepares students for vibrant careers in the cultural and creative industries.

An A-to-Z programme in the cultural industries

Discover arts management as well as the economic, social and cultural issues raised by the current transformation of the creative and cultural industries.

Experience the world of culture

Meet and collaborate with many different professionals in the arts sector: Centre Pompidou, Musée de Rouen, Netflix and Canal+ producers, Editions du Seuil publishing house, Centre National du Cinéma, Warner Music, and more.

More information:



MSc WINE & GASTRONOMY

Campus: Reims

Cultivating food and beverage managers who come to the table with marketing savoir-faire!

Master the marketing and management of food, wine, spirits & hospitality

Understand the complex dynamics of this industry as well as the cultural, global and structural issues that influence how and why consumers buy these products.

Learn by doing via hands-on ateliers

Benefit from a varied programme of visits to wineries, restaurants and other food and wine providers, as well as conferences with wine, food and service professionals.

Obtain the coveted WSET certifications

Validate your wine knowledge through the internationally recognised WSET Level 2 and Level 3 qualifications, offered in partnership with Avize Viti Campus.



More information:



Personalised support

FOR OUR STUDENTS

Great places to live and work

NEOMA's three campuses - in Reims, Rouen and Paris - and their facilities have been designed to provide you with a unique and stimulating environment. Each are places for living, sharing and meeting: conferences, debates and other events open to a variety of audiences are hosted on campus and contribute daily to the School's academic prowess and to the cultural life of the region.

NEOMA also has its own 100% virtual campus for a unique educational experience, at the crossroads of distance and face-to-face learning.

Health & Wellness

From mental health support, services for students with disabilities, well-being workshops and more, the Wellness Centre has all students need to take care of their physical and mental health!

All our campuses are accessible to people with disability. For more information, please contact : wellness@neoma-bs.fr



Preparing your arrival

The teams at NEOMA's HUB, on all three campuses, are dedicated to assisting students in preparing their arrival and getting settled on campus (housing, visas, orientation, etc.)



Career & Professional Development

NEOMA's Talent & Career Development Unit (TCDU) supports students as they prepare for their future careers.

The Talent & Career team provides students with personalised guidance (CVs, cover letters, personal branding, etc.) to help each student in their search for internships and employment.

Typically 1 month is the average time to find a job after NEOMA.

The **Talent & Career Development Unit** is dedicated to helping students define their career plan and reinforce their skills, thus boosting their employability in France and abroad.

105 workshops & activities

1,700+ personal advising sessions

6,000 internship agreements signed per year

250+ corporate participants in our events

For more information about NEOMA's personalised student support, scan this QR code with your smartphone





Financing YOUR STUDIES

At NEOMA Business School, we are aware that financing one's studies is a primary concern for our students.

Our goal is to help each of our students thrive in a quality study programme by offering solutions tailored to his or her personal situation.

The staff at our information and service centre, the HUB, can provide you with information and assistance with administrative procedures. From state grants, loans and university scholarships, there are many solutions to help you achieve your career ambitions!

SCHOLARSHIPS/GRANTS

The Excellence Scholarship

NEOMA Business School offers scholarships to support international applicants who have been admitted into one of its Masters programmes.

Based on criteria such as academic excellence and personal and professional achievement, students may be eligible for a scholarship of up to €4,000, depending on their chosen programme. Scholarships are limited and applied as a reduction in tuition fees. Once admitted to the programme, interested international candidates are invited to contact the Admissions team for more information: admissions@neoma-bs.fr

International students who apply before 31 January, 2023 may be eligible for the Early Bird discount of €1,000.

The Eiffel Scholarship

The Eiffel Excellence Scholarship (Bourse Eiffel) is granted by the French Ministry for Europe and Foreign Affairs to international students living outside of France who demonstrate great interest in pursuing their studies in France.

NEOMA Business School Foundation Scholarships

The NEOMA Foundation is committed to equal opportunity in higher education. In case of financial difficulties, the Foundation may provide eligible students with a scholarship covering up to 50% of tuition fees.

Interest-free, unsecured loans may also be awarded to students in our Specialised Masters (Mastères Spécialisés) or Masters of Science programmes. Student applications for financial aid are evaluated at two annual meetings, based on three criteria:

- Academic excellence
- Financial or family situation
- The applicant's personal merit

LOANS

Student loans

Banks grant loans at a preferential rate of about 1% to students attending Grandes Ecoles and living in France, as long as you have a guarantor.

Government-backed student loans

The French government has set up a student loan guarantee fund in partnership with certain banks (Société Générale, Crédit Mutuel, C.I.C, Banque Populaire and certain Caisse d'Épargne banks). Learn more by asking the banks about your financing options.

For more information about financial aid, scan this QR code with your smart phone



Admissions



ADMISSIONS REQUIREMENTS

1-YEAR MSC:

- 4-year bachelor's degree or 3-year bachelor's degree with minimum 1 year of professional experience
- Proof of English language proficiency is required during the application process (TOEIC, TOEFL iBT, IELTS, Cambridge, Duolingo)*

*Contact the Admissions team to learn more about required scores.

2-YEAR MSC:

For holders of a 3-year bachelor's degree, you may complete our MSc in two years by joining our one-year International Pre-Master programme before continuing to your MSc of choice.

ADMISSIONS PROCESS

- Complete the online application: apply.neoma-bs.fr
- Provide scanned copies of all original documents in English or French (CV, motivation letter, transcripts, etc.)
- Candidates who meet the admissions requirements will be asked to complete a deferred interview
- Admissions results are sent by email within two weeks of the interview

Application are accepted on a rolling basis, with a final deadline for submissions in mid-July.

Make a personalised appointment with our team by scanning this code with your smartphone.



CONTACT

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