

GRANDE ÉCOLE MASTER'S IN MANAGEMENT PROGRAMME



ESC
CLERMONT

**BUSINESS
SCHOOL**

School for life since 1919



JESSICA,

2012 graduate

Professional travel Blogger

“ TRAVEL THE WORLD
SHARE THIS EXPERIENCE
OF HAPPINESS! ”

**MAKE
SENSE**



Valme BLANCO
Head of the Grande Ecole Master
in Management Programme

A SCHOOL, A PROGRAMME, A PROJECT.

Prepare yourself for one of the most intense periods of your life. Your years as a student of the ESC Clermont will be filled with new knowledge, skills, rich experiences and projects.

Our role is to give meaning to the studies you have chosen and to understand that learning is a great opportunity for personal development and achievement.

The Master in Management Program is an internationally accredited program, fully certified by the French Ministry of Education. In September 2019, ESC Clermont signed the 'Shift Project' pledge for developing climatic awareness in all areas of teaching alongside 80 other French institutions of higher education. This commitment is one of the steps towards a global approach to the evolution of our program which can be summed up in 3 main objectives:

- **Equip students with knowledge**
- **Help them grow by taking their own route, linking what they enjoy with what is useful professionally**
- **Help them contribute, at their own level, to a better world.**

Today, this means that a School like ours must open up its horizons to other disciplines, other inspirations. This includes contributions from the Applied Arts and Design, also from the Social Sciences, Humanities and Life Sciences.

It also requires a twofold approach: acquiring knowledge that can help with decision-making, of course, but also the opportunity to experiment, test, and put into practice! Today, nothing is considered only in theory. From our teaching to our research.

Finally, our programme finds its meaning because it is happening here and nowhere else: it is happening in a School of human dimensions where support is the keystone, in a dynamic region with economic partners of all sizes and each with their own expertise.

The programme may seem very diverse but its diversity enables us to meet the challenge that we have in common: Make Sense.



5% of Business Schools around the world are accredited.



The third international accreditation obtained in 2020.



The CGE includes the 38 Grandes Ecoles Business Schools in France.



The Master's in Management at ESC Clermont is certified as a Master's grade diploma (5 years of higher education) and is registered as Level I in the RNCP (Répertoire national des certifications professionnelles – National Directory of Professional Certification).

THIS IS US!

THE ACADEMIC EXCELLENCE

Because the School has 3 international accreditations (AACSB, AMBA & EPAS)

Because our programme is certified in France by the Ministry of Higher Education, Research and Innovation (M.E.S.R.I.). at Master's grade

Because the programme is ranked in the Financial Times Top 100 of Masters programmes

INTERNATIONAL CHOICES

With 124 agreements in place with partner universities for semesters, double-degrees or dual-competence qualifications abroad

With the possibility in the 1st, 2nd or gap year of an exchange semester or a full year on a double-degree programme

With students of 65 different nationalities on our campus

THE RANGE OF TAILOR-MADE TRACKS

Because of the choice of specialisations in the 1st and 2nd Years

With the MAKE SENSE FORUM to find the right path for you at the beginning of the year with possible apprenticeship tracks

TEACHING WITH GOOD SENSE

With 45 lecturer-researchers and 300 professionals

Focusing on role play (learning by doing), group work, business games

Because of the many possible tracks the School and its partners have to offer)

GRADUAL PROFESSIONALISATION

Between internships and specialisations, meetings and networking

- With the School's network of professionals and businesses
- Preparation for a career with many contacts and highlights,
- An alumni network for life

REAL SUPPORT

A faculty/student ratio that allows for close supervision and makes studying easier

- To gain knowledge and decide on your professional project

DYNAMIC STUDENT EXPERIENCE IN A DYNAMIC TOWN

With student associations influencing all aspects of School life

- With a definite family atmosphere from the very first day at the School and exciting times
- In a dynamic, sports-loving town, ranked in the TOP 3 major student towns in all rankings

MUCH LOWER FEES THAN YOU WOULD EXPECT

2 out of 3 students on apprenticeship programmes: tuition fees paid by the company + remuneration

- Tuition fees €9,250 per year for the traditional tracks
- No further costs to pay, apart from living costs

THE POSSIBILITY OF CREATING YOUR OWN BUSINESS IN THE SCHOOL

In SquareLab, the School's startup incubator

- Via the "Culture Startup" system
- With coaches from the School's own network

WHAT'S THE PROGRAMME?



THE PROGRAMME, IN DETAIL

In detail, the student's pathway is seen as a progression – each year has its specific features, courses and objectives – with three main skills acquired throughout the programme:

- **Undertake**
- **Innovate**
- **Commit**

Each graduate will be able to integrate professionally, based on:

- International experience (internship, study semester or double-degree)
- Specialised business expertise in a profession or sector or both
- Creation of a product or service from A to Z
- Participation in creating a business project
 - Obtaining a "Passport" proving their ability to incorporate environmental components into their work

ACHRAF

Achraf (from Morocco) is on a financial analyst apprenticeship Eurasia/ Middle East region with Sanofi.



MAKE CHOICES



**CAMILLE
& MÉLISSA**

After specialising in Startup Creation & Entrepreneurship, they launched an intergenerational and social project in the incubator.

SPECIALISATIONS LOOKING TOWARDS INNOVATION AND THE PROFESSIONS OF THE FUTURE DIGITAL

In this programme, we offer several approaches:

- Specialisation in a career or a sector, which can develop gradually over the 2 years of the Master's diploma. An initial introduction in M1, then one end-of-study specialisation in M2, chosen from the 11 on offer.
- The double specialisation combined with a double-degree means that students can cumulate a specialisation and an MSc
- The so-called "heavy" specialisation, over 24 months in years M1 and M2 and covering careers in audit financial expertise consulting and banking.

Whatever students choose, these specialisations are all designed and constantly updated by steering committees which include faculty and companies, who are at the cutting edge of innovations, and the jobs and skills of the future.

MARKETING AND COMMUNICATION (taught in English or French)

As well as taking on the challenges of digital technologies, this specialisation enables students to understand omnichannel strategies and how to implement them.

DIGITAL DESIGN MANAGER (taught in French)

This specialisation prepares managers to move into new digital-related careers, through their technical, strategic or creative skills.

BUSINESS DEVELOPMENT (taught in French)

The aim of this specialisation is to enable students to acquire key skills in negotiation and client portfolio management.

BUSINESS INTELLIGENCE & ANALYTICS (taught in English)

The aim of this specialisation is to acquire and become familiar with the concepts, methods and tools of Business Intelligence, an essential source of data when running a company.

HR DEVELOPMENT & MOBILITY SUPPORT (taught in French)

Methodology and tools to support skills development and employee training projects, with an awareness of the environment. In other words, to support all aspects of company development, both individual and collective.

SPORT BUSINESS (taught in French) **NEW**

From the e-stadium to home-watching and the fan experience, approaches to marketing in the world of sport have changed. Institutions and companies are going to need the new skills offered by this specialisation.

MANAGEMENT CONTROL (taught in French)

This specialisation gives students a knowledge of the entire operational process of management control and the ability to analyse information management and its impact.

FINANCIAL ENGINEERING & INNOVATION IN FINANCE (taught in English or French)

A complete course in financial engineering, preparing students to be an "enlightened Financier": AMF certification (Financial Market Authority).

PURCHASING & SUPPLY CHAIN MANAGEMENT (taught in English)

(taught in English) Information system, managing purchasing and logistics performance... The specialisation prepares students for the BSCM certification (Basics of Supply Chain Management) awarded by APICS (Association for Operations Management).

AUTOMOBILE & SUSTAINABLE MOBILITY (taught in French)

There are many changes in the automobile and mobility sector, environmental and regulatory constraints, the emergence of new uses, changes in business models, strategies to cope with these changes and devise new product offers: these are the basics of this specialisation.

STARTUP CREATION & ENTREPRENEURSHIP (taught in French)

The aim of this specialisation is to learn to be an entrepreneur, or to acquire entrepreneurial knowledge and skills. Entrepreneurs can apply to join the SquareLab incubator. This specialisation is often the key to getting a first job, but also and above all a professional driving force... once you have found the area in which you can flourish.

USE THE SQUARELAB INCUBATOR AND CREATE YOUR OWN JOB

Almost one in every two students currently hopes to start their own business. It is the role of the incubator to support those who want to become entrepreneurs – but who have not yet found a killer idea – or those who have an idea but need to give structure to their business project. This is also a place to join a network, at the heart of Clermont Auvergne French Tech. And the door is open... Welcome!

SPECIALISATIONS OVER 24 MONTHS (M1 AND M2)

(those two particular specialisations are taught in French)

AUDIT-FINANCIAL EXPERTISE-CONSULTING

equivalent to 5 of the 7 EU required for the DSCG Professional Accountancy diploma (M2 in apprenticeship)

BANKING

with ITB double-degree in partnership with CFPB, a training centre specialising in the banking sector (24 months apprenticeship)

RUN AROUND THE WORLD



CAMILLE

Camille did one semester at CUEB (Beijing). She is now on an apprenticeship programme, responsible for events projects for ASM CA.

DOUBLE-DEGREES, DUAL COMPETENCE, YOU MAKE THE DIFFERENCE!

By the end of the course, we hope that every student will have acquired a dual competence qualification or a double-degree. This can be done in France or abroad.

Master of Science and MS as a double-degree at the School (in M2)

MSc programmes are 100% in English

- Business Intelligence
- Project Management
- Corporate Finance & Fintech
- International Commerce & Digital Marketing
- NEW: Transforming Mobility : Business Models & Vehicles for the Future
- NEW: Strategy & Design for the Anthropocene
- NEW: Purchasing & Supply Chain Management

The MS is taught in French

- Innovation & Entrepreneurship in Sport

Dual-competences (in the gap year)

A dual-competence qualification can be gained through partnerships with universities. You can combine:

- Business administration and Management skills
- Competences in related fields / linked with your passions or centres of interest

12 months at a partner university in a gap year to make your passion an asset for your career in English, German, Spanish or Portuguese: Oenology, Cinema, Fashion, Political Sciences, Hotel administration, etc.

Double-degrees at partner universities (in M2)

must be preceded by a gap-year to do the internship MBA, MIB, Maestria and MSc in Energy Management, Financial Management, Leadership, Quality Management, Tourism & Hospitality Management, etc.

INTERNATIONAL FOR MORE EXPERIENCES, MORE SKILLS

The international experience at ESC Clermont Business School starts from day 1, in contact with 65 different nationalities in the School.

YEAR 1

- 100% English
- 2nd foreign language for English speakers : French
- 2nd foreign language for French speakers Spanish / Italian / German
- Pre-specialisations 100% English
- Year or semester at partner university

YEAR 2

- Year or semester at partner university
- Specialisations 100% English
- Intercultural year in France

GAP YEAR OPTIONAL

- Dual competence year or semester at partner university or internship abroad

OVERALL,
students can

TRAVEL TO
MORE THAN 100
DESTINATIONS

MEET PEOPLE
FROM 65
NATIONALITIES
AT SCHOOL

STUDY ABROAD FOR
16 MONTHS, 30 MONTHS
WITH INTERNSHIPS

VALIDATE 2
DIPLOMAS WITH NO
ADDITIONAL FEES

DESTIN

SEMESTER EXCHANGE DESTINATIONS

Germany	FAU NURNBERG HOCHSCHULE OSNABRUCK HOCHSCHULE PFORZHEIM OTTO FRIEDRICH UNIVERSITAT BAMBERG UNIVERSITÄT REGENSBURG UNIVERSITÄT STUTTGART UNIVERSITY OF APPLIED SCIENCE AALEN UNIVERSIDAD DE BUENOS AIRES
Argentina	RMIT
Australia	HOGESCHOOL GENT
Belgium	FAAP
Brazil	FANSHAW COLLEGE
Canada	UNIVERSITY OF GUELPH UNIVERSITE DE MONCTON UNIVERSIDAD DIEGO PORTALES UNIVERSIDAD DE CHILE (FEN) UNIVERSIDAD MAYOR
Chile	CUEB DALIAN UNIVERSITY OF TECHNOLOGY SHANGHAI UNIVERSITY
China	ICESI
Colombia	SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS
South Korea	UNIVERSITY OF SOUTHERN DENMARK
Denmark	COMPLUTENSE DE MADRID UNIVERSIDAD DE ALCALA UNIVERSIDAD DE DEUSTO UNIVERSIDAD DE GRANADA UNIVERSIDAD DE LOYOLA UNIVERSIDAD DE MONDRAGON UNIVERSIDAD DE OVIEDO UNIVERSIDAD DE RAMON LLULL UNIVERSIDAD DE ZARAGOZA UNIVERSIDAD PABLO DE OLAVIDE UNIVERSIDAD REY JUAN CARLOS UNIVERSITAT ROVIRA I VIRGILI
Spain	HAAGA-HELIA UNIVERSITY OF APPLIED SCIENCES UNIVERSITY OF VAASA UNIVERSITY OF TURKU CAUCASUS UNIVERSITY BUDAPEST BUSINESS SCHOOL IIM AHMEDABAD IIM BANGALORE IIM INDORE ISBR
Finland	UNIVERSITAS GADJAH MADA DUBLIN BUSINESS SCHOOL UNIVERSITA DEGLI STUDI DI BERGAMO UNIVERSITA DEGLI STUDI DI PADOVA UNIVERSITA DEGLI STUDI DI PAVIA HIROSHIMA UNIVERSITY OF ECONOMICS UNIVERSITY OF INTERNATIONAL BUSINESS VILNIUS UNIVERSITY ENCG SETTAT ENCG MARRAKECH UNIVERSITE PRIVEE DE MARRAKECH
Georgia	ITESO
Hungary	TEC DE MONTERREY UNIVERSIDAD ANAHUAC UNIVERSIDAD DE MONTERREY UNIVERSIDAD DEL MAYAB UNIVERSIDAD DEL VALLE DE MEXICO
India	AVANS HOGESCHOOL BREDA THE HAGUE UNIVERSITY OF APPLIED SCIENCE
Indonesia	PACIFICO UNIVERSITY UNIVERSIDAD DE LIMA UNIVERSIDAD ESAN UNIVERSIDAD SAN IGNACIO DE LOYOLA
Ireland	
Italy	
Japan	
Kazakhstan	
Lithuania	
Morocco	
Mexico	
Netherlands	
Peru	

Poland	CRACOW UNIVERSITY OF ECONOMICS POZNAN UNIVERSITY OF ECONOMICS
Portugal	ISCTE
Romania	ROMANIAN AMERICAN UNIVERSITY MOSCOW ITNL. HIGHER SCHOOL OF BUSINESS
Russia	SOGHI STATE UNIVERSITY UNIVERSITY OF LJUBLJANA MID SWEDEN UNIVERSITY UNIVERSITY OF OREBRO NATIONAL CENTRAL UNIVERSITY NATIONAL TAIWAN UNIVERSITY BILKENT UNIVERSITY UNIVERSITY OF BIRMINGHAM NORTHUMBRIA UNIVERSITY NOTTINGHAM TRENT UNIVERSITY UNIVERSIDAD ORT BRIGHAM YOUNG UNIVERSITY CLEVELAND STATE UNIVERSITY UNIVERSITY OF KANSAS FLORIDA INTERNATIONAL UNIVERSITY RMIT VIETNAM UNIVERSITY OF ECONOMICS HO CHI MINH CITY
Slovenia	
Sweden	
Taiwan	
Turkey	
UK	
Uruguay	
USA	
Vietnam	

DUAL COMPETENCE EXCLUDING BUSINESS ADMINISTRATION

Germany	UNIVERSITÄT STUTTGART
Brazil	FAAP - SAO PAULO
Chile	UNIVERSIDAD MAYOR
Ireland	DUBLIN BUSINESS SHOOOL
Morocco	ENCG MARRAKECH
Mexico	TEC DE MONTERREY UNIVERSIDAD DEL MAYAB
Peru	UNIVERSIDAD SAN IGNACIO DE LOYOLA

DOUBLE-DEGREES

Germany	UNIVERSITÄT BAMBERG UNIVERSITÄT STUTTGART
Canada	UNIVERSITÉ DE MONCTON
Cameroon	ESCG YAOUNDE
China	CUEB GUANGDONG UNIVERSITY OF FOREIGN STUDIES
Colombia	ICESI
South Korea	SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS
Spain	UNIVERSIDAD DE GRANADA UNIVERSIDAD DE OVIEDO UNIVERSIDAD DE ALCALÁ UNIVERSITAS GADJAH MADA UNIVERSITA DEGLI STUDI DI PADOVA UNIVERSITA DEGLI STUDI DI PAVIA TEC DE MONTERREY, CAMPUS MONTERREY UNIVERSIDAD ESAN UNIVERSIDAD DE LIMA KRAKOW UNIVERSITY OF ECONOMICS ROBERT GORDON UNIVERSITY FLORIDA INTERNATIONAL UNIVERSITY UNIVERSITY OF KANSAS
Indonesia	
Italy	
Mexico	
Peru	
Poland	
UK	
USA	

ATIONS



VA VOIR AILLEURS SI J'ÉTUDIE*, (GO SEE ELSEWHERE WHILE YOU STUDY)

the webseries made in ESC Clermont

Setting off on an exchange can be a difficult step to take.

The School hopes that this webseries can serve two purposes:

- **Demystify the overseas experience**, by actually showing student life in a partner university: daily life on campus, meeting our students during their exchange year.
- **Give students from all backgrounds the desire to live this adventure**, and take a step that lets them grow up and see the world differently.

** This series was produced by Jessica Pommier, an ESC Clermont graduate in 2012, and currently presenter of a travel Blog for major advertisers. There are already 7 episodes with over 200,000 views, find it at esc-clermont.fr*



**ALREADY
8 EPISODES**

BEST PRACTICES



QUENTIN

Quentin is a professional trail athlete who did his internship in Groupe Danone showing the perfect example of balancing between sports and professional life.

GAIN SOLID PROFESSIONAL EXPERIENCE

INTERNSHIPS

From getting to know the company to pre-recruitment, internships are the place to test out your project and capitalise on a specialisation. They are compulsory for a very good reason!



APPRENTICESHIP FOR 12 MONTHS

Today, apprenticeships are a very popular formula with students and employers. They enable students to gain their first significant professional experience (with a fixed-term employment contract and pay). At the same time, this system is used more and more often as part of the pre-recruitment process for an open-ended contract for employers. This can be done over 12 months in the 2nd year. It is certainly the best way to get direct benefit from your studies!

PRACTICE, PRACTICE AND PRACTICE!

Exciting times, encountering companies and professionals, this is an essential part of every student's study track. Transforming Learning into Doing and improving at every step until they gain their diploma and embark on their professional life.

- **Workshop Creativity:** getting to know each other, working in a team and being creative, there is a method for learning this. This is what the School offers for one week at the start of the 1st Year.
- **Make Sense Forum:** in the 1st or 2nd Year, depending on the entry exam, the purpose of these 2 weeks of seminars and meetings at the beginning of the School year is to gain an insight into the labour market. Who is hiring? What professions? And especially, what direction should each student take?
- **Hashtag Startup Challenge:** inspired by the "hackathon" format, the idea is to create a product or service and the company that goes with it, all in 72 hours. In teams accompanied by startup coaches, this is an awesome high-speed experience for 1st year students!
- **Innovations Forum:** in the 1st and 2nd Years, two one-week sequences to incorporate design into a service or product creative process, associated with the local ecosystem and a chosen sector.
- **Négociales:** every year, this national competition comes to ESC Clermont for the department selections. It brings students and professionals face to face in a business negotiation simulation. Recruiters love to spot their future employees here.
- **Career days:** several sessions are organised throughout the year to help students on the way to their future jobs, in contact with employers: speed meetings, company presentations, CV coaching, etc.

PARTNERS WHO OFFER PROSPECTS

Offers of internships, apprenticeships and employment, also governance, educational questions, case studies and projects to put before the students, business games, meetings, conferences and activities... Here are some of our partners in these fields.

Air France, ASM Clermont Auvergne, Atos, Auchan Retail, AXA, Axereal Elevage, Babymoov Group, Bacacier, Banque Chalus, Banque Nuger, Banque Populaire Auvergne-Rhône-Alpes, Bayer, Biomerieux, BNP Paribas, Bouygues, BPCE, BPI France, BPMC, Canon, Carrefour, Castorama, CEPAL, Cisco Systems, Clermont Auvergne Métropole, Clermont Foot 63, Coface, Cogep, Compass Group, Constellium, Crédit Agricole, Crédit Mutuel, CRIT, Dafy Moto, Danone, Décathlon, Deloitte, Dômes Pharma, EF Education, Elicor, Enedis, Engie, Euromaster, FFT, Fidal, FNAC Darty, France Auvergne Aéronautique, Gan, Géant Casino, Grands Moulins De Paris, Groupama, Groupe Limagrain, Harris Havas 360, Hays, Hilti, IBM, Ikea, Imprimerie Decombat, Ingerop, Intermarché, Intersport, Invers, Joubert, Kantar, KPMG, Kronenbourg, Kronos, La Montagne - Groupe Centre France, La Poste, Laboratoires Théa, LCL, le coq sportif, Le Damier, Le Figaro, Le Journal de l'éco, Le Point, Leader Price, Leclerc, Legrand, Leroy Merlin, Ligue contre le Cancer, L'Oréal, LVMH, Maif, Maison Piganiol, Manpower, McCain, Mercedes, Metro, Michelin, Microsoft, Monbento, Monoprix, MSD France, Natilia, Nature & Découvertes, Nespresso, Nexity, Novartis, Orange, Order of Chartered Accountants, OTI France, Pasquier, Pecheur.com, Pepsico France, Periscope Créations, Picture Organic Clothing, Pierre Fabre Cosmetic, PMI France Chapter, Prisma Media, PSA Peugeot Citroën, PWC, Randstad, Renault, Rexel, Riche Monts, Safran, Sagem, Saint Gobain, Sanofi, Sauve Qui Peut Le Court Métrage, Schindler, Schneider Electric, SFR, Shell, Siemens, SNCF, Société Générale, Socotec, Sofimac Regions, Somfy, Sopra Steria, Square Habitat, TB Groupe, TF1, Thales, The Walt Disney Company, Toshiba, Total, Valéo, Veolia, Vinci, Volvic, VVF Villages, Welcom, Yoplait, Zadig et Voltaire, etc.



A very sports-based sponsorship this year, with this prestigious brand, exciting in so many ways. As well as the obvious links with the School's Sports Management Option, **Le Coq Sportif** will be supporting us in educational projects and at many events. **SPONSOR 2019-2020**

STUDENT ASSOCIATIONS



INTERNATIONAL STUDENT COMMUNITY

The association that is responsible for the integration of international students

STUDENT ASSOCIATIONS are an excellent way to take action, to be responsible for getting projects off the ground and get involved in a practical way. From Year 1, students work in different associations, depending on their personal tastes and interests, following a 2-week selection process in September.

At the end of Year 1, they are then expected to take the helm of these associations. This is a gradual and very professional approach, supervised by a teacher from the School.



STUDENT UNION

organises student life and puts on many events, including the Induction Week-end, the Christmas Gala and the Graduates' Gala



CREATION OFFICE

The association at the service of other associations: produces artwork, logos, videos, etc. with its music, journalism, editing and video activities and its colourful parties



SEGMA

the School's Junior Enterprise, member of the French National Confederation of Junior Enterprises with activities serving businesses



SPORTS OFFICE

with 5 sports teams (Rugby, Football, Handball, Basketball, Volleyball), Cheerleaders, Sémineige winter sports, and takes part every year in the LR Beach Cup



STARTUP ACADEMY

A community of students with a taste for entrepreneurship, whether or not they have a project yet. Sharing experience, meetings with business creators, etc.



FESTIV'EN ZIC

Organises a musical "Tremplin" event aimed at local artists, both semi-professional and professional



ALUMNI NETWORK

ESC Clermont Alumni includes 12,500 graduates and puts on many events throughout the year all over the world. Networks based on geographic area and subject field, JobDating workshops, discussions on professional skills, advice about moving abroad, etc.



HUMANITARIAN HUB

with its charity events for NGO's and local associations



G02C

the association that Graduates the School, 220 visits per year to provide support and advice for future French students in their choice of career and competitive entry exams



ESPORT ENTHUSIASTS

for fans of online Sport



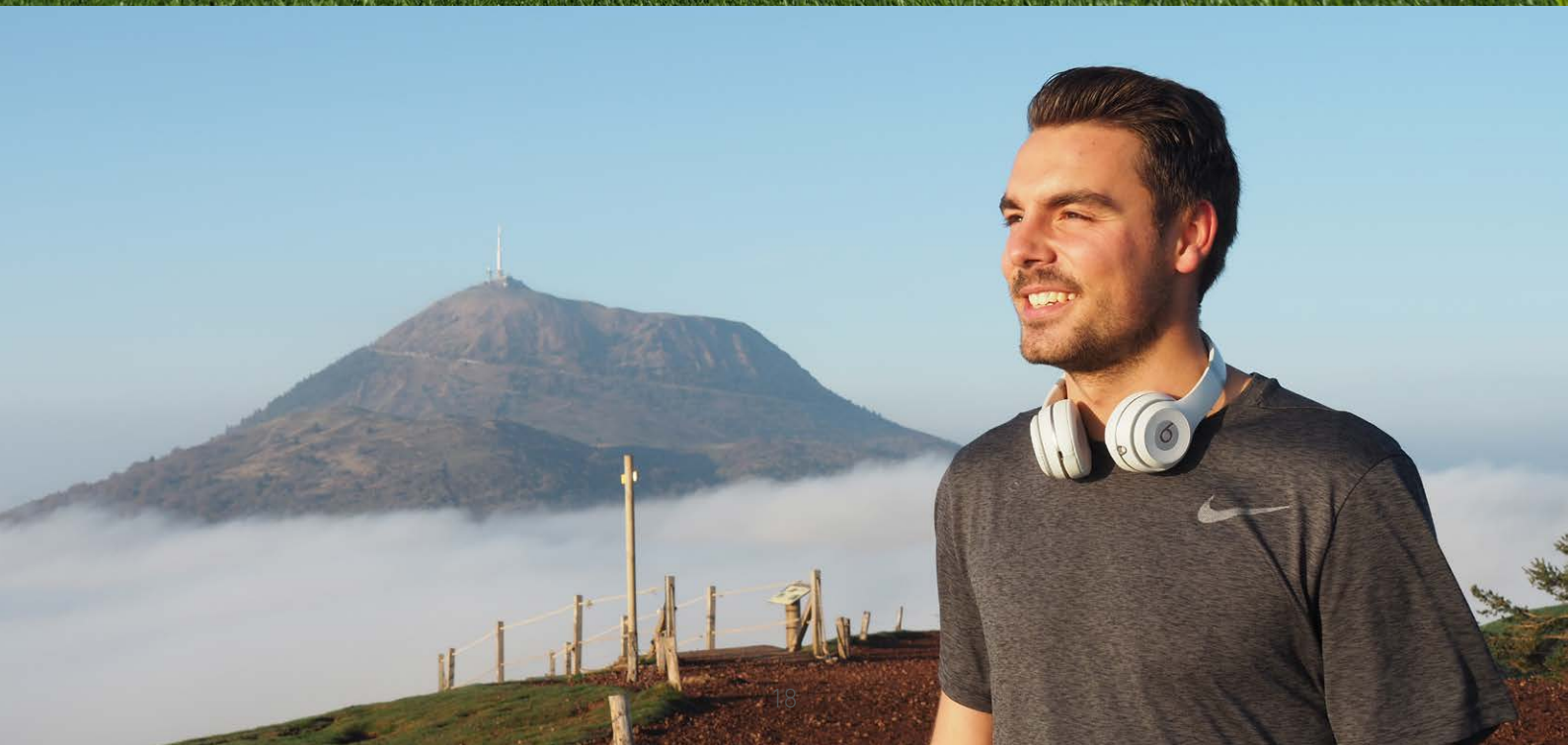
CULTURE HUB

its international, gastronomic mission, its wine club and events around French and international traditions



COULEUR TOUCAN

The association at the service of other associations: produces artwork, logos, videos, etc.



1st 2nd 3rd ... 6th, but never lower!

The rankings of French student towns are published year after year and Clermont is always very well placed even among large cities. L'Etudiant, l'Express... the criteria may change, but Clermont is always at the TOP!

BETWEEN NATURE AND CULTURE

Clermont-Ferrand has always been a student city... but it is also a dynamic city where things happen, not at all like the stereotype! **It is one of the most pleasant cities in France to study in and every year it welcomes almost 40,000 students,** attracted by the cost of living, the city's economic vitality and its proximity to everything.

Culture

Clermont-Ferrand hopes to become European Capital of Culture... in 2028.

Clermont-Ferrand hopes to become European Capital of Culture... in 2028. This is the city of internationally renowned festivals, with the **International Short Film Festival** (the second largest cinema festival in France after Cannes), **Europavox** (which brings together musical talent from all over Europe), Les Carnets de Voyage, video and digital arts, performing arts, etc. And now **Effervescences**, regular meetings to prepare Clermont's application for 2028. There are many theatres, exhibition halls and museums with their own programmes: **Coopérative de Mai** for contemporary music (and Afterworks), La Comédie Scène Nationale, MARQ art gallery, FRAC regional art centre, Opera, Auvergne Orchestra, etc.

Sport

Clermont has been elected the N°1 sporting city many times, with many top-class facilities, and because it is a land of champions: with ASM of course for rugby, but also Clermont Foot, the Sangliers Arvernes for ice hockey, and many athletes in many different disciplines.

Nature

You can get out of the city and into nature in only a few minutes.

The Chaîne de Puys and its iconic Puy de Dôme have recently been added to the UNESCO World Heritage List.

Water enthusiasts can enjoy the many lakes, some formed in the craters of thousand-year-old volcanoes. In winter, skiers head for Le Sancy and Super Besse, thrills guaranteed!

Hiking, canoeing, ziplines, trail running, also karting, biking and paragliding, sports enthusiasts can all find an activity they enjoy... often finishing the day around a truffade, the traditional regional dish (watch your waistline).

ACCOMMODATION IN CLERMONT

30 m² min.

86% of students live in an apartment of at least 30m²

10 min max.

70% of students take less than 10 min to get to School

450 € max.

81% of students spend less than €450 on accommodation

95%

of students come to School on foot or by tram



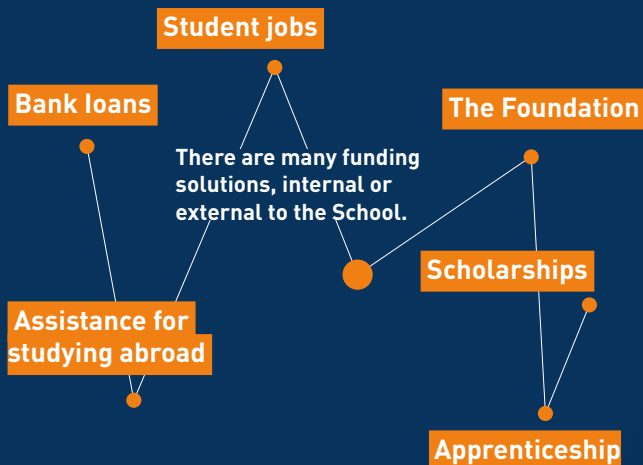
FUNDING FOR STUDIES

Traditional track tuition fees are €9,250 per year.

They include:

- Double-degrees and dual competence
- Access to online courses and e-learning platforms
- Access to the services of JobLab
- 2 TOEIC or TOEFL tests
- Voltaire certificate
- Participation in the Induction seminar
- Student Union fees
- Membership of the Groupe ESC Clermont Alumni Association

They do not include living expenses in France or abroad related to educational activities, internship periods or time spent abroad.



**2 OUT OF 3 STUDENTS
OPT FOR APPRENTICESHIPS**

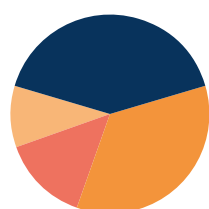
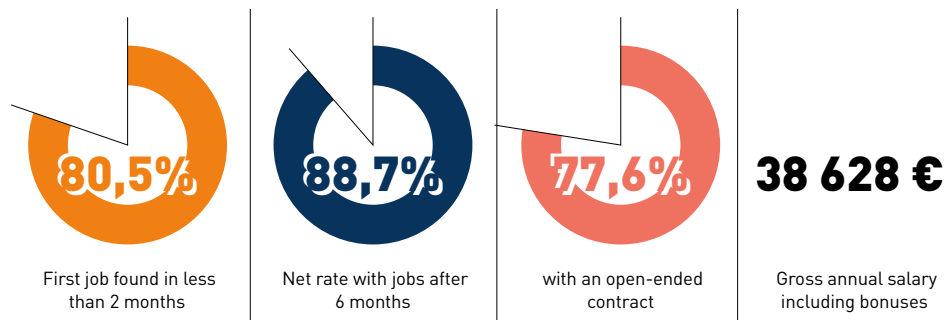
GAËLLE

Gaëlle was on an apprenticeship programme in the 2nd year of Master's, and she was paid during that year. Her company paid her tuition fees.

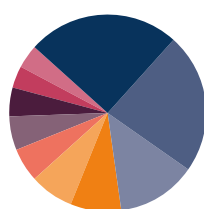
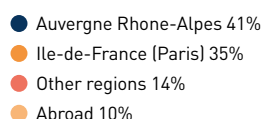
AND AFTERWARDS



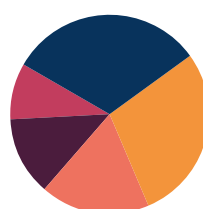
KEY FIGURES | 2018 graduates



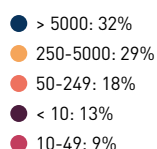
WHERE do they work?



SIZE of company



SECTOR of activity



WHERE OUR STUDENTS ARE



Milan (from India) is currently doing an apprenticeship for Legrand in a Management Control role.



Juan (from Colombia) is Apprentice for Appetence for Groupe Renault working as a Forecaster & Market Analyst for Africa Middle East, India and Pacific region.



Alaykka (from the Philippines) landed a Digital Marketing and Content internship in Actility (IIoT unicorn startup in Paris) and is now a Pricing Automation Apprentice for Michelin's European Pricing Team.

CGE Professional Integration survey 2019

ADMISSION

ENTRY REQUIREMENTS

International candidates must hold a Bachelor's degree for a minimum of 3 years, and a TOEFL PBT score of 550 or equivalent

APPLICATION PROCEDURE

→ All applications are to be submitted online on <https://www.esc-clermont.fr/en/apply-online/>

→ Candidates will be invited to take a skype interview or an automated video conference aiming to evaluate their academic profile, motivation and linguistic skills

CONCOURS
MEILLEURS ORAUX 2019
MAJOR PRÉPA

1^{ER} MEILLEURE AMBIANCE
MEILLEURE LOGISTIQUE
MEILLEUR ACCUEIL
MEILLEUR COACHING

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Your contact

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We are also available for individual meetings,
make an appointment on our website

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