

be distinctive[®]



MORE INFORMATION



CONTACT

international-admission@em-strasbourg.eu

**BACHELOR OF INTERNATIONAL
BUSINESS: JUMP INTO
YOUR FUTURE**

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BACHELOR OF INTERNATIONAL BUSINESS: JUMP INTO YOUR FUTURE

BEING INTERNATIONAL IS IN OUR DNA

The Bachelor in International Business is a 3-year undergraduate program that is focused on projects, taking initiative and ongoing contact with the world. While teaching is primarily carried out in French at first, courses taught in English are gradually introduced. The final year is entirely taught in English.



PROGRAM

1st year

Explore the foundations of management, such as strategy, entrepreneurship, finance, economics, law, communications and marketing, and immerse yourself in a foreign language during a 3-month stay abroad.

2nd year

Develop your skills in intercultural management and plan your career path.

3rd year

Decide whether you want to focus your studies on strategy, innovation and entrepreneurship, sales and international marketing or international fair management. You can also participate in a university exchange abroad for one semester or the whole year.

AFTER GRADUATION

- Become a specialist at EM Strasbourg by entering our master's degree *Programme Grande École*
- Continue your studies by enrolling in a master's degree
- Enter the workforce directly

5 REASONS TO ENROLL IN THE BACHELOR OF INTERNATIONAL BUSINESS

1. Earn a dual degree: the Bachelor in International Business and a nationally recognized bachelor's degree from the Faculty of Economics and Management at the University of Strasbourg
2. Experience living abroad in 1st and 3rd year (master English and discover campus life in a foreign country)
3. Gain experience and plan your career with 9 months of compulsory internship, an optional 1-year internship and career guidance
4. Enter a unique program of study focused on projects and taking initiative
5. Benefit from high employability on the international stage



PRACTICAL INFORMATION

Admission requirements

- High school diploma or 2 years of post-secondary study
- Entry into the 1st year (primarily taught in French) or the 3rd year (entirely taught in English) of the program via EM Strasbourg's international admissions process

Enrollment

October–May
Program begins in September

Tuition

€8,500/year + a €335 enrollment fee paid to the University of Strasbourg*

Student aid

- Loans at preferential rates for students
- Paid internships > 2 months
- Student jobs
- Rent allowance
- Scholarships

**Amounts in effect at the start of the 2020 academic year*



DIDIER WEHRLI

Associate Dean for Bachelor's Program

By joining us, you will gain skills for developing your own projects, your career—especially abroad—and why not your own entrepreneurial project.

