

2022 | 2023 INTERNATIONAL CANDIDATES







CAEN | LE HAVRE | PARIS | DUBAI | DUBLIN | OXFORD

FT FINANCIAL TIMES

QS



Dear future EM Normandie Business School students.

Moving abroad to study, gain expert skills and learn about a new culture is a memorable and character-building experience. But how can you be sure to choose the right destination, school and training? You could start by looking at the essential guality guarantees.

EM Normandie is one of only 1% of Business Schools worldwide holding both EQUIS and AACSB accreditation, and is ranked among the best Business Schools in Europe in the QS and the Financial Times rankings. It draws from the best Faculty members and researchers, presides over a broad network of academic and professional partners and maintains close day-to-day, active and lasting links with the Alumni community.

Moreover, EM Normandie provides a unique offer and added value that will help you to realise your full potential. It provides a bespoke and stimulating learning experience on campuses located in vibrant communities. Realise your plans with EM Normandie's wide range of cutting-edge programmes in French or English. Our innovative learning approach is the result of collaborative work between teachers who are experts in their fields and an EdTech department focused on digital innovation. Finally, EM Normandie provides a warm welcome to hundreds of international students that we host each year, demonstrated by our three-star (top level) 'Bienvenue en France' (Welcome to France) label.

Success is not based on a 'one size fits all' approach. Day after day, we will help you to map your own path to success by pushing boundaries, being bold, innovative and kind and working as a team.

Élian Pilvin Dean - Director General









a School established more than 150 years ago



Campuses +1 pending

5,800

students including more than 1,000 international students of more than 65 nationalities

TOP 1%

of global business schools with two accreditations



A WORLD-REKNOWN SCHOOL

EM Normandie is ranked 18th best French Business School in the Financial Times' ranking of the top European Business Schools, and secured 86th place in the general league table. It also ranks number 73 in the best global Master's in Management programmes (2021 ranking). UP 7 PLACES

The School is ranked 78th of 159 in the annual ranking of the QS World University Rankings best Master's in Management programmes (2021 ranking). UP 5 PLACES



The international EQUIS and AACSB accreditations are a key quality measure on the world stage and confirm EM Normandie's excellence based on essential criteria: the quality, specialist academic skills and knowledge of its teaching staff, its supported research activities, the relevance of its courses, its strong international dimension, close links with companies, the strength of its student and Alumni communities, and the added value of its tailored support system.



EM Normandie is a member of the Conférence des Grandes Ecoles, a select group consisting of 38 French Business Schools out of some 400 institutions in France.



EM Normandie holds the Bienvenue en France label, with a maximum three-star rating, which guarantees the guality of the School's hospitality towards international students.



Introduced by ChooseMyCompany, the Happy Index at School® label is awarded solely on the basis of student reviews and satisfaction in relation to certain criteria: facilities, respect for the environment, quality of teaching, student life, strength of relationships with businesses and outlook for the future.

> For more information on accreditations and certification labels, watch this video. Become an expert on the School's quality guarantees in precisely 3 minutes!



members of the EM Normandie Alumni network



partner universities worldwide

OVER MULTIPLE CAMPUSES

EM Normandie is located on six campuses, based in cosmopolitan and unique cities. In order to support its international dimension strategy and increase its attractiveness and influence in the world, the School has set up an International Advisory Board, comprising academics, professionals and graduates who are experts in international development.



CAEN

Caen is THE student city par excellence! Its city centre, its lively street bars, its numerous cultural locations, its range of initiatives for young people and its famous student carnival - the largest in Europe - make it a dream destination for living, studying and working...only a few kilometres from its sandy beaches.

The Caen campus, which was extended in 2016 to meet the standards of the best Business Schools, is only a few minutes by tram from the city centre. The campus is located at the heart of a major research and training centre and has spearheaded regional development, marketing and innovation. It is therefore the ideal place to study, expand your network and benefit from a range of student associations!



LE HAVRE

Only two hours from Paris, Le Havre has plenty to offer: it is a city on an international scale, featuring not only one of the largest ports in Europe but also a charming seaside and water sports resort, with a beach right in the heart of the city. It is teeming with opportunities for work, culture and sport!

It is a hotspot for all specialisms associated with the logistics, maritime and port industries, and the Le Havre campus, now at its new location opened in 2020, is the figurehead of digital transformation at EM Normandie. It is located at the centre of the Le Havre Normandie campus, in premises shared with the Cité Numérique (Digital City), a third space and innovation platform for the digital transition of the Le Havre economy.



PARIS

This, the top student city in France, is at the heart of everything and offers an unrivalled wealth of social, cultural and sporting activities. Take full advantage of the economic effervescence of our capital, the birthplace of many jewels of the French and global economy and a multitude of startups, and expand your career opportunities!

The new Parisian campus is ideally located just on the outskirts of Paris (17th arrondissement), in the centre of an up-and-coming urban hub in Clichy La Garenne, just outside Levallois-Perret. It shares the hub with over 7,000 businesses, including the head offices of l'Oréal, Etam, Monoprix, SNCF, Amazon France, Econocom, Eiffage, Geodis, SAP France and more.



DUBAI

With its prime geographic location in the United Arab Emirates, Dubai is a highly sought-after innovation and research hub. This crucial economic hub is home to the headquarters of the largest financial institutions and is one of the most connected cities in the world. Dubai is also a cultural melting pot with over 150 nationalities based there!

The campus is in a prime location in Dubai Knowledge Park, near to shops, transport, the Palm Jumeirah island and many prestigious international universities. It is also based opposite the head offices of some of the world's major tech giants, including Dell Technologies, Cisco Systems, Huawei and Amazon Services.



DUBLIN

The Irish capital is a green and cultural city that has been riding on an unprecedented economic boom for years: it has now become one of the leading financial centres worldwide and has become a paradise for startups and big tech companies (Google, Apple, Facebook and Amazon).

Strategically located between the thriving business district and the liveliest districts of the city, the Dublin campus is the perfect location for soaking up the full atmosphere of this unique city.

In 2023 a new campus will open in Ho Chi Minh City, Vietnam.

To find out more, follow EM Normandie's news on social media.





OXFORD

With over forty academic institutions including Christ Church College, where Harry Potter was filmed - the city of Oxford has the largest student population in England and has plenty to offer. It is close to London, easy to navigate on foot or by bicycle, and is an idyllic setting brimming with cultural activities.

Adding a dash of British culture to the EM Normandie experience is what gives the Oxford campus its charm. Only a few hundred metres from one of the finest universities in the world, it offers an enriching experience at every level: educational, cultural and (of course) international. Its specialisms are international law and of course, because it is so close to London, fintech.





OVER 200 PARTNER UNIVERSITIES IN 60 COUNTRIES

Study at EM Normandie and explore other ways of learning, thinking and living through a foreign placement with a partner university. The School has forged strong partnerships with more than 200 partner universities on all continents renowned for their excellence. Simply choose where you want to go!

NORTH AMERICA

Joliet C

Livingston C Los Angeles New York

Pullman (

Seaside 🕻

Sonoma

Springfield

West Chester

MEXICO

Mexico

Puebla

Aguascalientes Guadalajara

CANADA Abbotsford Calgary © Hamilton © Kelowna © Montton © Montreal © Quebec Winnipeg USA Albuquerque Bellingham Boston © Cedar City Chicago Denver © Greensboro Jacksonville ©

Regensburg Sarrebruck S Sarrebruck S Stuttgart S AUSTRIA Graz Vienna S BELGIUM Antwerp B Brussels S Liège S

CROATIA Zagreb

DENMARK Odense O Sønderborg O SPAIN

Alcalá de Henares Alicante D Barcelona D Bilbao C Ciudad Real D Granada D León O Madrid Madria

SOUTH A ND CENTRAL AMERICA

ARGENTINA Buenos Aires O Córdoba O

BRAZIL Curitiba O

Rio de Janeiro

CHILE Concepción Providencia Santiago Valparaíso

COLOMBIA Bogotá O Cartagena de Indias O

PERU Lima URUGUAY Montevideo

AFRICA

MOROCCO Casablanca EGYPT Cairo

SENEGAL

TUNISIA

Dakar (

OCEANIA

AUSTRALIA Perth 🛑

O: Destinations at a partner university

•: Destinations at an AACSB-, EQUIS-, EPAS- and/or AMBA-accredited partner university

EUROPE

GERMANY

Aix-la-Chapelle

Augsburg Bamberg

Berlin O

Bremen

Cologne C

Frankfurt

Hamburg Ingolstadt Karlsruhe

Munich

Münster

Osnabrück

Paderborn

Pamplona O Santander O Seville O Valencia O Valladolid O

ESTONIA Tallinn

FINLAND

Joensuu O Jyväskylä Kuopio O Lappeenranta Oulu O Tampere O Vaasa

GEORGIA Tbilisi O

GREECE Athens

HUNGARY Budapest Debrecen O Miskolc O Szeged O

IRELAND Cork

ICELAND Reykjavík

ITALY Bergamo Milan Naples Pavia Pisa Rome Verona

LATVIA Riga **e**

ASIA

CHINA

Chengdu Dalian Shi Guanghzou Hong Kong Shanghai Shantou Suzhou

SOUTH KOREA

Daegu Daejeon Gwangju Incheon Sejong Seoul

UNITED ARAB EMIRATES Ajman O Dubai O

Ahmedabad Bangalore Chandigarh Ghaziabad Gurugram

LIECHTENSTEIN Liechtenstein

LITHUANIA Siauliai O Vilnius O

NORWAY Bodo O Lillehammer O

NETHERLANDS Groningen

Utrecht O Venlo O POLAND

Krakow Katowice Poznań Toruń Warsaw

PORTUGAL Lisbon Porto

CZECH REPUBLIC Brno O Prague

ROMANIA Bucharest O Cluj-Napoca O Iași O

Hatfield Leeds Nottingham Portsmouth Sheffield Stirling Winchester

Indore 🔴 New Delhi 🔾 Udaipur 🛑

INDONESIA Jakarta 🛑

PHILIPPINES Manila O

JAPAN Beppu Nishinomiya Osaka

KAZAKHSTAN Almaty O

KUWAIT Kuwait 🔴

SINGAPORE Singapore • MALAYSIA Kuala Lumpur •

TAIWAN Hsinchu • Kaohsiung • RUSSIA Ekaterinburg C Moscow St. Petersburg

SLOVAKIA Bratislava O Košice O

SLOVENIA Ljubljana – Maribor –

SWEDEN Gothenburg Jönköping Kalmar Karlstad Stockholm Vaxjo

SWITZERLAND

Bern O Lucerne O Saint-Gall O Winterthur O Zurich O

TURKEY Istanbul • Izmir • Sile •

Minxiong Taichung Tainan Taipei Taoyuan

THAILAND Bangkok

VIETNAM Da Nang O Ho Chi Minh O

Get real time information on new partnerships from the EM Normandie website.

5 GOOD REASONS TO COME AND STUDY AT EM NORMANDIE

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COMBINE ACADEMIC EXCELLENCE WITH HANDS-ON EXPERIENCE

Discover EM Normandie's signature learning in project mode. Draw on the expertise of our highly experienced Faculty. Take on a challenge, consultancy assignment, business game or internship either alone or in a team to consistently pit your theoretical knowledge against the reality on the ground. Gain a range of experience, develop your skills and make your CV stand out.

DISCOVER A NEW COUNTRY AND ENJOY A VIBRANT STUDENT LIFE

Our international experiences are amongst the most rewarding. Discover new cultures, develop your ability to adapt and open yourself up to the world. Whichever campus you go for, EM Normandie provides a diverse student and cultural experience in a resolutely multicultural environment, with more than 50 nationalities represented at the School.

GET INVOLVED IN OUR STUDENT ASSOCIATIONS

Experience the buzz of EM Normandie's student associations. Whether you're looking for a charity, sports or cultural theme, get on board with a project which you are passionate about or create your own, and watch it grow!

BENEFIT FROM OUR STRONG GLOBAL NETWORK OF GRADUATES

On joining, students become lifetime members of the EM Normandie Alumni Association, alongside the other 21,500 members located in over 100 countries.

INTERNATIONAL STUDENTS ARE WELL LOOKED AFTER AT EM NORMANDIE!

- A wide range of training on offer including: BBA, Bachelor's in International Management, Master's in Management (Programme Grande Ecole), MS[®], MSc[®], ...
- A supported recruitment process with sessions organised throughout the year. Personalised support for your visa applications, accommodation searches and administrative procedures on arrival in France (including residence permits, social security registration and student mutual insurance).
- A Wellbeing and Inclusion department responsible for looking after the wellbeing of the entire student community and allowing you to focus solely on succeeding in your studies.
- A number of events are held on campus throughout the year with the support of student associations, helping you become part of the EM Normandie community (Welcome Weeks, FareWell Party, etc.).

WELCOME WEEKS: THE UNMISSABLE EVENT OF THE NEW SCHOOL YEAR

Take part in Welcome Weeks, a unique welcome event for all French and international students. Get to know your peers, meet the teachers and administration teams who will support you throughout your time at the School, take part in workshops and get stuck into the team building activities.

Don't miss our international students kick-off day, which includes intercultural workshops, team building, introduction to French courses and administrative support.

Last but not least: our student associations can help you to settle in. Your student mentor will show you around the School, campus and city.

WARD

WARD: THE GATEWAY TO YOUR STUDENT EXPERIENCE

Imagine the power of cognitive science and artificial intelligence combined into an smart, personalised multimedia platform which you can use anywhere, at any time and for any purpose. A first step into the world of a French Grandes École. Create your profile and discover its full potential. It has it all, from a personalised suggestion engine (electives, foreign placements, specialisms, internship offers, work-study programmes and jobs), how to contact students, Alumni and professional experts, a real-time skills tracker and handy day-to-day tools such as course materials, events, news, calendar, note-taking and more. Shape your own path, progress and employability.

JOIN A GRANDE ÉCOLE WHICH IS **LEADING THE WAY IN SMARTEDUCATION**

As one of the few Business Schools with an EdTech department, EM Normandie explores new methods on a daily basis to provide you with an even more immersive, interactive, game-like and personalised learning experience. Dive into EM Normandie's futuristic classes.

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Watch the video to see how our international students are welcomed

THE EM NORMANDIE EXPERIENCE



The key to your success: the Career Path is an exclusive support system led by a dedicated internal team, together with certified coaches and recruitment professionals. Get to know yourself better as soon as you start your programme. Start planning for the personal and professional future that is right for you, in terms of values, passions, skills and professions of the future. Narrow down your search and make your academic, international, professional and association experience count. Cultivate hard and soft skills that add great value in order to stand out in the eyes of recruiters. Get your first job as a stepping stone to your future.

STUDENT-INCUBATOR

Dare to start a business, join the INSIDE studentincubator. Benefit from a bespoke scheme that is designed to give you the techniques, expertise and entrepreneurial instincts you need for success. InsIDE support is offered to all EM Normandie students, whether they are seasoned entrepreneurs or just starting out. You'll follow a three-step path, which covers the whole process of starting a business from the raw idea through to its final implementation and the business's growth phase.

COURSES

Build the path that is right for you and develop your appeal by completing innovative programmes. Cultivate core skills that make you stand out from the crowd.

INTERNATIONAL

Develop your international mindset by rubbing shoulders with professors and students from all over the world on the School's French and international campuses, or opt for an internship or academic placement with a partner university.





Hard skills: Develop solid management knowledge, adopt a strategic vision

Soft skills: Maintain a culture of high standards, cultivate your open-mindedness, be agile



STUDENT ASSOCIATIONS

Get involved with causes close to your heart through School associations or outside organisations such as Secours Populaire or volunteer firefighters. You might want to get involved with building a school in Peru, commit to the environment by changing everyday habits, or organise a sporting event.

Hard skills: Master English and other languages, and understand cultural nuances

Soft skills: Develop your sense of perspective, your adaptability and your independence



Hard skills: Become an operational manager, master the workings of the company and its challenges



Soft skills: Develop your ability to listen, your initiative, learn to use your crossdisciplinary skills and develop a proactive and positive business outlook

DEVELOPMENT OF PROFESSIONAL SKILLS

The best way to integrate into the world of work is to gain additional experience to enhance professional skills. Challenge yourself on the job, find your way and get your career off the ground through projects, business games, practical cases, corporate assignments and internships.

SKILLS

- Hard skills: Manage a budget, meet deadlines, find clients, negotiate
- Soft skills: Develop your sense of teamwork, leadership and ability to tackle multiple projects

EM NORMANDIE Alumni Association



The EM Normandie Alumni association was set up in 1875 and today boasts nearly 21,500 members across more than 100 countries around the world! With its rich history and focus on the future, it seeks to unite students and graduates by organising get togethers, support its members on their professional journey and reinforce the School's strategy by helping to raise the profile of its courses.

A NETWORK OPEN TO STUDENTS

One of the main peculiarities - and strengths! - of EM Normandie Alumni Association is the fact that it is accessible to students right from the first year of their studies as well as the 'life membership' it offers. This position is symbolic of the School's philosophy: a dynamic, active, permanent and socially committed circle that generates ideas and draws on encounters and innovation to provide ever-greater support to its community!

THINK ALUMNI!

Want to meet with graduates? Need more information about a company or a career? The Association organises around a hundred events in France and abroad every year - Gala evenings, Open Talks, Business Drinks, Careers Workshops and more - and gives you access to an online directory that makes networking easier. And this is just a snapshot of what is available. Prepare to develop your network approach!

To find out more about the EM Normandie Alumni Association



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EM Normandie is a world-class business school within a multicultural environment, providing a gateway to business. My advice to future students would be to make friends within the EM Normandie community and build links with professors.

Kuntong, student originally from China - Master's in Management (specialising in Supply Chain Management).

Students are at the heart of everything EM Normandie does. We use the latest technology to make classes exciting and facilitate discussion, with expert professors on hand to help.

Lucie, student originally from Cameroon - Master's in Management (specialising in Marketing and **Commercial Strategy**)

Three out of four international students stay in France for work after they graduate*

Originally from Ivory Coast, I chose to continue my studies in France because I had full confidence in academic excellence here and that my training would be internationally recognised. EM Normandie was recommended to me by a friend. As soon as I arrived, the other students in my year and my Academic Director made me feel very welcome. I soon felt part of the renowned EM Normandie community! As far as the courses go, the main advantages include the high calibre of the teachers and professionals I was lucky enough to secure a permanent contract at the end of my internship as a pre-sales engineer in the Smart Metering industry. To unlock a promising professional future, I would advise students to come and study in France, and more specifically at EM Normandie.

Kamali Fassami, 2020 graduate.



Find more video testimonial on the EM Normandie YouTub channel

PRACTICAL INFORMATION

BUDGET

The average monthly cost of living, including accommodation, meals, transport and home insurance, will vary based on your campus. Average costs are estimated at:

> €800 €800 €1,200 €1,300 €1,200 €1,200

Caen	
Le Havre	
Paris	
Dubai	
Dublin	
Oxford	

FUNDING YOUR STUDIES

The cost of studying should not stand in the way of your success. Therefore, EM Normandie offers a range of grants and provides the opportunity to part fund tuition fees based on academic and geographical criteria.

For further info, visit: https://www.em-normandie. com/en/international-students-benefit-scholarships

Find out more about the options available for funding your studies on the

"Funding my studies" platform. The student loan guide and loan simulator will give you an estimate of your monthly payments and a clearer idea of loan requirements.

ACCOMMODATION

EM Normandie has its own online accommodation platform, developed in partnership with Studapart, the student accommodation specialist. Here you will find rentals, sub-let properties, short-term room rentals or roommates at the click of a mouse. Available in French and English, the platform has everything you need for it also acts as guarantor for students who choose to rent the apartment they find on it.

There is also the "garantie VISALE" which provides rental deposits free of charge for students.

Full details about the School's accommodation service can be found on the platform: em-normandie.com/en/finding-accommodation

PROGRAMMES AND TUITIONS FEES 2022/2023

Bachelor International Management 🗘 👁	€7,500 per year for post- Baccalaureate route €8,500 per year for route with two complete years of higher education (Post Bac+2)
Bachelor in Business Administration 🏶	€10,000 per year
Master in Management (Grande Ecole Programme) 🕩 👁	€11,500 per year
MS [®] Manager des Ressources Humaines ()	14 500 €
MS [®] Marketing, Communication et Ingénierie des produits agroalimentaires (avec UniLaSalle) •	12 500 €*
MS [®] Stratégies de développe- ment et Territoires ()	12 500 €
MS [®] Stratégie Marketing et Développement Commercial	14 500 €
MS* Supply Chain, Logistique et Innovations ()	14 500 €
MSc* Artificial Intelligence for Marketing Strategy (with EPITA) 🏶	€19,400
MSc [*] Banking, Finance and FinTech (with the University of Law)	€17,000
MSc [®] Digital Marketing and Sales 🏶	€14,000
MSc* Digital Strategy and Innovation 🏶	€14,000
MSc* International Marketing and Business Development 👻	€14,000
MSc* Financial Data Management 🏶	€14,000
MSc° International Events Management 👁	€14,000
MSc [®] International Logistics and Port Management &	€14,000
MSc* Marketing and Digital in Luxury and Lifestyle 🏶	€14,000
MSc* Supply Chain Management 🏶	€14,000
MSc" Sustainable Business Strategy ⊕	€14,000

Sign up before 28 February 2022 to receive early bird grants EM Normandie Business School sets fixed, non-revisable tuition fees throughout your course. In the event of a resit or voluntary interruption to studies, the fees applicable for the new intake shall be due.

For further info, visit: em-normandie.com/en/tuition-fees Apply online at: join.em-normandie.com

* Programme not eligible for early bird rate.





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INTERNATIONAL CANDIDATES

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LE HAVRE

20, quai Frissard 76087 LE HAVRE CEDEX Tel.: +33 (0)2 32 92 59 99

PARIS

30-32 rue Henri Barbusse 92110 CLICHY Tel.: +33 (0)1 75 00 00 76

DUBAI

From September 2022 Block 14, 3rd floor DUBAI KNOWLEDGE PARK

DUBLIN

Ulysses House 22-24 Foley Street DUBLIN 1 - D01 W2T2 Tel: +35 3190 111 75

OXFORD

Jericho Building - Oxpens Road OXFORD OX1 1SA Tel.: +44 1865 681 407



















NORMANDIE



Non-profit organisation (law of 1901) under private law, École de Management de Normandie (EM Normandie Business School) was created by the Chambers of Commerce and Industry (CCI) of Seine Estuaire and Caen Normandie • Member of the Chapitre des Écoles de Management de la Conférence des Grandes Écoles (CGE) • Member of the Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) • Active member of the Union des Grandes Écoles Indépendantes (UGEI) • Member of Campus France • Founding member of the European Master of Business Sciences (EMBS) • Classed as a Private higher education institution with a public interest (EESPIG) by the French Ministry of Higher Education, Research and Innovation • Member of the European Foundation for Management Development (EFMD) • Member of the Association to Advance Collegiate Schools of Business (AACSB) • BSIS Label • AACSB Accreditation • EQUIS Accreditation • EM Normandie supports sustainable development.

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IMPRIM'VERT*