

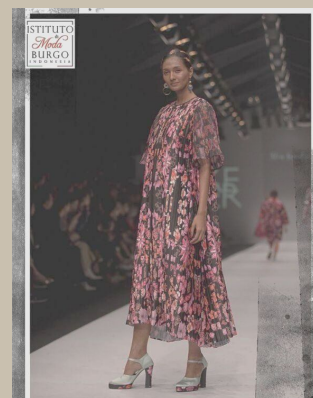
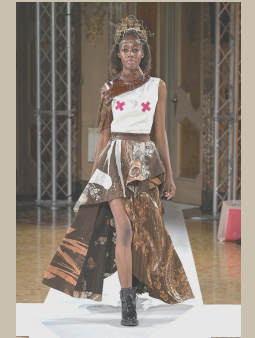


HOW TO CREATE A POWERFUL VISION FOR YOUR FUTURE

BY ISTITUTO DI MODA BURGO

YOUR VISION
IS YOUR MOST IMPORTANT
DREAM,
OR A SET OF DREAMS, AND
A LONG-TERM GOALS

*IT TELLS OF WHAT YOU WOULD LIKE TO
ACHIEVE OVER A LONGER TIME*





**SIGNOR FERNANDO
BURGO**

ISTITUTO DI MODA BURGO MILAN

EST. 1961



Roberto Cavalli with the Director **Fernando Burgo** showing the book “Il Figurino di Moda” published by **Istituto di Moda Burgo**.



Mr. Burgo with **The President Director of Camera Nazionale Della Moda Italiana** - Mr. Carlo Capasa



The municipality of Milan has decided to hand over the **Ambrogino d'Oro 2014 (Civic Merit)** to the Director Fernando Burgo, founder of the first Istituto di Moda Burgo in Milan in 1961.

The **Honourable Tiziana Maiolo** is awarding a prize to the Istituto di Moda Burgo on the occasion of a students' fashion show. In the picture starting from the left side: Honourable Tiziana Maiolo; the **President of the Chamber of Fashion of Milan, Mr Mario Boselli**; the director **Fernando Burgo** and the showman **Giovanni Battezzato**.



Vittorio Missoni and the director **Fernando Burgo**. In 2004 Istituto di Moda Burgo in cooperation with the Missoni fashion company took part to a fashion show. The event was organized by the Italian Embassy and the Egyptian Ministry of Industry.

OUR QUALIFICATION

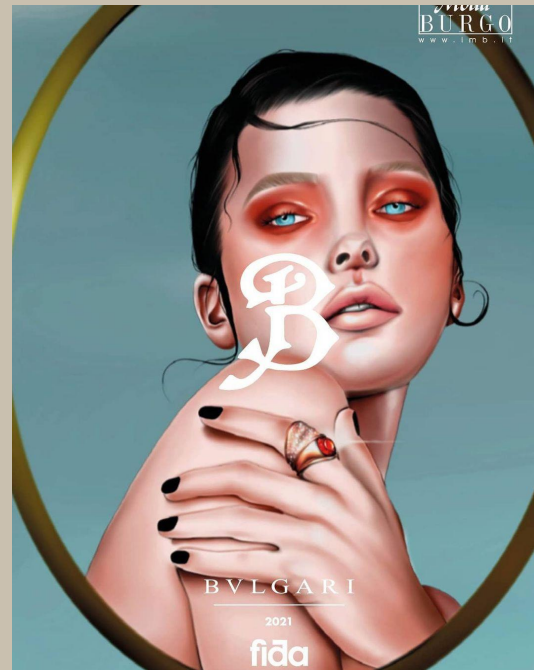
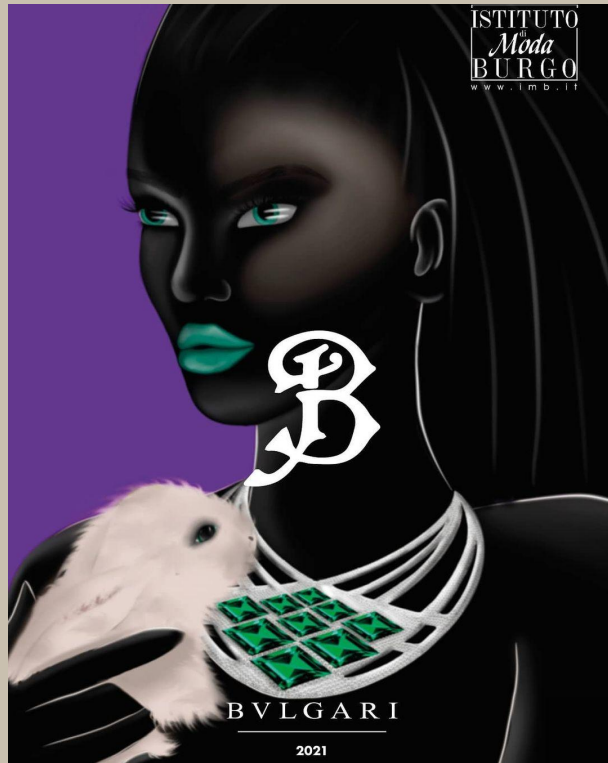




ISTITUTO DI MODA BURGO

PROUD BURGONIANS

CARLOTTA SPINELLA



TARA ABBASSI

ILLUSTRATION BY CARLOTTA SPINELLA & TARA ABBASSI
FOR BVLGARI CAPSULE COLLECTION

DOVGAN MARGARITA

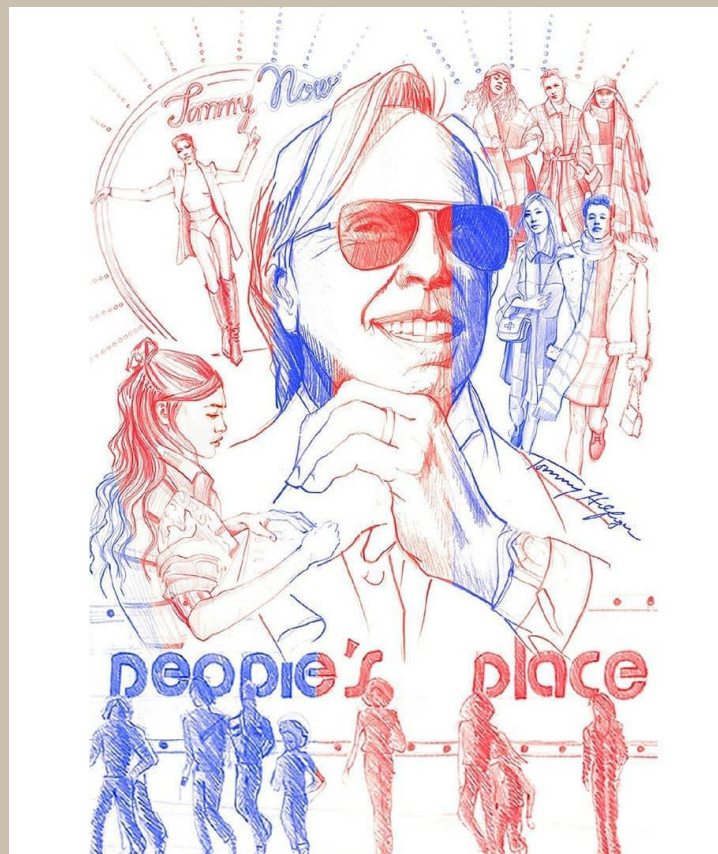


ILLUSTRATION BY DOVGAN MARGARITA
FOR 35TH ANNIVERSARY OF TOMMY HILFIGER



TARA ABBASSI

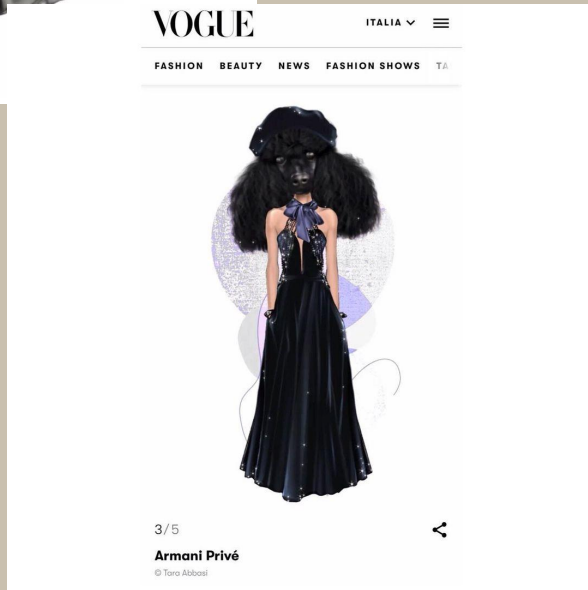
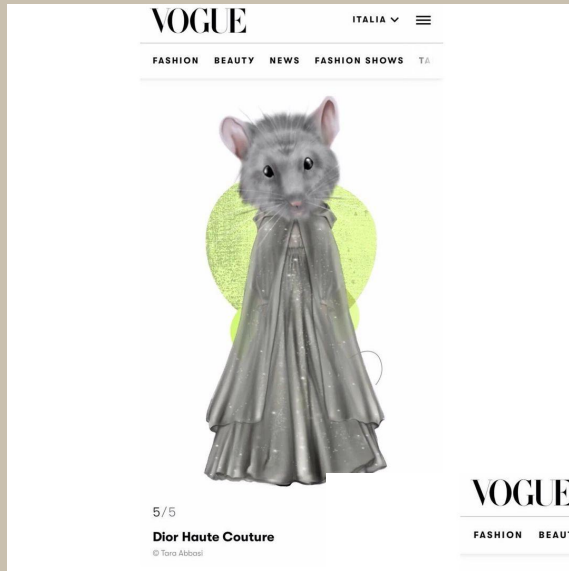
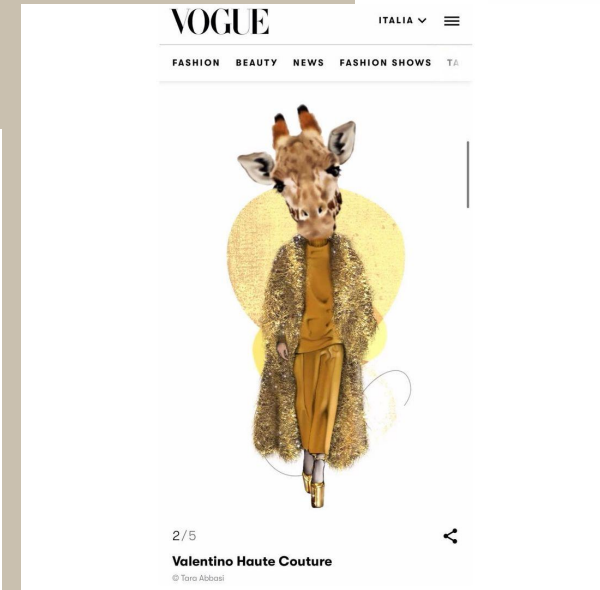
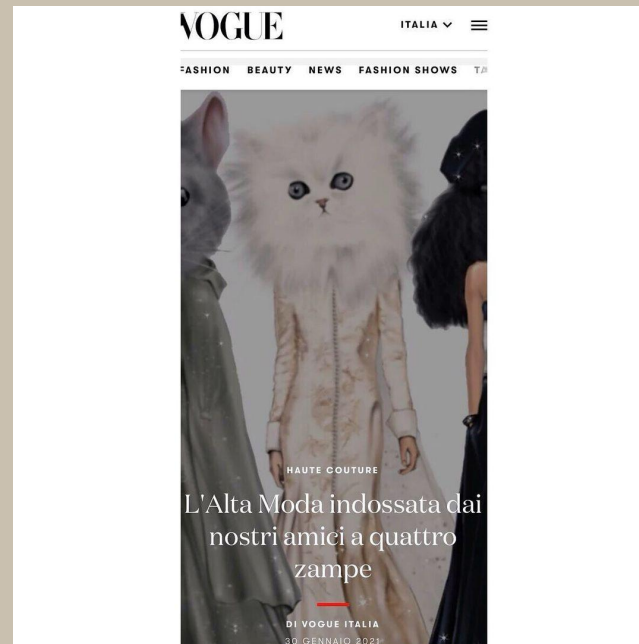
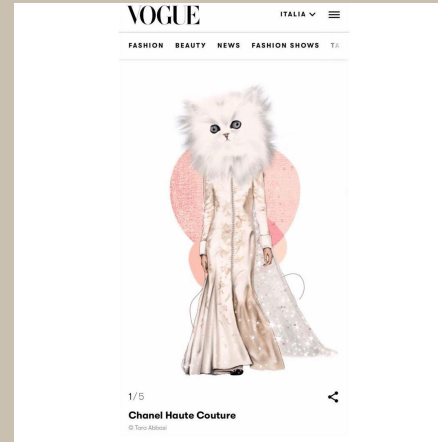
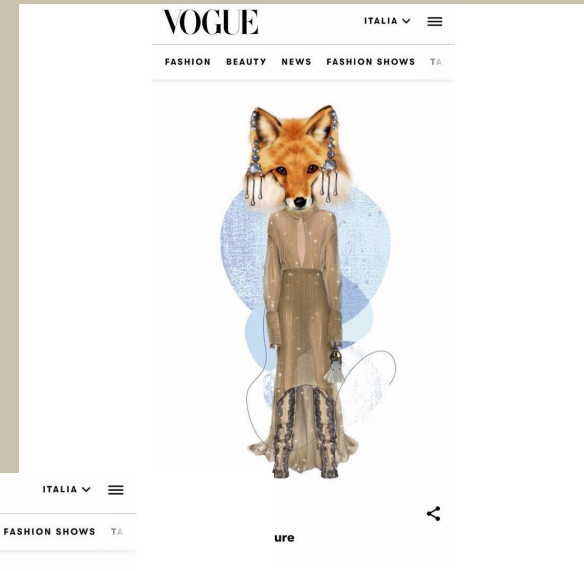


ILLUSTRATION
FOR VOGUE ITALIA



BY TARA ABBASSI
PARIS FASHION WEEK SS 2021



ITALIA FASHION GRADUATE



***FASHION GRADUATE
ITALIA 2021***

GIANLUCA



GIANLUCA ALIBRANDO

MILAN FASHION WEEK 2020 & MILAN FASHION WEEK 2021



OUR GRADUATES ARE SOUGHT-AFTER BY TOP FASHION HOUSES SUCH
***DOLCE & GABBANA, CHANEL, DIOR, VALENTINO, GUCCI, BOTTEGA
VENETA, AND..***

MANY MORE!

MEDIA COVERAGES

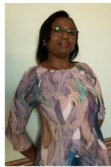
IMB MILAN

VOGUE

FASHION BEAUTY CULTURE LIVING RUNWAY THE SET VIDEO GOOD MORNING VOGUE

"We Are Made in Italy"—A Milan Fashion Week Showcase Celebrates the Work of Five BIPOC Designers

BY CYNTHIA LEBRON
October 10, 2022



Joy Ijeoma Meribe
Brazil Photographed by Ian Brier

Joy Ijeoma Meribe was born in Nigeria. After graduating in Foreign Languages and Literatures, in 2003, she moved to Italy and specialized in cultural/linguistic mediation. After obtaining a Master's degree in International Business Studies in Reggio Emilia, she attended a fashion school connected to the Istituto di Moda Burgo in Modena and Bologna. In 2017 she launched her brand Modaf Designs, which she defines as "Afropolitan Made in Italy."

MILANO LINDOMI LOCALI COMMUNITI ARCHIVO TECNOLOGIA TECNOLOGICO SERVIZI CERCA

LA MEMORIA DI MILANO

Un ragazzo pieno di speranze e il sogno (realizzato) di fondare una casa di moda

di Paola D'Amico



VOGUE

FASHION BEAUTY NEWS FASHION SHOWS TALENTS PHOTOGRAPHY VIDEO COLLECTION SHOP VIDEO MAGAZINE



Fashion Graduate Italia 2019: the best of



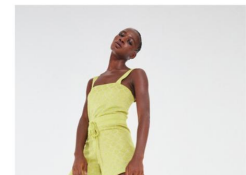
Cristiano Di Pietro - Istituto Moda Burgo

VOGUE

FASHION BEAUTY YOUNG CLOSET WEEKEND WEDDINGS HOME DECOR WHAT'S NEW THE WEDDING LIST MAGAZINE VISUAL STORIES

FASHION

"Fab 5. We are Made in Italy": Milano Fashion Week opening event



Romy Catelano Catelin - Culo (Havana) - Romy (Paris)

Collection: *Unlabeled*

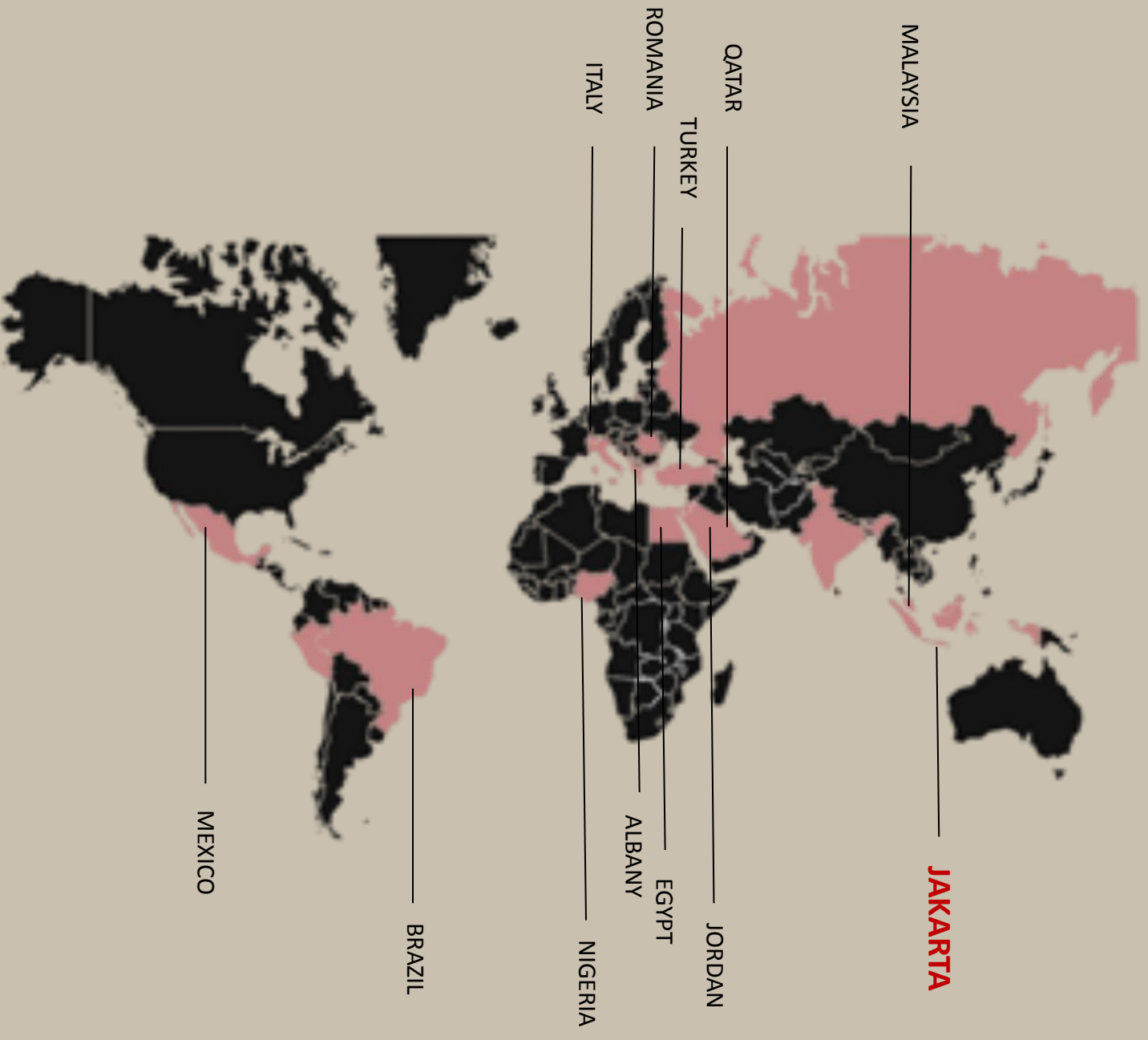
Romy Catelano - She first attended an event in Milan, then she specialized in Fashion Design and she started her career in Italy. She is now in Milan, eventually becoming a teacher of the Palermo branch of the school. She has also developed a passion for ethical style through her experience at Bion.



BURGO IS A RUNWAY TO THE WORLD

**AND YOU CAN
*START IT FROM HERE!***

OVER THE WORLD



BURGO'S BRANCHES

EST. 2011



BELAJAR INDUSTRI FASHION DI Burgo Jakarta

Editor: Debora Manja & Photographer: Wiwin Wirwidya

Milan adalah salah satu pusat mode dunia. Tapi untuk belajar *fashion* atau ingin menjadi desainer, tak perlu jauh-jauh sampai ke Milan karena sebuah sekolah *fashion* dari Italia yang sudah berdiri sejak 1961 kini hadir di Indonesia.

Istituto di Moda Burgo Indonesia (IMB Indonesia) didirikan pada Agustus 2011 yang berlokasi di Bellagio Mal L1 #19-22, Lingkar Mega Kuningan Barat, Jakarta Selatan. Pada Sabtu, 17 Maret 2012 lalu sekolah mode ini melakukan *open house* bertema "A Day at Burgo" dengan mengundang dua desainer terkemuka Indonesia, Ardistia Dwiasri dan Ichwan Thoha.

Ardistia Dwiasri berbagi pengalaman mengenai perjalanan kariernya guna menginspirasi para *fashionpreneurs* muda atau yang ingin menjadi pekerja di bidang *fashion*. Ichwan Thoha membedah buku pertamanya "103 Fashion Quotes by Ichwan Thoha", yang berisi kutipan-kutipan kalimat bertema *fashion* dari dirinya dan sejumlah *public figure* yang berhubungan dengan *fashion* baik dari dalam maupun luar negeri.



Direktur IMB Indonesia Jenny Yohana Kansil memperkenalkan sekolah mode yang didirikan Fernando Burgo itu sebagai sekolah yang menggunakan metode pengajaran *individual lesson*. Pengajarannya adalah lulusan Burgo dari Milan. Ada sejumlah program diploma untuk jurusan *Fashion Design*, *Fashion Stylist*, dan *Pattern Making*. Selain itu, ada kursus desain untuk kategori sepatu dan tas, perhiasan, aksesoris, *lingerie*, pakaian pria dan wanita, pakaian anak, gaun pengantin, busana pantai, dan kostum pertunjukan.

THE FIRST ITALIAN FASHION SCHOOL IN SOUTH EAST ASIA

FOUNDER & PRINCIPAL OF ISTITUTO DI MODA BURGO INDONESIA



OLEH KIKI RIAMA PRISKILA FOTO INSAN OBI PENGARAH DANA YOLANDA DEAYU TATA RIAS WAJAH BRANGIBEAUTYARTISAN (0813-1981-2310) TATA RIAS RAMBUT WEKAHAIR (0812-972-66-692) BUSANA RAEGITAZORO

The Thinker

Menjadi Direktur dan Principal di sekolah mode, Jenny Yohana Kansil, punya visi besar untuk desainer Indonesia.

Milan memang dikenal sebagai salah satu kota mode di Eropa. Tak hanya memiliki *fashion culture* yang kental, Milan berada di posisi strategis untuk bepergian ke negara seperti Prancis dan Inggris, tempat di mana *fashion* juga berperan penting. Inilah yang menjadi alasan Jenny untuk menempuh pendidikan *fashion*-nya di Milan, tepatnya di Istituto di Moda Burgo.

Fokus mengemban selama tiga bulan, Jenny mendapat tawaran dari Fernando Burgo selaku pendiri, untuk membuka cabang di Indonesia. Tawaran ini datang karena melihat banyaknya antusiasme masyarakat Indonesia yang ingin belajar *fashion* namun tak semua bisa terbang langsung ke Milan. Pada Agustus 2011, Istituto di Moda Burgo Indonesia pun resmi dibuka di Jakarta. Jenny mengaku meski awalnya sempat ragu, ratusan *email* yang masuk untuk mendaftar langsung membuatnya semangat. "Saat itu saya sadar jika kita benar-benar mengikuti *passion* dan berani ambil risiko, semua jalan pasti terbuka," kenang Jenny.

Burgo di Milan secara konsisten

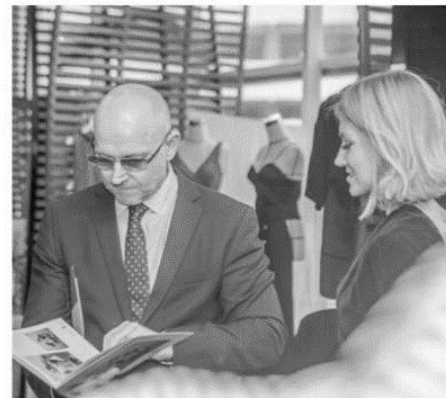
mengajarkan Italian *craftsmanship* dan artisanal. Kelebihan inilah yang ingin turut dibawa ke Indonesia. "Desainer adalah seorang kreator jadi ia harus bisa menguasai *skill*," jelas perempuan yang sempat berkariyer di dunia finansial dan memiliki latar belakang edukasi psikologi ini.

Tak seperti institusi mode kebanyakan, Burgo menerapkan metode *one-on-one* dengan kurikulum khusus sehingga para murid bisa langsung mempraktikkan ide-idenya. Para guru pun bisa mengajar sesuai level murid sekaligus menyesuaikan sistem belajar yang baik. "Tak terkecuali anak-anak berkebutuhan khusus atau yang punya *phobia* sekolah dan *panic attack*.

Metode ini bisa memaksimalkan kreativitas mereka, apa pun hambatan dan kekurangan yang

dimiliki," lanjut Jenny.

Melihat pasar Indonesia masih dikuasai label asing, Burgo punya visi yang lebih luas. Jenny berharap, Burgo bisa membantu menciptakan Indonesia *fashion freedom*. "Kami ingin memberdayakan *brand* lokal agar menjadi juara di negeri sendiri, agar desainer kita bisa berkompetisi dengan dunia, tak hanya soal *skill* atau *craftsmanship*, tapi juga soal ide dan kreativitas," jelas Jenny. Hal ini pula yang mendorong dibuatnya program *Fashion business incubator* dan berkolaborasi dengan para profesional demi meningkatkan *critical thinking* setiap murid.



BURGO'S PARTNERS



COSMOPOLITAN



BAZAAR
Harpers
INDONESIA

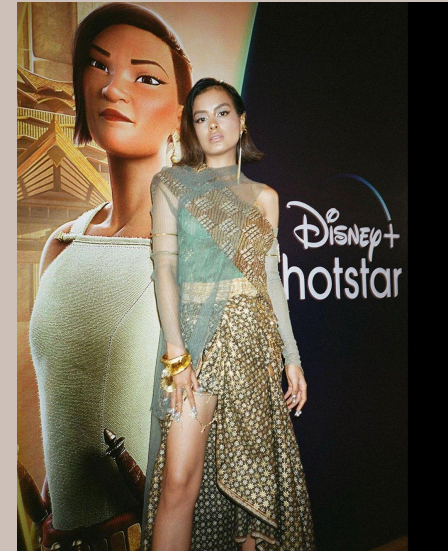




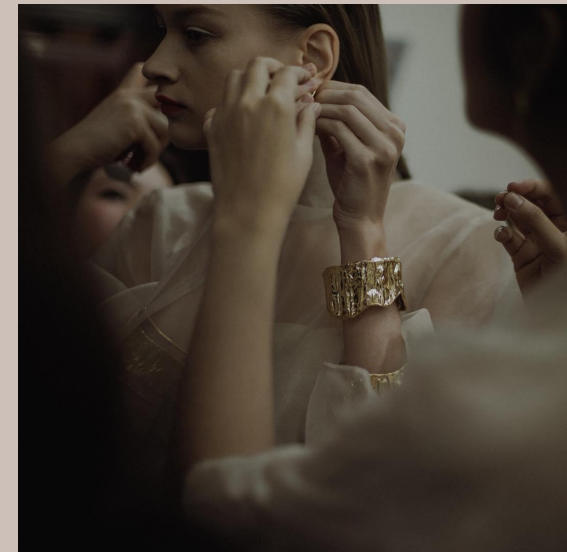
JAKARTA FASHION WEEK 2019



MILAN FASHION WEEK
2021



PRESS CONFERENCE
"RAYA & THE LAST DRAGON"



HONGKONG FASHION WEEK 2019



SHAHIRAH ABSY

HEYA ARABIAN FASHION EXHIBITION 2020

RAEGITAOKTORA



JAKARTA FASHION WEEK 2019



MACAO FASHION FESTIVAL 2019



TITIESSAPOETRA

PARIS FASHION SHOW 2019



NEW YORK FASHION WEEK 2019

Julianto



JAKARTA FASHION WEEK 2019

JULIANTO



BENITA & JANICE SET YAWAN



MILAN FASHION WEEK 2020



MAQUINN FASHION FILM - REALM OF SILENCE 2021



Jenny Yohana Kansil

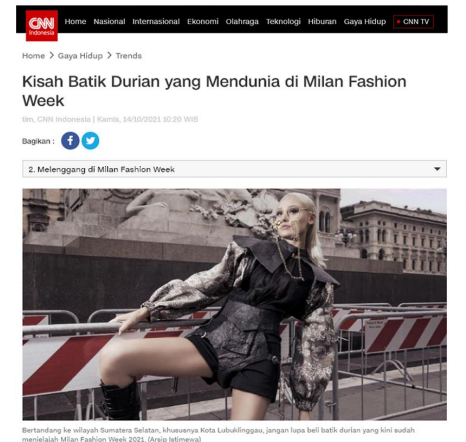
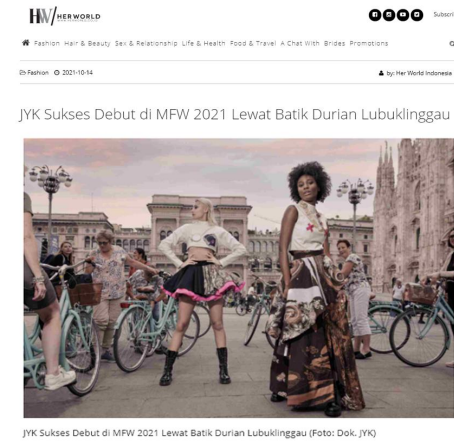
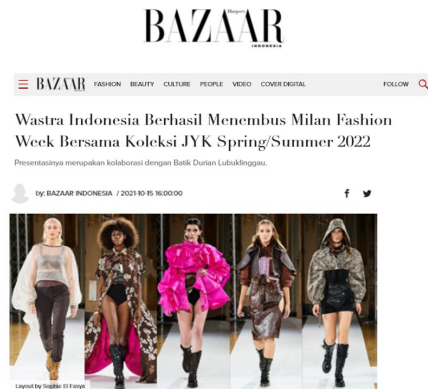
AT MILAN FASHION WEEK 2021

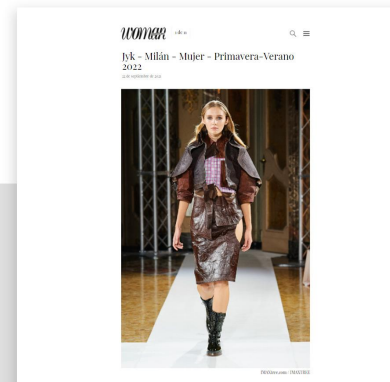
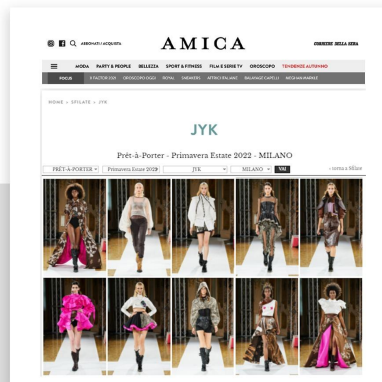
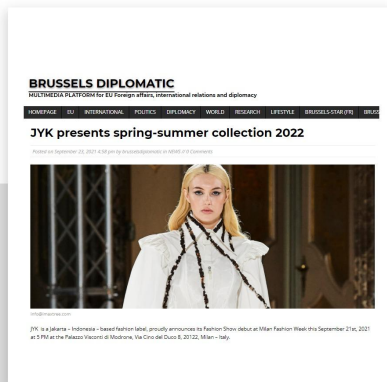
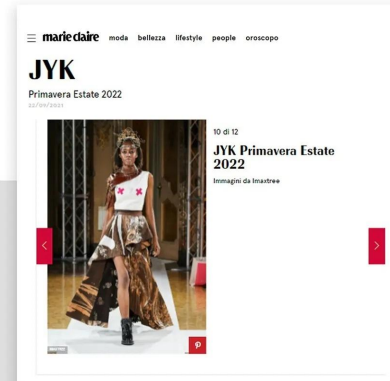
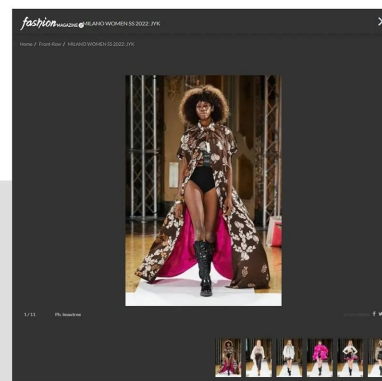
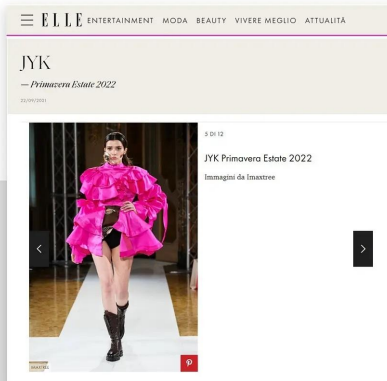
THE PRIME DEBUT OF MS. JENNY YOHANA KANSIL'S BRAND



MEDIA COVERAGES

IMB INDONESIA





READY TO ACHIEVE YOUR WISH?

We're here to support you on your creative journey.

**STEP BACKWARDS OF THINGS YOU
WILL LEARN WHEN STUDY IN
*ISTITUTO DI MODA BURGO***







FASHIONPRENEUR





FASHIONPRENEUR



FASHIONPRENEUR JURY DAY



FASHIONPRENEUR



DIGITAL FASHION CLASS

FASHIONPRENEUR



FASHIONPRENEUR JURY DAY



DIGITAL FASHION CLASS

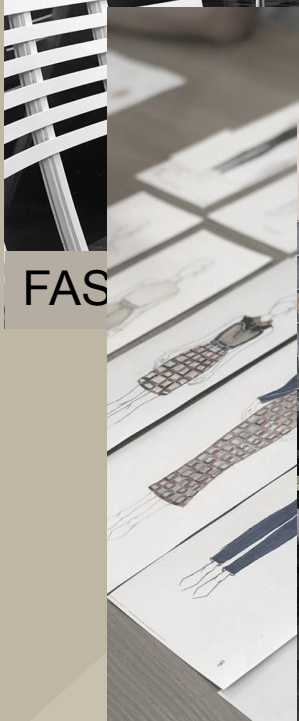
FASHIONPRENEUR

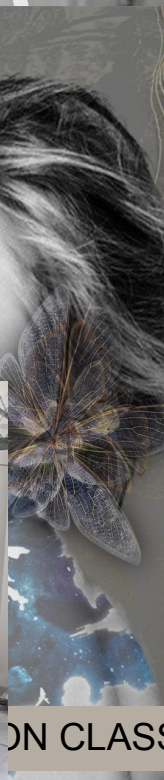


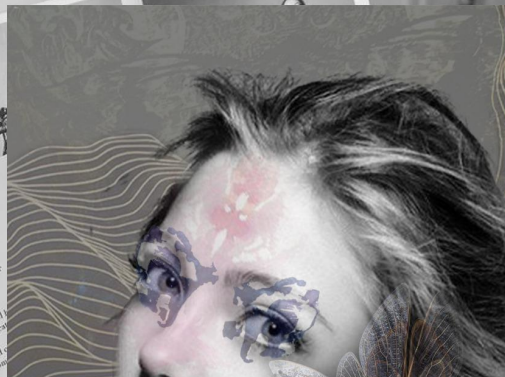
FASHION DESIGN CONCEPT



FASHIONPRENEUR JURY DAY



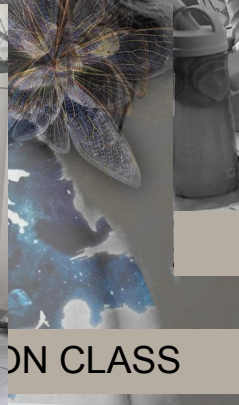




FASHION DESIGN



TEXTILE CLASS



ON CLASS



FASHIONPRENEUR JURY DAY



PATTERN MAKING



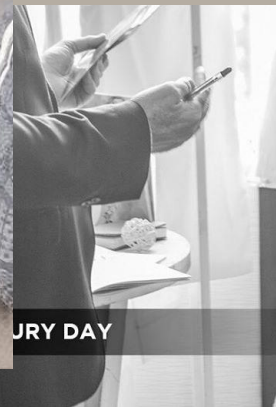
FASHION DESIGN



PATTERN MAKING



TEXTILE CLASS



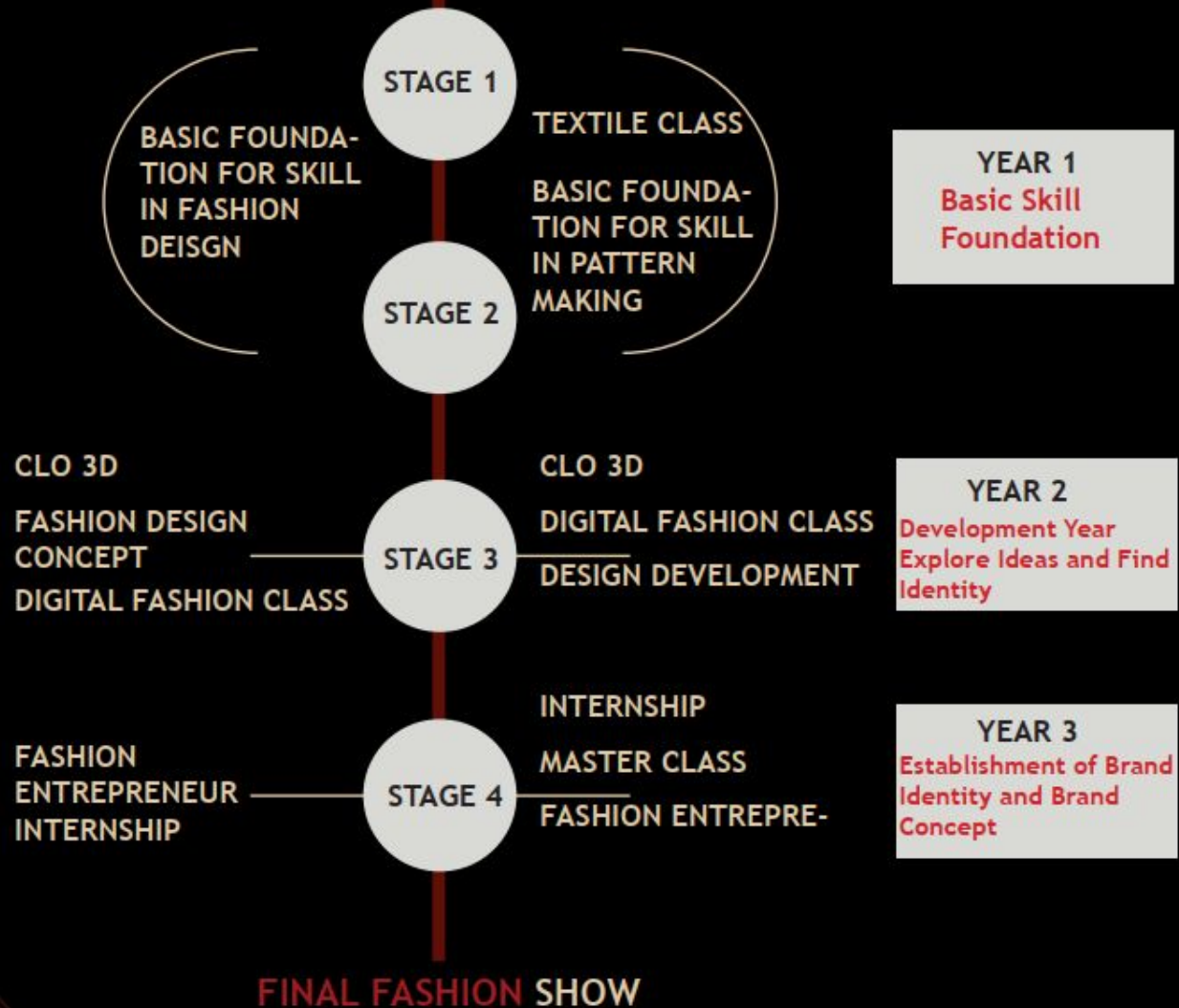
JURY DAY

YOUR STUDY PLAN
IN *ISTITUTO DI MODA BURGO*

DIPLOMA FASHION STYLIST

FASHION DESIGN

PATTERN MAKING



DIPLOMA DRESS MAKING

PATTERN MAKING

BASIC FOUNDATION FOR
SKILL

(in pattern making and
sewing)

TEXTILE DIGITAL
FASHION

TEXTILE CLASS

STAGE 1

YEAR 1

Year of Foundation

STAGE 2

LINE SELECTION

(Women's Wear,
Men's Wear, Kid's Wear,
Lingerie, Couture, Sports
wear, Beach Wear, Resort
Wear)

STAGE 3

DIGITAL FASHION CLASS
(Technical Drawing)

YEAR 2

Year of Exploration

FOCUS ON THE LINE
CHOSEN IN THE YEAR 2

DIGITAL FASHION CLASS
(Technical Pack)

STAGE 4

CLO 3D

MASTER CLASS

FASHION ENTREPRENEUR
(Direct to Production)

INTERNSHIP

YEAR 3

Year of Establish-
ment

FINAL FASHION SHOW

WITH BURGO FASHION IS POSSIBLE

BURGO METHOD

ONE ON ONE TEACHING

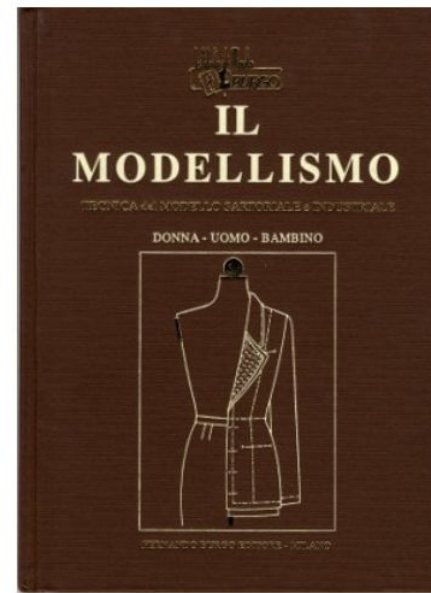


BURGO METHOD

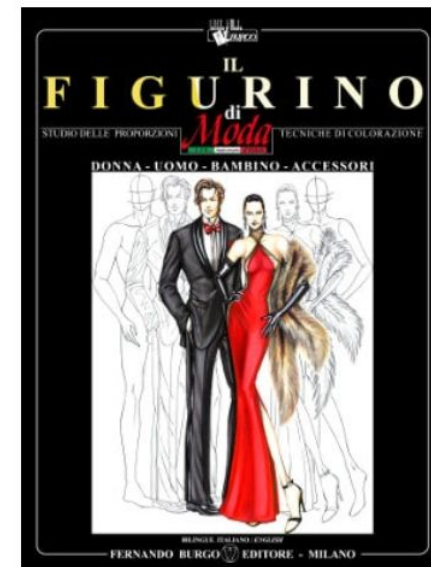
ONE ON ONE TEACHING



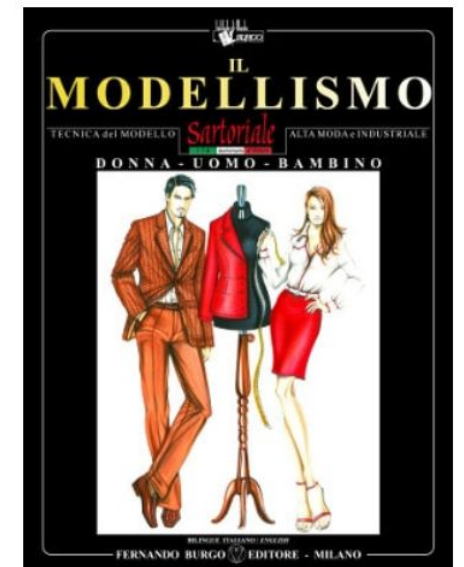
1990



1992, First edition of IL MODELLISMO



2011 - IV edition of IL FIGURINO



2012 VI edition of IL MODELLISMO

BURGO'S
BOOK

BURGO METHOD

ONE ON ONE TEACHING

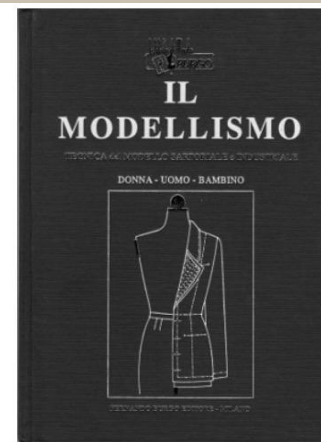


80 %
PRACTICE

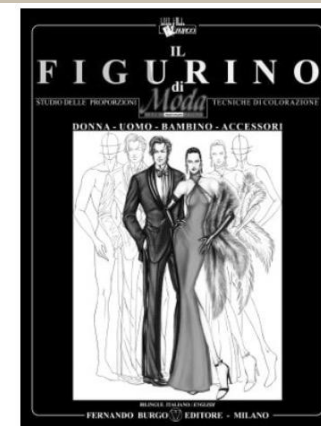
BURGO'S BOOK



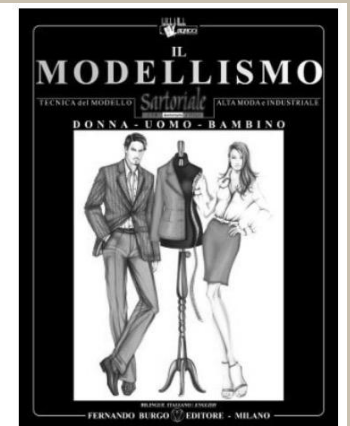
1990



1992, First edition of IL MODELLISMO



2011 – IV edition of IL FIGURINO



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BURGO METHOD

ONE ON ONE TEACHING



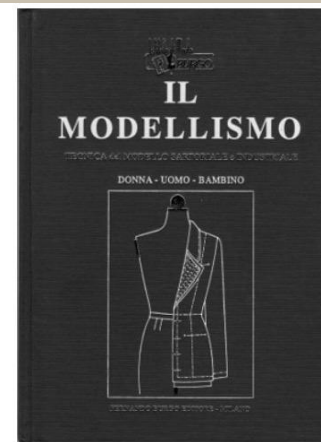
80 %
PRACTICE

ITALIAN KNOW-HOW

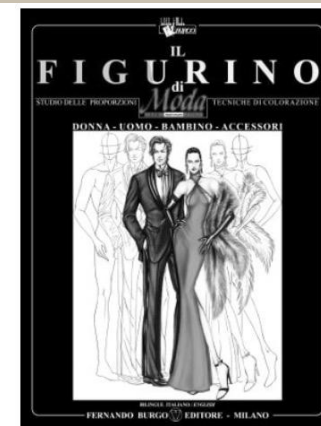
BURGO'S
BOOK



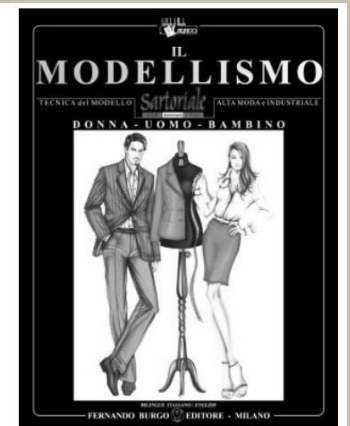
1990



1992, First edition of IL MODELLISMO



2011 – IV edition of IL FIGURINO



2012 VI edition of IL MODELLISMO

BURGO METHOD

ONE ON ONE TEACHING

ITALIAN KNOW-HOW



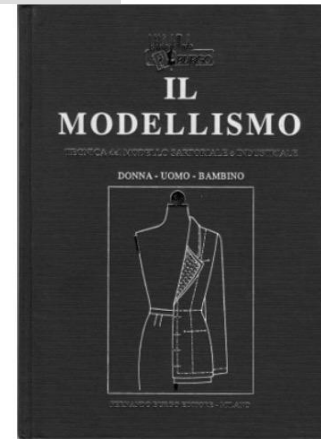
FLEXIBLE SCHEDULE

BURGO'S
BOOK

80 %
PRACTICE



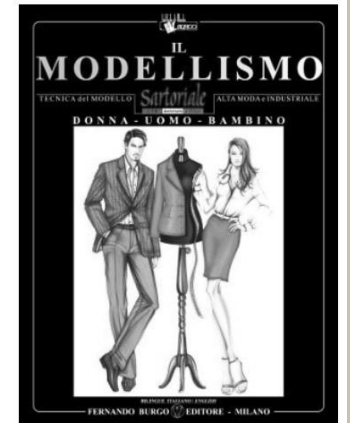
1990



1992, First edition of IL MODELLISMO



2011 – IV edition of IL FIGURINO



2012 VI edition of IL MODELLISMO

MILAN ENRICHMENT PROGRAM

- 1 year study in Milan, Italy
- 6 months study in Milan, Italy
- 2 months study in Milan, Italy

TRI CITIES PROGRAM

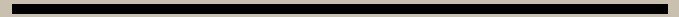
INTERNATIONAL DIPLOMA | JAKARTA - MILAN - ROME



WHY?

- Effective learning - as you already have a foundation with Burgo Indonesia you will learn more effectively when you continue the advanced program in Milan.
- To study overseas you will need a lot of culture adjustment - by starting your studies with Burgo Indonesia you will be exposed to Italian culture (our books are bilingual: Italian - English). We also partner with the Italian Cultural Institute for Italian language courses.
- Saving living cost in Milan for the 1st year.
- Enrich you as a designer in Milan for the 1st year - by experiencing 3 different cultures in 3 different cities.

NOW,
DARE TO TAKE
YOUR FIRST
STEP?





DIPLOMA PROGRAMME

DIPLOMA PROGRAMME

- DIPLOMA FASHION STYLIST
- DIPLOMA DRESS MAKING
- DIPLOMA FASHION DESIGN
- DIPLOMA PATTERN MAKING
- DIPLOMA ACCESSORIES



DIPLOMA COMPREHENSIVE PROGRAM

Full Jakarta Program

MILAN ENRICHMENT PROGRAM

Jakarta - Milan - Rome

ACCELERATE DIPLOMA PROGRAM

Accelerate in Jakarta

Fashion Design 450 Hours | Pattern Making 600 Hours

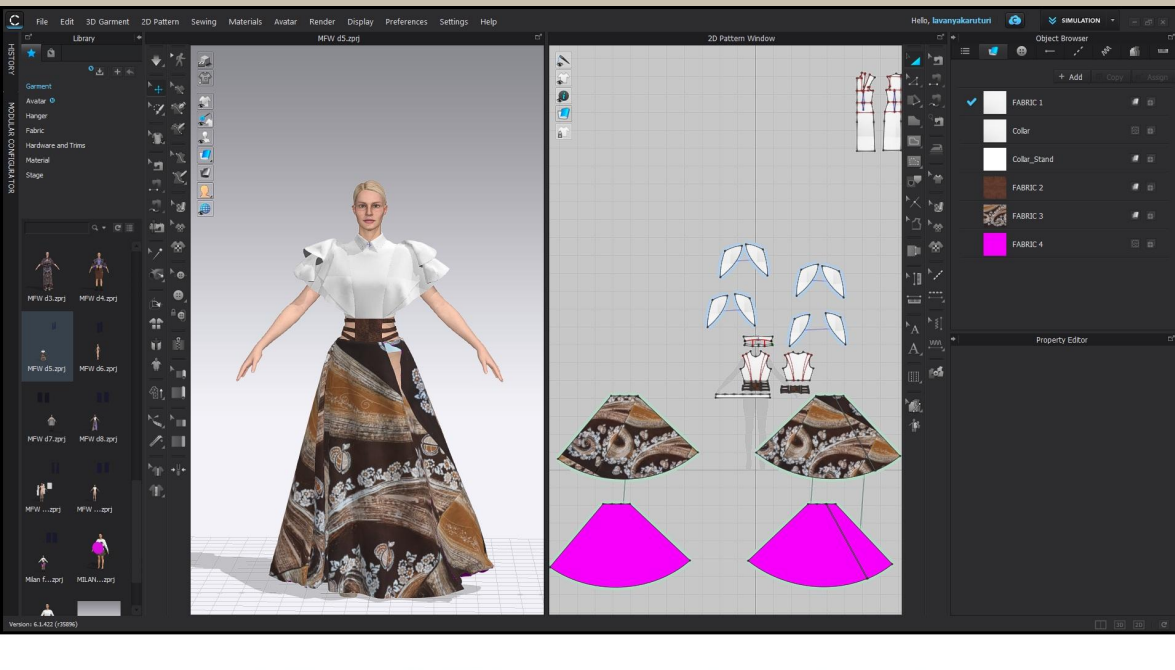


ACCELERATE MASTER DEGREE PROGRAM

*WE COLLABORATE WITH INTERNATIONAL FASHION INSTITUTE
IN ITALY*

8 months study in Milan, Italy

OUR NEW PROGRAMME



COMING SOON 2022

Learn how to create a digital fashion prototype, starting from pattern into the prototype.

“

My dream in fashion is to be someone who is useful and can change the world. The change that I felt the most after studying at Burgo was that my knowledge about the fashion world had significantly increased in many ways. It is not just knowing more, but also more understanding and mastering.

Howard Laurent, Burgonian

Diploma Fashion Stylist (September 2018)

HOWARD LAURENT

TANISIABELLA



“

The most noticeable change is that now I am able to design and realize whatever clothes I want. We are also taught how to create brands and build a fashion business with the right foundation through the FashionPreneur class.

- **Tania Bella, Burgonian**

Diploma Fashion Stylist (July 2018)



GOAL

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