



**MA  
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GONI**



# MISSION & DNA

To teach new skills and grow new talent: this has been Istituto Marangoni’s mission for over 80 years now. The school combines advanced teaching methods with the latest developments in fashion, design and art to impart all the knowledge that participants need to fully express their creative self at Istituto Marangoni Milano\*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen and Miami.

This unique blend of academic learning and creative and practical activities is part of Istituto Marangoni’s DNA and is reflected in its four pillars: prestigious locations, highly-qualified teachers, international ethos and Italian style, further supporting the students in finding their place among the stars of the future.

Not only are Istituto Marangoni schools located in the world’s major cities of fashion, design and art, but they are also nestled at the very heart of their respective fashion, business and creative districts. The schools themselves feature seductive interiors, visually communicating their prestige. This international presence ensures that Istituto Marangoni has its finger on the global pulse, and can offer participants specialist programmes at its various locations, as well as the ability to internationalise their skillset by moving between schools. Alongside this international dimension, Istituto Marangoni’s distinctive approach to teaching fashion, design and art is characterised by a strong focus on Italian style, a key part of the school’s identity, deeply rooted in the country’s legacy and traditions. Synonymous with luxury, excellence and the concepts of quality, beauty, and craftsmanship, Italy is famous worldwide for its unique way of combining creative flair and commercial acumen.

Istituto Marangoni aims to teach and carry forward these distinctive standards of superior quality beyond Italy’s borders, turning participants into professional designers, business movers and artistic influencers. This creative and business-oriented global perspective harnesses the participants’ drive and personal dreams, providing them with the necessary tools to develop innovative designs, cutting-edge products and solutions of the highest quality.

A significant proportion of Istituto Marangoni’s teaching staff is made up of renowned professionals, stylists, designers, photographers, art directors, graphic designers, interior decorators, product managers, buyers, marketing experts and business consultants who both teach and work in fashion, design and art, either in companies and institutions or pursuing their own endeavours. Their pragmatic values, extensive experience and deep knowledge of the current market situation are a fundamental part of transforming participants’ sheer talent into something more effective, practical, and concrete.

Istituto Marangoni is itself part of a group that is a leading international provider of Higher Education, the Galileo Global Education (GGE) group, whose programmes are world leaders in the arts, creation, management and innovation. Many Istituto Marangoni courses are taught in collaboration with other schools that are part of the group, with each institution contributing to synergistically shape the evolutionary journey that turns today’s participants into the fashion, design and art professionals of tomorrow.

The value of a GGE education goes beyond the qualifications that are the benchmark of excellence in their fields; the group’s strong reputation among high-end employers opens the door to internships and employment opportunities in the most desirable companies and connects graduates through the GGE network of alumni.



\* Two Schools



# NINE PRESTIGIUOS LOCATIONS IN THE WORLD'S CAPITALS OF LUXURY

The globalisation of the world economy and the growing importance of emerging regions have inspired Istituto Marangoni to open schools in Europe, America, and Asia, progressively broadening its international influence. Each of the nine schools that today comprise Istituto Marangoni in Milano\*, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen and Miami contribute their own specialisms, strengths, and approaches that are inherent to the geographic and cultural position they occupy.



ISTITUTO MARANGONI MILANO

## A unique encounter between Italian heritage and contemporary fashion

Studying fashion at Istituto Marangoni Milano is an immersive journey through the heritage of Istituto Marangoni's very first school, surrounded by Italian contemporary fashion and ready-to-wear. Students will engage with the 'Made-in-Italy' culture and the latest fashion trends, inspired by experimental design and research and combining handmade luxury and attention to detail with striking effects. Leveraging long-standing expertise and a creative, forward-thinking attitude towards both design and business, the city and the school have gained a privileged position in the global fashion arena. Students at Istituto Marangoni Milano have the opportunity to take part in special educational projects developed with leading fashion companies, an invaluable experience that will help them progress into the next phase of their fashion journey.



ISTITUTO MARANGONI MILANO DESIGN

## Inspiring design through research and experimentation

Milano is synonymous with design excellence – and no wonder! The city unites a long history with a continued vital role in the global design landscape, always respectful of the past but with an eye to the future. Its unique approach to research and experimentation is also reflected in the Milano Design School, where participants are challenged with projects ranging from handmade furniture to high-end inspirational design for interiors, products and visual graphics. All courses at Istituto Marangoni Milano Design are underpinned by a contemporary aesthetic approach and cross-pollination with fashion and luxury, which can be found at every corner in Milano. This design culture is closely linked with the city's design district and its community of creative designers who are drawn to study, work and live in this fertile environment, uniquely pairing cutting-edge design with new technologies and an eye for business.



ISTITUTO MARANGONI FIRENZE

## The art of new craftsmanship

Known around the world for its art, Firenze needs no introduction. Nevertheless, the city has another story to tell behind its exquisite façade. Art, craftsmanship and Italian excellence are not frozen in time; they grow and evolve, and this is particularly clear at Istituto Marangoni Firenze, where students not only learn how to create, practice, curate and promote art and fashion, but they also get to discover new languages in multimedia and artistic visual communication, exploring cross-pollinations in the fields of digital arts, media and new technologies. At the same time, participants will learn how to make the most of the wealth of materials and textiles that this city has to offer, enhancing them through new concepts of craftsmanship and using them as an inspiration for fashion design. At Istituto Marangoni Firenze, art and culture inspire the design of luxury accessories and jewellery, provide an exclusive setting for new fashion shows, and promote traditional Italian tailoring and innovation in menswear, speaking to a refined, contemporary audience.



ISTITUTO MARANGONI LONDON

## Radical creativity merging with responsible luxury

London embodies business excellence, creativity, and innovative thinking, all of which attract a uniquely driven and pioneering elite. Participants at the London School therefore find their own creative voice in this cosmopolitan trend capital, defining their counterculture creativity in a world of luxury. No matter the course of study, the curriculum places an emphasis on undertaking avant-garde ethics, design research and business innovation. Exploring experimental cut and contemporary streetstyle. The future is on display, to stand out and make a difference. Beauty also comes from the inside, from how and why things are made, from responsible design and business innovation. In other words, how well they incorporate the cardinal concept of the current times: sustainability.



ISTITUTO MARANGONI PARIS

## The essence of luxury in an exclusive atelier

Paris, the luxury hub for fashion, couture and culture, is also home to some of the most important fashion businesses, and that is because the fashion houses of this city are nothing if not forward-thinking. That same progressive attitude is baked into the DNA of the Paris School, where participants will not only learn about the elegance and savoir-faire so closely associated with French fashion and luxury, but also about the fashion branding and business management that have made those businesses the powerhouses they are today. Also, inextricably linked to Paris is the school's emphasis on teaching the haute-couture sartorial approach of ateliers, passing along those skills to the future creators of high contemporary luxury. The experience of fashion here is unique, but what is debuted goes on to have global significance, that's just a fait accompli of fashion.



These cities are among the world's most vibrant capitals of fashion, design, and art, where the trends of today and tomorrow are emerging every day. That is why they are able to provide an exciting, highly inspiring environment to the participants who choose to attend each school. Operating as single living organisms, in tune with shifts in culture and society, they form an incomparable network at the service of all participants. At the same time, these cities inspire the educational programmes at each location. The international network is an invaluable asset, offering participants the opportunity to not only live a truly global experience while receiving their education, but also to build the foundation of their social and professional network, an essential asset for tackling the increasingly complex challenges in fashion, design, and art.



**ISTITUTO MARANGONI MUMBAI**

**Vibrant traditions designing new horizons**

Mumbai pulses with life. It is the subcontinent's largest, richest and most populous city: this is why Istituto Marangoni Mumbai has such a fascinating and rich blend of local cultures to draw upon. Alongside the sleek, modern side of hi-tech India exists an abundance of craftsmanship traditions that form the basis of the school's unique approach to luxury. Embroidery and printing, both traditional ways of creating intricate designs for exclusive products, are one area of emphasis. Another is propelling innovation, be that by embracing the contemporary or by tapping into the vibrancy of the traditions that are so deeply tied to the school's location. But while participants can expect to have an experience shaped by this particular location, the school's methodology boasts an international flair and is fed by multicultural stimuli, harnessing the best of what the world has to offer.



**ISTITUTO MARANGONI SHANGHAI**

**Cutting-edge innovation meets Chinese heritage**

Shanghai is a gateway between the East and the West, between old and new. It is only fitting that Istituto Marangoni Shanghai infuses European-inspired designs into traditional Chinese elements, mixing innovation with the local textile heritage. Participants can expect cross-pollination of hi-tech and fashion as an integral part of the curriculum, alongside innovative e-commerce experiences that disrupt traditional retail and distribution channels, requiring all-round business and design skills. This winning approach is matched by a new visual language that showcases a blend of eastern and western cultures, taking the best elements from each and tastefully combining them to come up with a fresh, rich offering.



**ISTITUTO MARANGONI SHENZHEN**

**The global hub of hi-tech, revolutionary fashion and design**

As the Chinese capital of high tech, Shenzhen is home to important local industries that have a national and global reach. Participants attending Istituto Marangoni Shenzhen have the opportunity to capitalise on this solid manufacturing district with a new attitude towards branding thanks to the school's innovative entrepreneurial approach. That means exposing participants to a comprehensive programme, ranging from how to master artisan techniques to how to give their ideas a global imprint. The new generation of designers and creatives trained at this school will learn how to build upon the knowledge they gain and apply it to inspiring new products by combining original thinking and technological developments. Hi-tech is in fact woven through this revolutionary global hub, where participants gain the skills they need to be able to influence fashion and design creativity in ways that reach beyond China, feeding back into prestigious European markets and from there spreading all over the world.



**ISTITUTO MARANGONI MIAMI**

**Colourful cross-pollination of art, fashion and design**

Miami is without doubt a vibrant, colourful city that people from all over the world flock to, setting the stage for the growth of a wealthy and trendy scene that constitutes fertile ground for global designers and influencers. Rising up in this lush location is a creative hub that connects Latin American cultures with the American identity. Housed in one of the city's old art deco buildings, Istituto Marangoni Miami literally embodies the cross-pollinations that are possible in a place so steeped in artistic culture, both historic and contemporary, and that attracts so many of the world's most fashionable people. Here participants tap into the passionate and tropical vibe to come up with fresh ideas and designs. Participants take inspiration from the new trends in beach style and Cruise collection, as well as from their adventures out in the big sandy classroom just across the bay - epitomising the unique life experience, combined with a solid academic foundation, built up in this stunning setting.





# POWER YOUR FUTURE, COACHING & OPPORTUNITIES

Participants are actively introduced to the world of work thanks to the excellent relations maintained by the schools with industry all over the world. This brings unparalleled added value, allowing participants to pursue their dreams right from the start by undertaking exciting academic projects as soon as they embark on their educational journeys. Over the course of their studies, participants are offered coaching and guidance, as well as study and industry networking opportunities through projects, seminars and workshops on fashion, design, and art. In addition, special initiatives support their development as professionals and round out the curriculum.

## CAREER SERVICE

Istituto Marangoni schools offer a dedicated Careers Service for participants nearing graduation, providing professional advice that ranges from preparing a CV and practicing interview techniques, to establishing contact with companies that offer, where possible, internships and other professional opportunities. Furthermore, an ample range of scholarships are offered to the most worthy and talented participants, giving them the chance to access the opportunities afforded by an Istituto Marangoni education.

## INTERNATIONAL EVENTS & FASHION SHOWS

Participants are given the opportunity to be directly involved in prestigious national and international events, and, on selected programmes, take part in a final fashion show or graduation event, celebrating the end of their academic journey. There, in front of a select, influential audience of international press, business leaders and human resources executives, the most talented participants will display their creativity and newly acquired professional skills. Graduation events and shows are more than mere exercises; rather, they are part of the unique teaching method that Istituto Marangoni is famous for around the world, developed to give participants exposure to the real world of fashion, design and art, while offering them early international visibility. This exclusive life experience generates a strong sense of belonging to a creative and entrepreneurial élite, Istituto Marangoni Alumni Network, which serves as a constant source of precious work contacts and inspirational cultural exchange.

## GRADUATES OPPORTUNITIES

Istituto Marangoni also offers a one-of-a-kind innovative mentoring project for Fashion Design students called “I'M Alumni Collections @evolution”, which supports the best and most talented alumni in the creation and presentation of their first official collection. Unprecedented in the world of fashion education, this initiative was designed to foster students' creativity and entrepreneurial drive, ensuring they have all the necessary financial and organisational resources to launch their own brand during Fashion Week. Every year, Istituto Marangoni selects one alumnus and supports him or her in each phase of the project: from the creation of the collection through to the organisation of the Fashion Show and the relevant marketing activities with a specially developed communications plan.

For new applicants, Istituto Marangoni offers a series of services to ease their transition to living in a new city and to help them choose the course of study most suited to their skills and their desires for professional growth:

## ORIENTATION

Istituto Marangoni's Orientation Service is a free service with no obligations, available to all new applicants. It provides information about study programmes and professional opportunities, as well as informing candidates of the companies that come to Istituto Marangoni to scout for graduates and interns. The Orientation Interview is an indispensable part of preparing for admissions, applications and scholarship applications (which are limited in number). During the meeting, applicants can present their creative work or portfolio; immediate feedback is provided about the possibility of being admitted to the courses. The Open Day is an entire day dedicated to providing information to applicants. It is an important day for those wishing to apply to Istituto Marangoni, allowing them to identify the most appropriate course, learn about professional placement opportunities, meet tutors and gain a detailed understanding of all the services offered.

## Scholarships

Each year, Istituto Marangoni offers an extensive programme of scholarships to deserving or talented participants to attend undergraduate and postgraduate courses. For more information, please write to: [scholarships@istitutomarangoni.com](mailto:scholarships@istitutomarangoni.com)

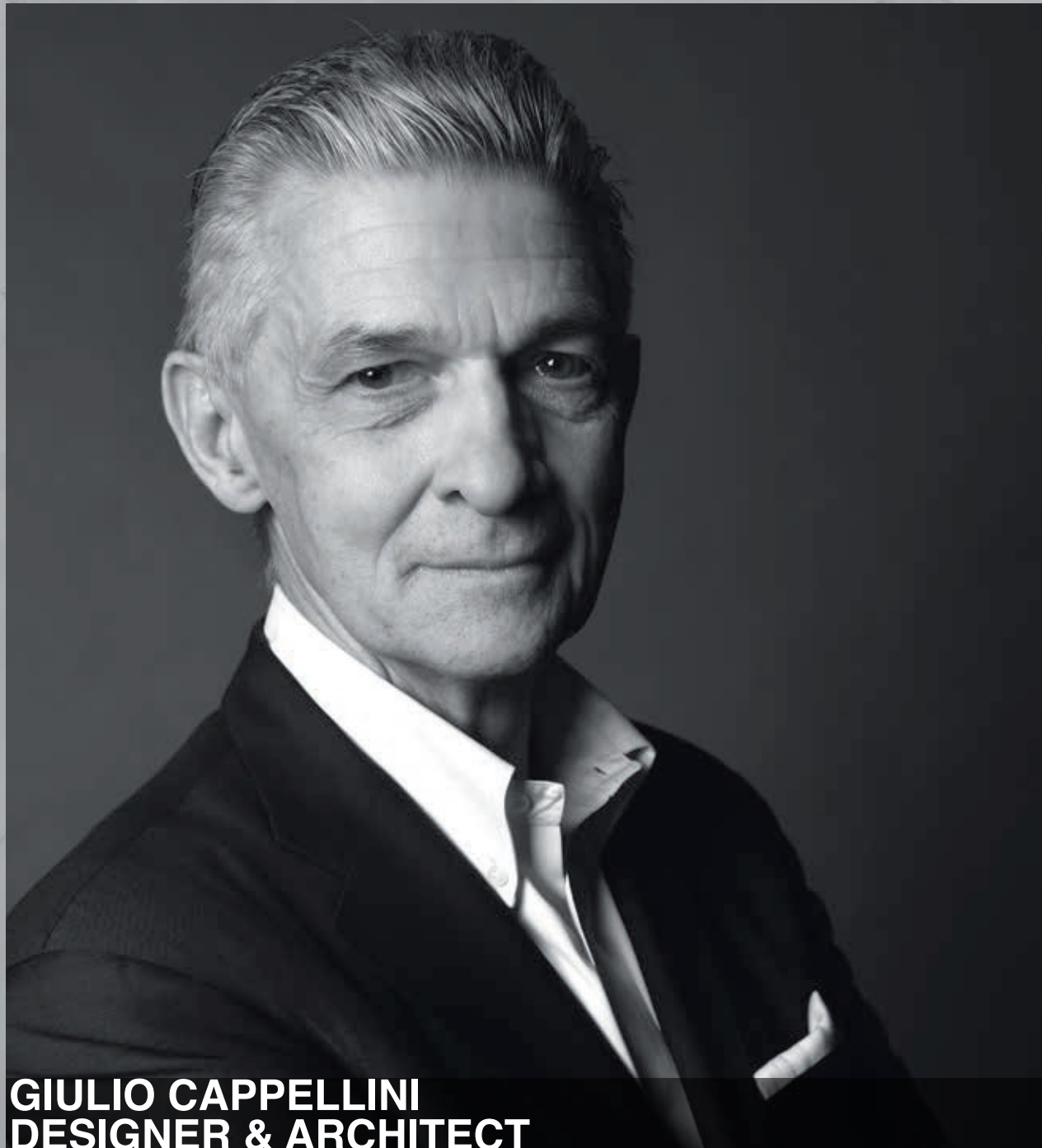
## HOUSING

Istituto Marangoni provides housing assistance and information to help participants find suitable accommodation in all its locations, with options for every budget through various residences, hotels and apartments, as well as shared accommodation with other participants.



## CHARACTERS OF REPUTATION

Istituto Marangoni's Ambassadors are professionals at the top of their fields who combine their natural passion for design and fashion with their ability to grow and build relationships to spread the message about the schools. They serve as the face of the brand, but also play an active role in developing strong communication links with industry and other stakeholders. They provide insights and feedback about the brand, liaising with the company's sales and marketing division, and work constantly to promote the brand through their personal social media accounts.



**GIULIO CAPPELLINI**  
**DESIGNER & ARCHITECT**

Giulio Cappellini is an emblematic figure in the international design landscape. Driven by an indomitable spirit and the curiosity of someone who always wants to stay ahead of the curve, Giulio has devoted his life to design and is universally recognised as a talent scout for young design professionals. Numerous names have been launched through collaborations with his brand: Jasper Morrison, Marc Newson, Marcel Wanders, the Bouroullec and Nendo brothers, to name a few. Since 2014 Giulio Cappellini has been an Istituto Marangoni Brand Ambassador and Art Director for the School of Design.



**ERMANNIO SCERVINO**  
**FASHION DESIGNER**

Creative Director and fashion designer of luxury label Ermanno Scervino that also bears his name, Ermanno chose Florence as home to his prestigious fashion house, now comprising womenswear, menswear, accessories and junior lines. Ermanno Scervino collections are entirely created in the Florentine headquarters (in Bagno a Ripoli), where, in 2007, the company inaugurated a modern development hub, gathering all stages of production under one roof. Ermanno Scervino has been supporting Istituto Marangoni as a Brand Ambassador since 2017.





# BRANDS SEEK TALENTS

INTERNATIONALLY RENOWNED COMPANIES  
WELCOME ISTITUTO MARANGONI GRADUATES EVERY YEAR

10 Corso Como, 11Clubroom, Aamaya by Priyanka, Abercrombie & Fitch, Acne Studio, **Aquazzura**, Activation, Adidas Y3, Agatha Ruiz de la Prada, Agnona, Ai PR, Alberta Ferretti, Alcantara, Alessi, **Alexander McQueen**, Alexander Wang, Anna Karapetyan, Antidote, Antonio Berardi, Anzheng Fashion Group, Architectural Hero, Art Partner, Artifacts, Artlist, **Aspesi**, Au Jour Le Jour, Azzedine Alaïa, Balenciaga, **Balmain**, Beaté Prestige, Belle, Berluti, Bisazza, Bless, Bonaveri, Bongénie, **Bottega Veneta**, Brachfeld, **Bulgari**, Burberry, Bureau Betak, Calvin Klein, Camera Nazionale Della Moda Italiana, **Cappellini**, Carlin, Carolina Herrera, Caruso, Carven, Casadei, Castor, Céline, Centropolis Design, Ceramiche Flaminia, Cerruti 1881, Cesare Paciotti, Chalayan, **Chanel**, Charles Philip Shanghai, Chiara Boni, Chloé, Chopard, **Christian Louboutin**, Coach, Colmar, Comptoir des Cottonniers, Condé Nast, Cornelian, Courrèges, **Damiani**, Dedar, Devon&Devon, Diane von Furstenberg, Diego Dolcini, **Dior**, Dior Homme, Dior Joaillerie, Disney, DKNY, Drapers, **Dsquared2**, Dunhill, Elite, Ellen Mirck, Emilia Wicksteak, Emilio de la Morena, **Emilio Pucci**, Erdem, Erika Cavallini

Ermanno Scervino, Ermenegildo Zegna, Escada, Etro, **Fendi**, Fila, Flos, Fragiacom, Francesco Scognamiglio, Frankie Morello, Furla, Gabriele Colangelo, Galerie Lafayette, Gap, Gas, Giada, **Giambattista Valli**, **Gianni Versace**, Gianvito Rossi, Giorgio Armani, Giuseppe Zanotti, Givenchy, GQ, **Gucci**, Guess, Helmut Lang, Hemsle London, Hemyca, **Hermès**, Hugo Boss, HYFG, I.T China, Inditex, Ingie, Iro, **Isabel Marant**, Issey Miyake, J.W. Anderson, Jane Carr, Jenny Packham, **Jil Sander**, Jimmy Choo, Karla Otto, KCD Paris, Ken Okada, **Kenzo**, Kering Group, Krizia, L'Autre Chose, L'Eclaireur, L'Express Style, L'Oréal, La Perla, Lamborghini, Lancel, Lanieri, **Lanvin**, Larusmiani, Laura Blagooee, Couture, LCM, Le Bon Marché, Leonard, Lesilla, Li-bel, Tekstil Ticaret, Liberty UK, Liviana Conti, LK Bennett, Loro Piana, **Louis Vuitton Paris**, Love Magazine, Lucien Pages, Lucy Choi, Luisa Bertoldo, **Luisaviaroma**, Lulu Liu, Luter, Lux Group, Luxottica, Luxury Living Group, **LVMH**, Marni, Max Mara, MM6 Maison Margiela, Maliparmi, Mango, Mao, Marco Bologna, Mauro Grifoni, Maxime Simoens, Missoni, Missoni

Home, Moleskine **Moncler**, Moreschi, **Moschino**, Moscot Eyewear, **MSGM**, Mulberry, Museo del Tessuto, Museo Ma\*Ga, Mutina, My Envy Box, Net à Porter, Nirav Modi, Not Just a Label, Nour Hammour, **Oscar de la Renta**, Oscar Tyie, Palazzo Strozzi, Paolita **Paula Cademartori**, Park Hyatt, Peclers Paris, Pepsi, Peserico, Peuterey, Pinko, Pitti Immagine, **Prada**, Pringle of Scotland, Prism, Prisma Média, Puma Puig, Quicksilver, Rahul Mishra, **Ralph Lauren**, Redemption, Reebook, Renato Corti, René Caovilla, Renoma, Stefano Ricci, Richemont, Rick Owens, Ritual Projects, Roberto Cavalli, Roger Vivier, Safilo, **Saint Laurent Paris**, Salvatore Ferragamo, Santa Clara Milano, **Santoni**, Schreiber Sebastian, Sergio Rossi, Shourouk, Simonetta Ravizza, Sonia Rykiel, Spazio Forma, **Stella McCartney**, Stephane Rolland, Studio Asia, Swarovski, Swinger International, Tank Magazine, Testoni, The Fabbrica, Timberland, Tiziana Fausti, Tod's, **Tom Ford**, Tom Rebl, Totem, Tranoi, Umit Benan, Unsigned, **Valentino**, Value Retail, Van Cleef & Arpels, Venini, Véronique Leroy, **Vêtements**, Vide Dressing, **Visionnaire Milano**, Vivienne Westwood, Vogue, **Zuhair Murad**



**Chloé** GUCCI ISSEY MIYAKE LOUIS VUITTON DOLCE & GABBANA

STELLA MCCARTNEY

VENINI

BISAZZA

Salvatore Ferragamo



ETRO

FASHION NETWORK



JOURNÉ

OCIDA

GALERIE THADDAEUS ROPAC  
LONDON PARIS SALZBURG



Donna Karon



JIMMY CHOO

Poliform

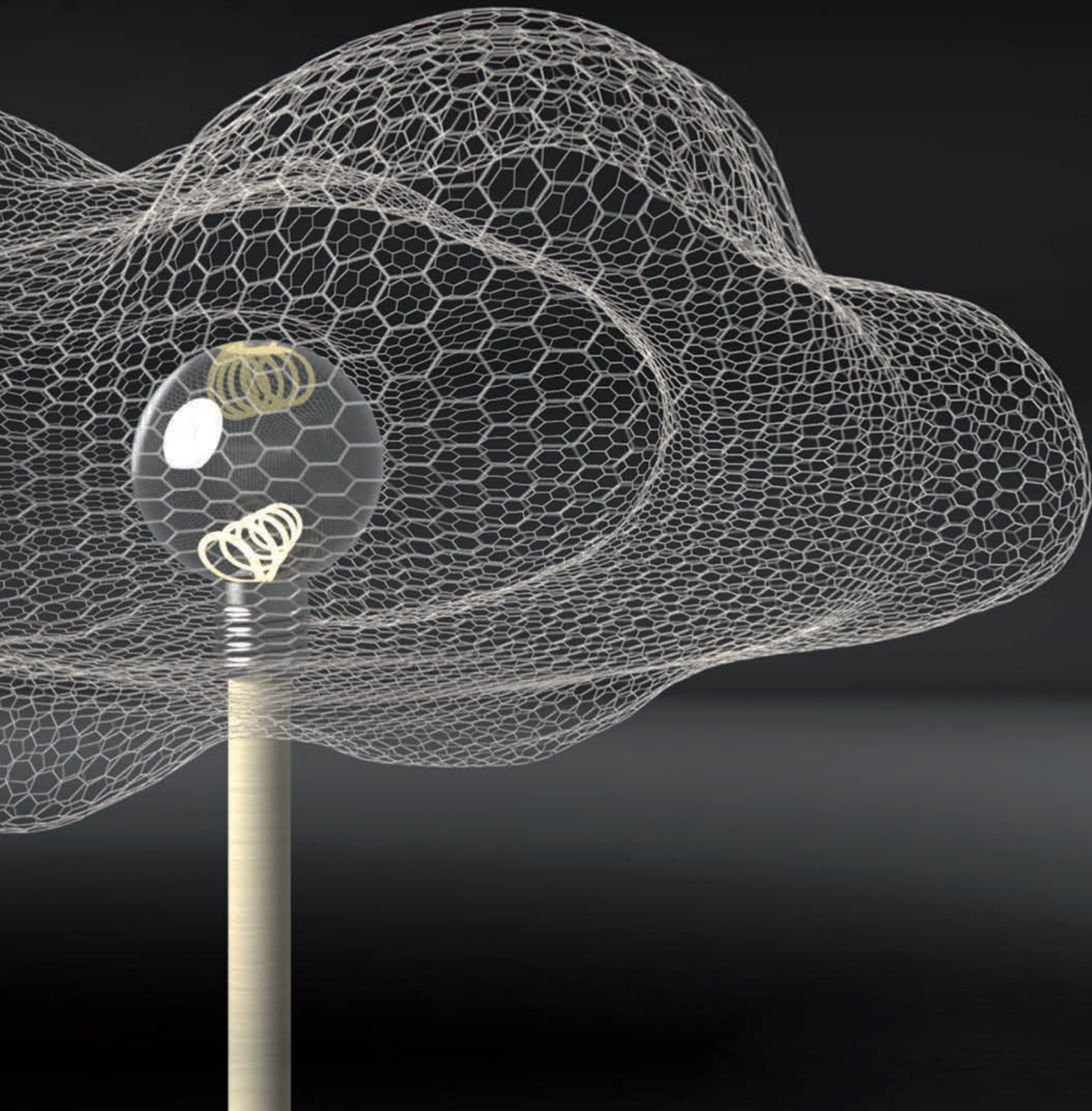
PATRIZIA PEPE



V·GRASS







## QUALITY HIGHER EDUCATION

Istituto Marangoni is itself part of a group that is a leading international provider of Higher Education, the Galileo Global Education (GGE) group, whose programmes are world leaders in the arts, creation, management and innovation. Many Istituto Marangoni courses are taught in collaboration with other schools that are part of the group, with each institution contributing to synergistically shape the evolutionary journey that turns today's participants into the fashion, design, and art professionals of tomorrow. The value of a GGE education goes beyond the qualifications that are the benchmark of excellence in their fields; the reputation the group enjoys among high-end employers opens the door to internships and employment opportunities in the most desirable companies and connects graduates through the GGE network of alumni.

The institute's unique standing is also widely recognised throughout the academic world and affirmed by numerous partnerships with leading international institutions, and via official accreditation and validation, for example:

### **Milano · Firenze**

On selected courses in Italy, the Ministry of Education, University and Research awards the First Level Academic Diploma (AFAM diploma Accademico I Livello), and vocational training courses are recognised by the Regione Toscana e Regione Lombardia. All schools in Italy also comply with quality standards ISO 9001:2015.

### **Paris**

On selected courses in France validation is granted by Manchester Metropolitan University UK, which awards BA (Hons) Degrees and MA Master's Degrees. Additionally, under the authority of the Minister responsible for vocational training, the Commission Nationale de la Certification Professionnelle (CNCP) awards the RNCP Professional Certificate which is equivalent to a 3 year full-time programme of Higher Education.

### **London**

Istituto Marangoni London offers programmes validated by Manchester Metropolitan University (Manchester Met) to lead to its awards. In addition to this, the School has successfully been registered with the new independent regulator for Higher Education in England – the Office for Students (OfS). Alongside the OfS, Istituto Marangoni London is inspected and monitored by the Quality Assurance Agency for Higher Education (QAA).

### **Shanghai**

The 2 year course Fashion Design & Marketing is filed at the PRC Ministry of Education which is validated by the Shanghai Municipal Education Commission.

### **Miami**

In Miami Florida, USA, the school is licensed by the Florida Commission of Independent Education (FCIE) and the Florida Department of Education to award Associates of Arts (AA), Bachelors of Arts (BA) and Masters of Arts (MA) degrees.

Playing a key role in supporting quality higher education, the Istituto Marangoni Advisory Committee (IMAC) is an organism made up of industry executives, influencers, and high-profile professionals devoted to giving the schools' managers and education directors targeted advice about the content of teaching programmes, and improving their effectiveness through regular updates about the latest market trends and industry demands.





# FASHION STUDIES

Milano, Firenze, Paris, London, Mumbai, Shanghai, Shenzhen and Miami.

Training programmes to inspire, form and educate fashion professionals of the future focusing on creativity, business readiness, individual style and vision.

**FASHION DESIGN**

Study methods in Fashion Design are rigorously oriented towards professionalism, industry demands, and a fine balance of design functionality and aesthetics. From day one, participants find themselves immersed in the fashion system and fashion design methodology, incorporating key trends with bicultural aesthetics and new consumer voices influencing style. Depending on their chosen level of study, participants work on projects such as an in-depth analysis of clothing or accessories manufacturing, or the language of couture construction versus ready to wear. They progress through various stages of the design process from fashion illustration, pattern making, pattern cutting, construction or prototyping, right through to the finished garment or product. Pathways offer further options to specialise in a chosen area or fashion design profession.

**FASHION STYLING**

Style and innovation, responding to new consumer voices and the bicultural world we live in are all key values of Istituto Marangoni study methods, and paramount to the creative world of Fashion Styling. All courses investigate how to make a connection through image, express a story and emotion through style, and propose the most innovative ideas in fashion. Depending on their chosen level of study, participants work on developing their own style portfolio, incorporating photography and a creative vision with visual methods of expression. They investigate new trends in the industry such as artificial intelligence, extended intelligence, and new ways of communicating in a digital age alongside photo shoot preparation and management, photo editing and moving image (multimedia video). Pathways offer further options to specialise in the Fashion Styling profession.

**FASHION BUSINESS**

The business of fashion for Istituto Marangoni means being on par with industry developments, on key with the latest issues in the business, and consistently on top of the latest market requests. Combining a wide variety of essential business skills and knowledge with the latest industry developments, all courses in Fashion Business are fine-tuned and specific to the constantly evolving fashion system. Depending on their chosen level of study, participants work on developing key business acumen, from luxury brand management, buying and merchandising, through to marketing, promotion and start-up to name just a few. Subjects including Phygital retail, the fusion of digital and in-store shopping experiences, algorithms defining style, and sustainability are also skills fundamental to today's successful fashion business graduate. Pathways offer further options to specialise in a chosen area or fashion business profession.



# DESIGN STUDIES

Milano, London and Mumbai.

A complete education to form designers and encourage future entrepreneurs in design innovation via a complex mix of creativity, contemporary style and culture.

## INTERIOR DESIGN

Interior Design at Istituto Marangoni is not just about 'producing' an environment, but a creative and complex mix of the latest trends, industry developments, accurate project management, functionality and contemporary aesthetics. Depending on their chosen level of study, participants work on projects that span residential, commercial or leisure sites, working on the design, or renovation, of the space in question. As well as coordinating furnishings, fixings, lighting and colour, participants are shown how to skilfully mix atmosphere, culture, and a creative vision, and consider new global issues in design wellbeing, the user experience, and sustainability. Client expectations and the study of brand identity add to the creative design mix, assisting in the creation of an emotional response through space. Pathways offer additional study options to further specialise in Interior Design.

## PRODUCT DESIGN

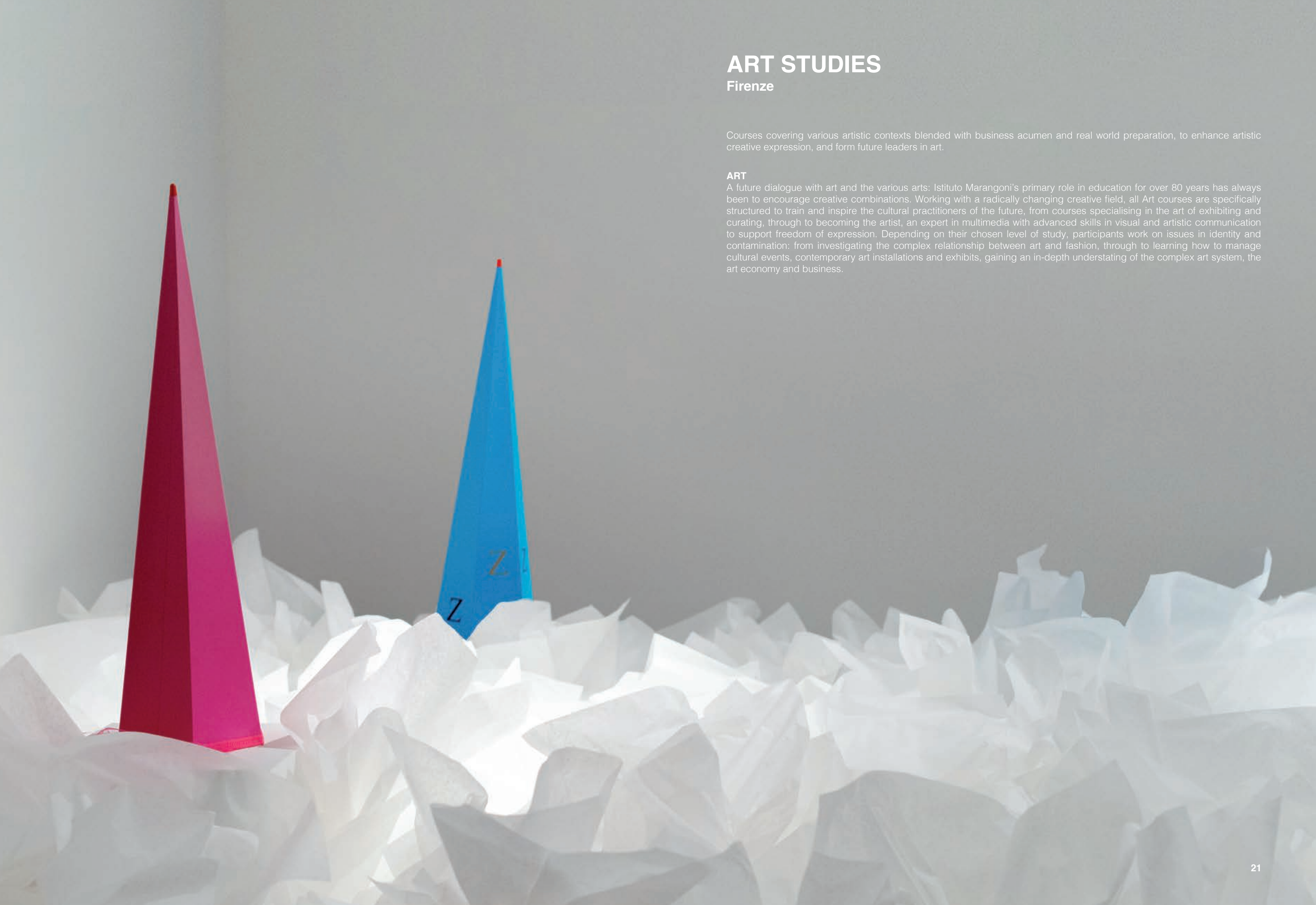
All Product Design courses at Istituto Marangoni combine a heritage immersed in craftsmanship and creativity, together with applied manual, technical and digital design skills. Depending on their chosen level of study, participants work on developing luxury furniture, bespoke or one-off items, or innovative products for industrial design and commercialisation. As well as technical drawing, 3D modelling, visualisation and prototype development with CAD, participants investigate the influence of Made in Italy in the design arena, the use of sustainable materials and renewable resources, and new methods and processes of production. Graduates are able to design and visualise products in connection with space or location, and accurately evaluate their functional and ergonomic properties to produce innovative product designs. Pathways offer additional study options to further specialise in Product Design.

## VISUAL DESIGN

Istituto Marangoni study methods in Visual Design are rigorously oriented towards industry demands and 'real-world' project experiences in a technologically advanced, and emotionally charged, design field. Depending on their chosen level of study, participants may work on video, animation, interaction and motion graphics, all fundamental to communicate, promote, or sell a vision, a product or an event, in today's contemporary visual arena. They analyse new consumer habits and how they impact the way we communicate; they also explore the latest visual approaches and tools of expression in the digital age - including web design, blogs and social platforms - to reach today's "bicultural consumers", and they study the influence of phygital retail, blending digital features with future-oriented in-store experiences.







# ART STUDIES

Firenze

Courses covering various artistic contexts blended with business acumen and real world preparation, to enhance artistic creative expression, and form future leaders in art.

**ART**

A future dialogue with art and the various arts: Istituto Marangoni's primary role in education for over 80 years has always been to encourage creative combinations. Working with a radically changing creative field, all Art courses are specifically structured to train and inspire the cultural practitioners of the future, from courses specialising in the art of exhibiting and curating, through to becoming the artist, an expert in multimedia with advanced skills in visual and artistic communication to support freedom of expression. Depending on their chosen level of study, participants work on issues in identity and contamination: from investigating the complex relationship between art and fashion, through to learning how to manage cultural events, contemporary art installations and exhibits, gaining an in-depth understating of the complex art system, the art economy and business.



# HIGHLY SPECIALISED PROGRAMMES



## UNDERGRADUATE PROGRAMMES

**Istituto Marangoni schools offer an array of Higher Education training programmes at undergraduate level covering Fashion, Design, and Art, from an introductory foundation level to full-time 3 & 4 year degrees.**

### Preparatory Courses

Foundation courses develop critical independent thinking and practical ability for undergraduate level study. Upon successful completion participants reach the necessary level of academic preparation to be able to apply for a BA (Hons) Degree, or Three Year Course.

### One Year Courses • Intensive Courses

These courses provide a good knowledge of the technical and theoretical concepts related to fashion, design, styling, and business, meeting the needs of those with limited time available, or for participants that have either little or no prior experience or relevant study.

### Associate Degrees

The Associate of Arts (AA) degree is specifically targeted at participants who wish to go on to study Fashion Design, Fashion Styling or Fashion Business. The 2-year programme aims to provide a solid foundation in the main areas of fashion, together with academic knowledge in general education and key transferable skills.

### Study Abroad • Semester Courses

Study abroad programmes provide an opportunity to see the world, experience new cultures, learn a new language, visit neighbouring countries, and make new lifelong friends. Courses at both undergraduate and graduate\*\* level (4-5 months) offer participants a chance to learn key skills from international experts in the field, and experience different styles of education.

\*\* Study Abroad at Postgraduate Level are dedicated courses available at the Firenze and Milano Design schools only.

### Intensive Semester Courses

These undergraduate programmes provide a thorough knowledge of technical and theoretical concepts related to the design field, meeting the needs of participants that have either little or no prior experience.

### BA (Hons) Degrees • Three Year Courses

These undergraduate programmes are designed for participants looking to enter the fashion, design, and art fields. They provide a complete education at undergraduate level and allow participants to acquire all of the necessary knowledge and skills to carry out a profession in their chosen subject. Pathways offer additional study options to specialise in a selected area or industry profession.

### BA (Hons) Degrees (Sandwich)

Many BA (Hons) degree and pathway programmes are also offered as four-year courses which include a 36-week placement. The first two years of learning take place in the school and are then followed by a third year placement spent working in the fashion industry. At the end of the placement period participants return to school to complete the fourth and final year of study.

### Undergraduate Progression Courses

These courses are structured in 3 - 6 distinct certificate levels. Participants can choose when to build on their experience by progressing from one level to another, giving them complete control on their own progress and achievement. Participants also have the opportunity to begin their studies in one school, and complete them in another via Cross School Study Options.<sup>1</sup>

## PROFESSIONAL PROGRAMME

### Professional Experience

Aimed at graduates of all levels, this programme trains participants in the essential soft skills needed for personal growth and development including leadership, observational, and problem solving skills, as well as a foreign language element, and the possibility to undertake a period of practical work experience within a fashion company to improve their professional career profile.

## POSTGRADUATE PROGRAMMES

**Istituto Marangoni courses at postgraduate level ensure participants an advanced level of training in all areas of fashion, design, and art, providing an opportunity to specialise and further develop their knowledge and expertise in a specific subject, and essentially enhance skill and ability.**

### Preparatory Courses

Preparatory courses are structured to ensure participants are fully prepared to meet the challenges of postgraduate level training.

### MA Master's Degrees • Master's Courses Cycles de Spécialisation

These full time postgraduate level courses are highly specialised programmes that aim to support participants' careers in the fashion, luxury, and creative design and art industries. They are designed for those who have already acquired specific skills in the appropriate area at undergraduate level, or for industry professionals who wish to deepen their knowledge of a specific subject in fashion, design and art.

### Postgraduate Courses

Postgraduate courses offer advanced levels of study for individuals wishing to undertake professional training, providing an opportunity to up-skill, change career direction or simply broaden a professional skill-set. Progression courses are held on either weekdays or weekends.

1) Cross-school experiences are only available on selected programmes and courses. For full details and entry requirements, please contact the school's admissions office.





# UNDERGRADUATE PROGRAMMES

**Preparatory Courses**

Foundation in Fashion  
Foundation in Design  
Foundation Programme

Milano · London  
Milano Design · London  
Shanghai

**Study Abroad · Semester Courses**

Fashion Design Semester  
Fashion Design & Womenswear Semester  
Fashion Design & Accessories Semester  
Fashion Design & Accessories (Womenswear) Semester  
Fashion Business Semester  
Fashion Business & Buying Semester  
Fashion Business, Digital Communication & Media Semester  
Fashion Business, Communication & Media Semester  
Fashion Styling & Creative Direction Semester  
Fashion Styling & Visual Merchandising Semester  
Interior Design Semester  
Product Design Semester  
Visual Design Semester  
Multimedia Arts Semester  
Arts Curating Semester

Milano · Paris · London  
London  
London  
Milano · Firenze  
Milano · Firenze · Paris · London  
Milano · London  
Milano  
London\*  
Milano · Firenze · Paris · London  
Milano · London  
Milano Design  
Milano Design  
Milano Design  
Firenze  
Firenze

**Semester · Intensive Courses**

Jewellery Design Intensive Semester

Milano Design

**One Year · Intensive Courses**

Fashion Design Intensive  
Shoes & Accessories Design Intensive  
Fashion Design & Styling Intensive  
Fashion Styling & Multimedia Intensive  
Global Fashion  
Fashion Product Management Intensive  
Fashion Business & Digital Marketing Intensive  
Interior Design Intensive

Milano · Firenze · Paris · Shenzhen  
Firenze  
Shanghai  
Milano · Firenze · Paris  
Paris  
Firenze  
Milano · Firenze · Paris  
Milano Design

**Associate of Arts (AA) 2 Year Degree**

Fashion Studies

Miami

**Two Year Courses (2+2 Study Option)**

Fashion Design & Marketing

Shanghai

**BA (Hons) Degrees · Three Year Courses**

Fashion Design  
Fashion Design & Accessories (Pathway)  
Fashion Design & Womenswear (Pathway)  
Fashion Design & Menswear (Pathway)  
Fashion Design & Accessories (Womenswear Pathway)  
Fashion Design & Accessories (Menswear Pathway)  
Fashion Design & Marketing (Pathway)  
Fashion Styling  
Fashion Styling & Creative Direction  
Fashion Styling & Visual Merchandising (Pathway)  
Fashion Business  
Fashion Business & Buying (Pathway)  
Fashion Business, Digital Communication & Media (Pathway)  
Fashion Business, Communication & Media (Pathway)  
Interior Design  
Interiors  
Interior Design & Lighting (Pathway)  
Product Design  
Design for Products  
Product Design & Furniture (Pathway)  
Visual Design  
Multimedia Arts  
Arts Curating

Milano · Paris · London · Miami (4yrs)  
London  
London  
London  
Milano · Firenze  
Milano · Firenze  
Milano · London  
Miami (4yrs)  
Milano · Firenze · Paris · London  
Milano · London  
Milano · Firenze · Paris · London · Miami (4yrs)  
Milano · London  
Milano  
London\*  
Milano Design  
London  
London  
Milano Design  
London  
London  
Milano Design · London  
Firenze  
Firenze

**Undergraguate Progression Programmes**

Fashion Design  
Fashion Business  
Fashion Styling  
Interior Design

Shanghai · Shenzhen · Mumbai  
Shanghai · Mumbai  
Shanghai · Shenzhen · Mumbai  
Mumbai

\* Course title might be subject to change for October 2021 intake.





# POSTGRADUATE PROGRAMMES

## Preparatory Courses

Portfolio Surgery  
Art & Culture Surgery  
Design Surgery  
Management Surgery  
Graduate Certificate in Fashion Business\*  
Graduate Certificate in Fashion Design\*  
Graduate Certificate in Fashion Styling\*  
Graduate Certificate in Design\*

Milano · Firenze  
Firenze  
Milano Design  
Milano · Firenze · Mumbai  
London  
London  
London  
London

## Semester Courses

Fashion Buying & Merchandising  
Advanced Interior Design  
Fashion Business & Marketing  
Fashion and Pattern Making  
Fashion Knitwear Design

Firenze  
Milano Design  
Firenze  
Firenze  
Firenze

## Master’s Degrees • Master’s Courses

Fashion Design Womenswear  
Fashion Design Collection & Marketing  
Fashion Design Menswear  
Fashion Design & Activewear  
Fashion, Art and Textile Innovation  
Fashion Styling, Creative Direction and Digital Content  
Fashion Styling, Photography & Film  
Fashion Promotion, Communication & Digital Media  
Fashion Promotion, Communication & Media  
Fashion & Luxury Brand Management  
Fashion Buying & Merchandising  
Contemporary Fashion Buying  
Luxury Accessories Design & Management  
Fashion Product Management  
Fashion Business & Entrepreneurship  
Fashion Business and Digital Marketing  
Fashion Omnichannel & E-commerce  
Fashion E-Business & Digital Transformation  
Interior Design  
Interior Contract Design (pathway)  
Interior Design (Contemporary Interior Design)  
Surface & Textile Design  
Product & Furniture Design  
Product Design (Contemporary Furniture Design)  
Jewellery Design  
Fine Jewellery Design  
Design Management & Strategic Innovation  
Digital Art Direction  
Art Management  
Curating Art and Fashion

Milano · Paris · London  
Firenze  
Milano · Firenze  
Milano  
Firenze  
Milano · Firenze  
London\*\* · Paris\*\*  
Milano · Firenze  
London\*\* · Paris\*\*  
Milano · Firenze · Paris · London · Miami (2yrs)  
Milano  
Paris\*\* · London\*\*  
Milano · Firenze · London  
Milano · Firenze  
Milano  
Milano  
Firenze  
Milano Design  
Milano Design  
London  
Milano Design  
Milano Design  
London  
Milano Design  
London  
Milano Design  
Milano Design  
Firenze  
Firenze

## Postgraduate Courses

Fashion & Creative Embroidery Design  
Art Direction & Digital Management  
Luxury Brand Management & Marketing  
Fashion Buying & Visual Merchandising

Mumbai  
Shanghai  
Mumbai · Shanghai · Shenzhen  
Mumbai · Shanghai · Shenzhen

# PROFESSIONAL PROGRAMME

## PROFESSIONAL EXPERIENCE

Paris

\* Subject to validation by Manchester Metropolitan University.  
\*\* Course title might be subject to change for October 2021 intake.



# MARANGONI ALUMNI

The Alumni Community is an international multicultural élite of more than 40,000 professionals who share the values and skills gained while studying at Istituto Marangoni. They represent a prestigious heritage and a huge value for the school. Istituto Marangoni proudly celebrates their talent and success, telling their stories and remembering the steps they took towards their distinguished careers. The names shared in this prospectus are just a small part of Istituto Marangoni's uniqueness: alumni that over the years have become internationally recognised and awarded.



**ALESSANDRO SARTORI**  
Artistic Director for Ermenegildo Zegna



**ALESSANDRO DE BENEDETTI**  
Creative Director for Mila Schön



**GOLAN FRYDMAN**  
Creative & Managing Director of FYODOR GOLAN



**RICO MANHIT AU**  
Founder & Designer of RICOSTRU



**PAULA CADEMARTORI**  
Founder & Creative Director of Paula Cademartori



**HAN LU LU**  
Founder & Designer of HAN LÜ LÜ



**MATTEO AGATI**  
Industrial & Product Designer  
Founder of Matteo Agati Design



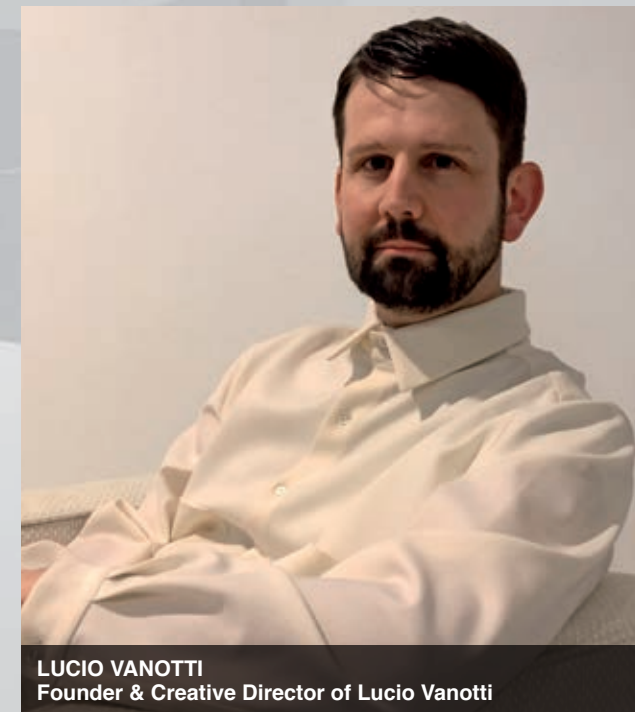
**ALBERTO ZAMBELLI**  
Creative Director of Alberto Zambelli



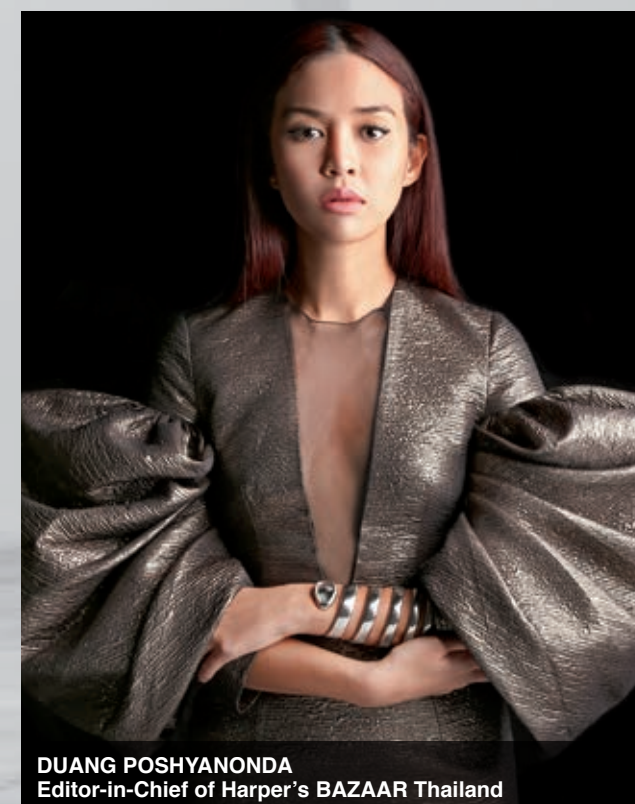
**ANI DATUKISHVILI**  
Founder & Creative Director  
of Ani Datukishvili



**TÉRENCE COTON**  
Product Designer & Architect



**LUCIO VANOTTI**  
Founder & Creative Director of Lucio Vanotti



**DUANG POSHYANONDA**  
Editor-in-Chief of Harper's BAZAAR Thailand



**SABRINA MANDELLI**  
Creative Director & Off-White Womenswear Designer  
and Style Coordinator for Ssheena



**JUN ZHOU**  
Co-Founder of PRONOUNCE



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# CREDITS

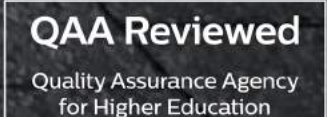
Istituto Marangoni would like to thank graduates for providing the pictures that appear in this prospectus:  
Giulia Burti, Roberto Cafagna, Marina Camicado, Edoardo Celadon, Ivan Chistov, Costanza Coscia, Giacomo Giusti, Gabija Juraityte, Jieun Lee, Marie Lou Du villier, Cristian Lorenzoni, Naoi Magaki, Evangelina Mavrina, Rebecca Noejolh, Katsiaryna Piliutsik, Alessandra Remy, Olesia Sira, Margaux Thibaut, Zhao Yangxuan, Kuang Zhenny.

Istituto Marangoni thanks all the Alumni:  
Matteo Agati, Paula Cademartori, Terence Coton, Ani Datukishvili, Alessandro De Benedetti, Golan Frydman, Han Lulu, Rico Machit Au, Sabrina Mandelli, Gustavo Martini, Giulio Masciocchi, Duang Poshyanonda, Alessandro Sartori, Lucio Vanotti, Alberto Zambelli, Jun Zhou.

Courses & Accreditation:  
for full course details and programme specifications please visit [www.istitutomarangoni.com](http://www.istitutomarangoni.com) or contact the admissions office at the chosen school. This publication is not intended to create any guarantees about current programmes and courses offered by Istituto Marangoni Schools.

All information in this prospectus is correct at the time of printing and may be subject to change. To deliver the highest quality programmes, all courses are constantly reviewed to ensure an up-to-date curriculum. Some of the courses in this prospectus may not yet reflect these improvements.

Printed in Italy by Lost Time



ISO 9001:2015



