



BREST  
BUSINESS  
SCHOOL



# MASTER IN MANAGEMENT PROGRAM

Studies are a journey !



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SCHOOL



**Management education is an area of excellence in the French post-secondary system. For the past years, annual rankings of the world's best business schools have recognized the quality of France's "Grandes Ecoles de Commerce". Join one of these top higher education institutions and one of the best graduate English taught programs in France.**

### SCOPE

Our Master in Management program integrates the necessary elements for your development and your future employability:

- Developing your economic, scientific, technological and societal knowledge to better understand the global and business environments.
- Discovering innovative business models.
- Learning managerial skills you will apply to your entrepreneurial and intrapreneurial projects and while working for a company.
- Understanding other cultures and the concept of globalization to learn to think out of the box.
- Developing expert skills through one of our specialization courses.

### FACULTY

A multicultural faculty strives to continually deliver the best of international business teaching. Business executives from multinational companies, practicing consultants and entrepreneurs also add their professional insights and expertise to complete the learning experience. In the Master in Management program, we look at teaching as the art of knowledge sharing and career building.

### THE SCHOOL

Brest Business School was one of the first business schools created in France in 1962. BBS is a «human» size school favoring student-faculty proximity, proactive learning and individual tutorship.

### BREST

A maritime City on the Atlantic coast, located on the western tip of Brittany, has a population of 350 000, including 25 000 students, and enjoys an exceptional setting and a mild marine climate. The international airport helps to link the town with the largest European capital cities. With its two competitive clusters focusing on the maritime sea activities and image & networks, Brest is home to many sizeable organizations and research centers. The campus is situated 5 minutes away from the town city, close to the university campuses and its services.



## PROGRAM CONTENT

The program has two intakes ; September and January.

As the program is entirely taught in English, no prior knowledge of French is required. A course of French as a foreign language (Intermediate level French is required to carry out an internship in France) is available to help international students learn basic French in order to fully appreciate their experience in France.

## CUSTOMIZED PROGRAM ACCORDING TO PROFILE

### DURATION

2 years minimum

### WHAT ?

- A program which is customized to integrate your existing skills and experience
- At least 6 months of internship experience

### FOR WHOM ?

Bachelor degree holders or equivalent  
English proficiency (B2 level)

### APPRENTICESHIP

Apprenticeship is available for 12 months (M2 year)

### INTERNSHIP

6 months minimum

## MASTER 1

**1ST SEMESTER** : will help you understand the international dimensions of management science such as International law, Ethics Management and CSR, Project Management, Economic Analysis and Strategies, International Business and French courses.

**2ND SEMESTER** : is organized around an intrapreneurial project: you will gain knowledge in the most advanced topics in management and you will apply this knowledge to develop an innovative project within an existing organization.

## MASTER 2 (SPECIALIZATION)

The second year of the master is in line with the previous year and embodies your professional project as you now have all the keys in hand to prepare your entry into the work place.

The objective is to develop your training by choosing a specialization path that matches your future goal. The common core (strategy, intercultural management, leadership, change management...) will make the most of a simulation in the form of Business Game while your specialization will represent 2/3 of the total hourly volume.

### SPECIALIZATION COURSES :

- International Development
- Sustainable Tourism



## TESTIMONIAL

"I chose Brest Business School for two reasons – the high teaching standards and the opportunities the school offers. I enjoyed my studies a lot. I got along well with my classmates, who were from all over the world. During my academic studies, I found the tutors very helpful. There were numerous resources available such as international and career advices. The school's library has vast access to thousands of online journals, articles, monographs, and free books to support learning."

Yassine (Morocco)



## AFTER GRADUATION

Graduates from the Master in Management have excellent employability:

**55%** of students are recruited before graduation

**96%** of graduates find employment 6 months after leaving school

Average annual gross earnings =  
**€33.3 K** (2018 promotion figures)



## PREPARING FOR THE WORLD OF TOMORROW

By joining the Master in Management program, you will participate in business and service projects and organize innovative events. Brest Business School will give you all the resources you need to achieve your goals. Our promise is to help you become the bold, creative and responsible leader that today's world needs.

## PRACTICAL INFORMATION

### • ENTRY REQUIREMENTS

Open to candidates who have successfully completed their bachelor's degree or equivalent.

### • ADMISSION PROCEDURE

English proficiency is required.

1. Apply online at : <http://talentdays.brest-bs.com/>
2. If you are eligible, an interview with the program coordinator will be scheduled.
3. In the case of a favorable decision, confirm your application online to get your offer letter

## ACADEMIC EXCELLENCE

You invest in knowledge and experience and we pride ourselves on your excellence! The school offers scholarships for academic merit.

## INTERNATIONAL STUDENT ASSOCIATION (ISA)

The International Student Association welcomes new students upon their arrival in Brest. It assists them on various aspects such as accommodation ; administrative formalities and also helps international students integrate into campus and city life by organizing tourist trips and cultural events

**Contact: isa@brest-bs.**



### HAVE A QUESTION ?

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