



ART MARKET CULTURE LUXURY



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WELCOME TO EAC



Building on 35 years of history, EAC is the leading school in the art market, culture and luxury fields. It embraces its outstanding rationale to be the place where each student will make a career out of their passion.

When a student joins EAC, they are driven by their interest in art, culture or careers in luxury. They also need to be listened to and supported to build their own study pathway as their understanding of professional practices grows.

Our success only makes sense if we enable each student to gain skills that are essential for their future career, while respecting their personality. So this is achieved through individual support, built around the quality of our educational structures and our robust values.

EAC is also an outstanding administrative and academic team, interacting with our students. Nothing good can be achieved without a climate of confidence, trust and care, while setting high standards. Our school's learning approach is built around an effective balance between acquiring fundamental core skills and their application in "project" mode. This project-based approach enables each individual to learn by doing, while encouraging collaborative work through collective intelligence and solidarity, and helps develop close links with the professional world.

Sponsored by a collective of leading figures from the world of culture and luxury, and supported by a panel of renowned experts, EAC regularly reviews its course content and format in order to anticipate changes in careers.

Lastly, EAC is a pioneer for international development through its Shanghai Campus, its accreditations (ERASMUS, EABHES, etc.), its programs that are 100% in English, and its extensive partnerships with international institutions, as well as its close links with other schools across the AD Education network, from Italy to Germany and Spain.



OUR SCHOOL

Created in 1985, EAC is the leading school for careers in the art market, culture and luxury fields.

Drawing on its experience, EAC welcomes more than 650 students each year and has an alumni network of nearly 4,000 people.

Its innovative and constantly evolving learning approach incorporates high standards of both academic knowledge and professional practices aimed at anticipating changes in careers. The school puts in place training programs that encourage a sense of initiative and independence, based on supervision with a strong focus on tutoring and coaching, as well as individual and collective experimentation.

→ Key figures for EAC

1985

EAC founded

30

International partner universities or schools

3

Sectors: Art Market, Culture, Luxury

22%

Of our alumni work outside of France

4

State-accredited qualifications (RNCP)

>650

Students trained each year

OUR PROJECT

Supporting you to build your career.

Driven by your interest in the luxury, art market or culture sectors, you are looking to join EAC.

Our role is to support you to discover these sectors, to help you define your career plans and to provide you with the skills needed for your future.

→ Our values

1. Excellence

+ EAC's learning approach makes it possible to gain **core fundamentals**, before going on to build specialty knowledge. From methodology to general knowledge, law and the development of a professional positioning, looking beyond our specialties themselves, **first and foremost we train operational professionals who are fully prepared to meet expectations in their sector and will be able to evolve throughout their careers.**

+ From the first year, our **classes are led by active professionals who are specialists in their fields.**

Through close coordination with EAC's academic teams, they share the reality of their professions with our students and build their awareness of **current and future challenges in their sector.**

+ **EAC's qualifications are accredited by the French State (RNCP) at the highest level and are recognized by the professional world.**

2. High standards

+ All of the **classes are compulsory** and all of our students are expected **to fully commit to their studies.**

+ Our learning experience promotes **a sense of initiative, independence and individual and collective experimentation**, thanks in particular to project-based work.

+ We take particular care to **develop our students' professional positioning** in all its dimensions (respect for correspondents, dialogue, building and development of professional soft skills, ability to adapt, etc.).

3. Openness

- + Our students can **study abroad through an academic exchange** with a partner school or university.
- + Our **compulsory internships** can be carried out **in France or abroad**.
- + **The AD Group schools**, focused on creation, culture and communication, offer various **gateways** enabling you to develop additional skills or build more in-depth knowledge
- + For admissions after graduating from high school, parallel admissions or people wanting to change careers, **we look primarily at your career plans and personality, more than your previous university or school background. Experience has shown us that your motivation and your interest in the sector are the best driving forces for your success.**
- + EAC promotes **open-mindedness, tolerance and equality** at its campuses and supports the fight against discrimination in all its forms.

4. Experience

- + **The internships are compulsory** from the first year and the pace of our courses enables us to encourage long-term internships or university exchanges from our Bachelor's programs.
- + Our Master's degrees are organized to be able to be carried out as part of **work-study programs (apprenticeship, professional development contract or internship), which really accelerates our students' professional integration when they graduate.**

“THE SUPPORT FROM THE SCHOOL AND ITS LEADERS FOR MY CAREER PLANS [...] PAVED THE WAY FOR ME TO ESTABLISH MYSELF TODAY AND BECOME A SPECIALIST AND MANAGER IN MY PREFERRED FIELD”.

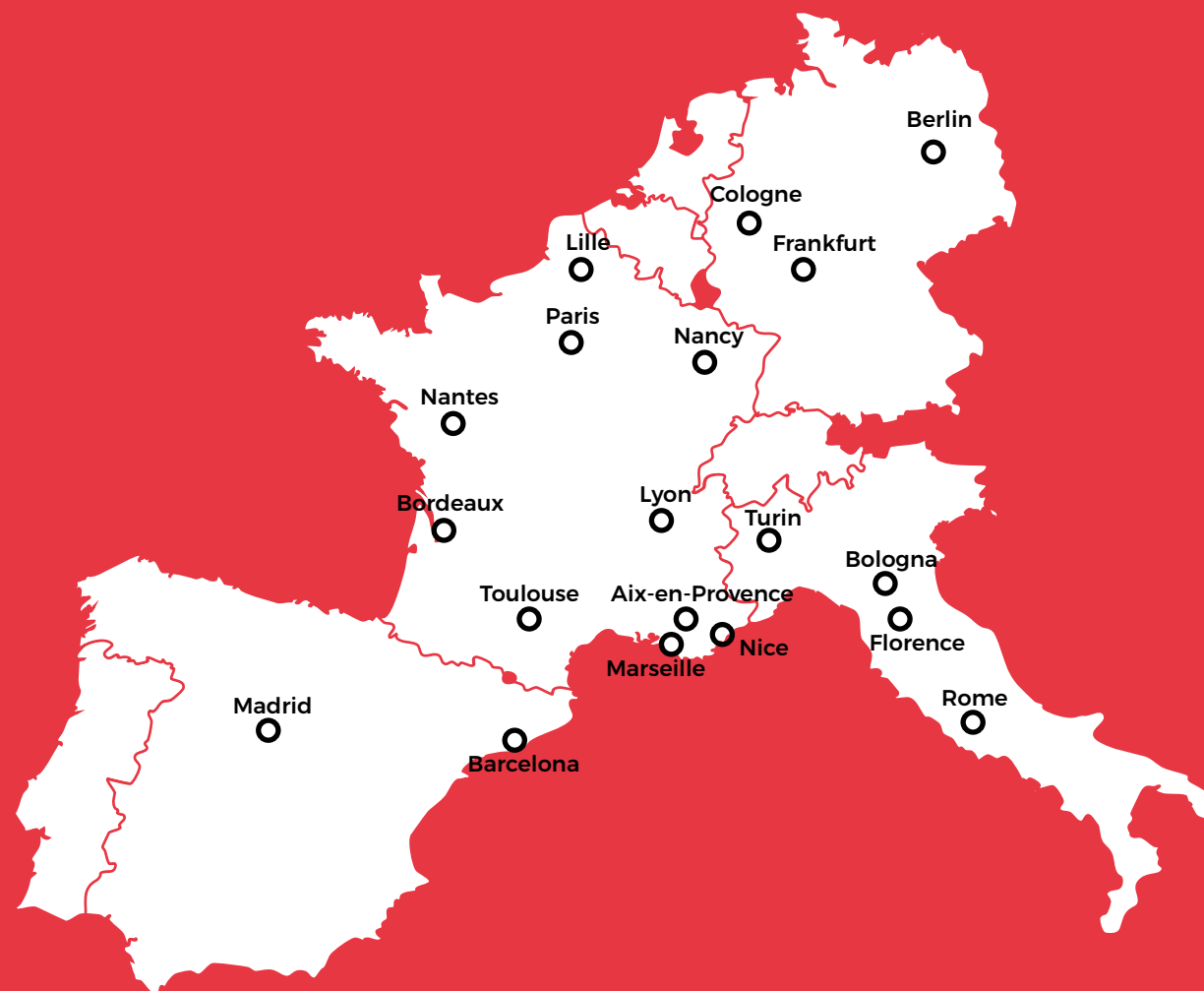
— Clara Herraiz, EAC-ING 2018



AD EDUCATION NETWORK

The AD Education network groups together more than 15,000 students across 12 schools and 36 campuses in France, Italy, Spain and Germany, all devoted to careers in creation, culture, communication and luxury:

AD | EDUCATION



Since 1967, Institut National de Gemmologie has been renowned for the quality of its gemmology teaching and programs. ING offers an Expert Gemologist Bachelor's degree (RNCP level 6), alongside a range of courses for professionals and students looking to work in the fine jewelry and luxury industry.

école de condé

École de Condé is a leading graduate and undergraduate school for careers in the design, image and heritage fields. It was founded in 1989 and has seven campuses that welcome nearly 3,500 students each year for a range of courses, from bachelor's degrees to master's programs, accredited by the French State (RNCP) as Level 6 and 7.

ESP

École Supérieure de Publicité trains the next generation of advertising and communication professionals, ready to natively integrate the technological and cultural revolution driven by digital technology into their practices. Present in Paris, Lyon, Bordeaux, Toulouse and Berlin, ESP offers access to state-accredited (RNCP) level 6 and 7 qualifications with 21 marketing, communication and digital courses.

CEV

CEV, present in Madrid and Barcelona, CEV is a private university-level institute accredited by the Spanish Ministry of Higher Education offering state-approved courses and certified qualifications specialized in graphic design, 3D animation, video game design, audiovisual and photography.

IAAD.

Created in 1978, IAAD is Europe's oldest automotive design school. Today, it is one of the leading private universities for design courses in Italy, recognized by the Italian Ministry of Education, Universities and Research (MIUR), with two campuses in Turin and Bologna.



HMKW, present in Berlin, Cologne and Frankfurt, is a state-accredited private university that offers communication, graphic design and animation courses.

ÉCOLE SUPÉRIEURE DU PARFUM

École Supérieure du Parfum, present in Paris and Grasse, offers an RNCP-accredited level 7 Master's program, specialized in creation and management for the perfume industry. This course, the only one of its kind in the world, is based on a partnership with Pierre and Marie Curie University and the leading fragrance houses and brands.

ECV

ECV is a leading school for careers in graphic design, cinema animation, video games and digital technology. It groups together nearly 2,500 students across five campuses, preparing them for RNCP Level 7 qualifications.

ESD

École Supérieure du Digital offers a radically new approach for courses relating to the digital sector by combining technical aspects, creation and strategy. This next-generation school, present in Paris, Lyon, Bordeaux and Toulouse, prepares students for RNCP-accredited level 6 and 7 qualifications and offers a range of courses, from Bachelor's to Master's programs, to become a creation, UX, data or digital strategy expert.



CES, present in Madrid, is a private university-level institute focused on design (graphic, product and interior), audiovisual and animation, offering state-approved courses and certified qualifications.

accademia italiana

Created in 1984, Accademia Italiana is a private university-level institute that offers design (fashion, graphic, interior and product), photography and jewelry courses. Its qualifications are accredited by the Italian Ministry of Education, Universities and Research (MIUR). It has two campuses in Florence and Rome.

OUR PATRONS

SUPPORT US



EDOUARD BOCCON
GIBOD
Chairman of Christie's France



JEAN-CLAUDE CAMUS
Show producer



PIERRE RICHARD
Actor



PATRICK POIVRE
D'ARVOR
Journalist



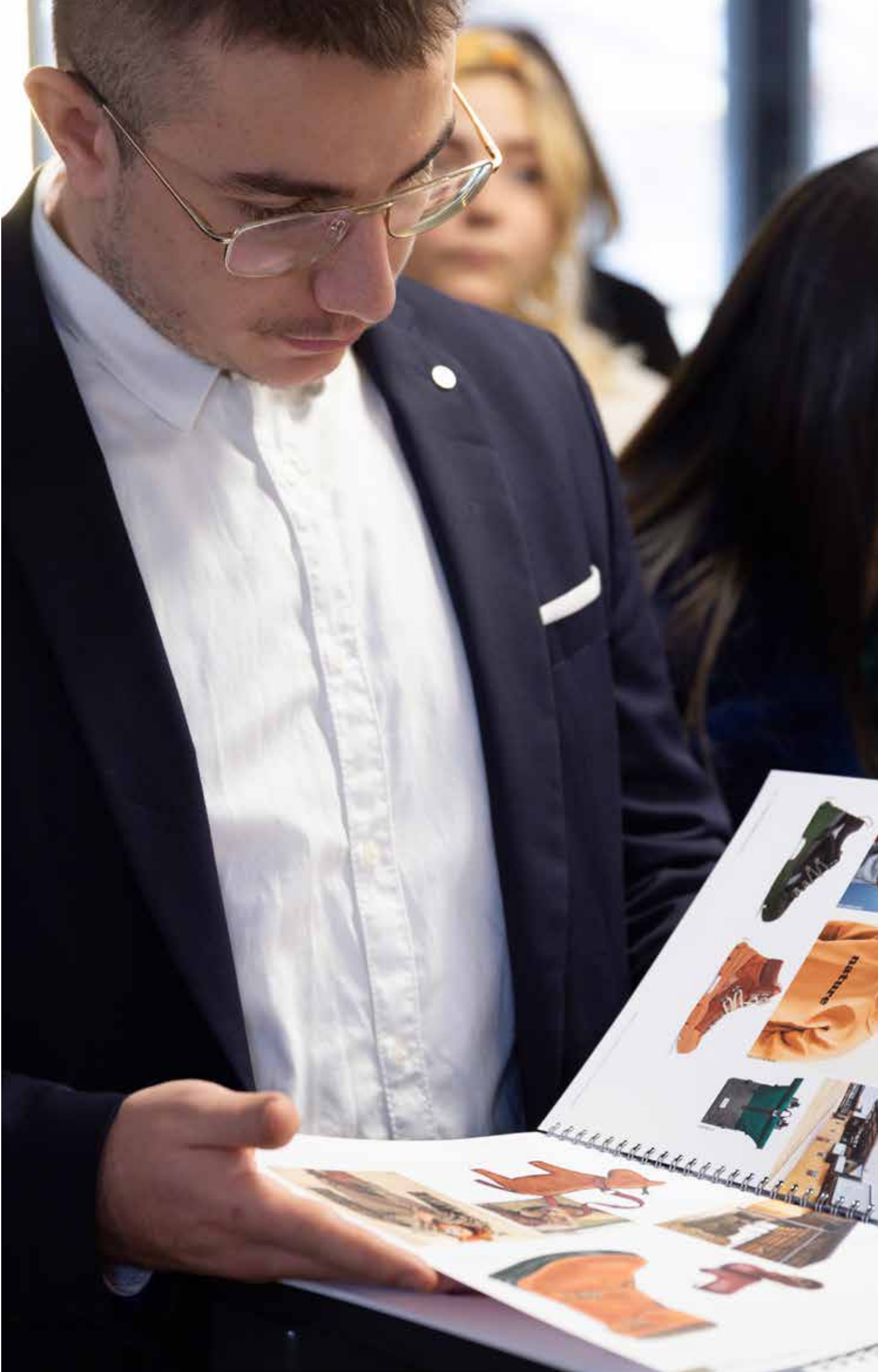
RENAUD DONNEDIEU
DE VABRES
Former Minister of Culture and
Communication



ELIZABETH COOPER
Conductor, pianist,
composer



JEAN-JACQUES
AILLAGON
Former Minister of Culture
and Communication



INTERNATIONAL FOCUS FOR OUR LEARNING APPROACH

We prepare our students for careers that are open to international opportunities. To respond to this challenge, all of our programs include an international dimension.

- ⇒ **Importance of language skills within our programs:** English training from the first year to the fifth year, with intensive preparations for TOIEC (compulsory test at the end of your course) included in our programs and intensive specialty programs from the Master's that is 100% in English at EAC Paris.
- ⇒ **Membership of the ERASMUS Charter,** opening up access to European mobility grants for university exchanges or internships.
- ⇒ Possibility to spend a **semester studying abroad** through a university exchange, from the second to the fifth year.
- ⇒ **Agreements with 30 foreign schools and universities** in Europe (Germany, Belgium, Denmark, Spain, Hungary, Poland, Greece, Netherlands, Turkey, etc.), in Asia (China, South Korea, Taiwan, Thailand, Japan) and in America (United States).
- ⇒ Membership of **Campus France** to promote the French higher education and professional training system internationally.
- ⇒ **Dual degree** with UIC in Barcelona.
- ⇒ **More than 24 nationalities represented** within our various programs.
- ⇒ Campus in China in **Shanghai**.
- ⇒ Agreements with the **French Ministry of Foreign Affairs** (internships in embassies, cultural centers, consulates).
- ⇒ **Summer courses available** within the AD Education network, in Berlin, Florence, Rome and Madrid.



ERASMUS+ PARTNERS

Germany

- + SRH Hochschule
- + Hochschule Niederrhein
- + EBC Hochschule

Belgium

- + Erasmus University College Brussels
- + VIVES University College

Denmark

- + Lillebaelt Academy

Spain

- + Universitat Internacional de Catalunya (UIC)

Greece

- + University of Peloponnese

Hungary

- + International Business School (IBS)

Lithuania

- + Vilnius Academy of Arts

Netherlands

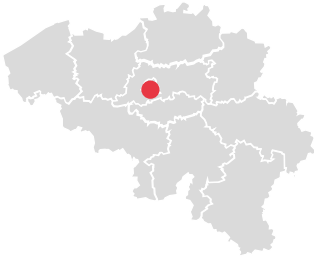
- + Hanze University of Applied Sciences

Poland

- + University Adam Mickiewicz
- + University of Wroclaw

Turkey

- + Galatasaray University
- + Bilkent University



Iris Chun Yu Lin - Brussels

"I was fortunate to have a production internship with **IETM**, a live entertainment network with around 500 members (organizations and individuals) worldwide. IETM organizes two plenary meetings each year in various European cities, and regular holds other events around the world. This was my first experience working in an international structure. My colleagues were from Iceland, Belgium, Portugal, France, Brazil and Syria. This multicultural environment gave me a vision that is open to the world. (...) This experience also supported my career plans.

I really appreciated my Erasmus experience, from my internship with IETM to living in Brussels. I would sincerely recommend that students should head abroad to start their career and develop an international mindset".



BILATERAL PARTNERS

China

- + Shenzen University

South Korea

- + Dongguk University
- + Kookmin University
- + Kwangwoon University
- + Kyonggi University

Spain / Switzerland / Germany

- + European University Business School

Japan

- + Kibi International University
- + Sophia University

Taiwan

- + National Taiwan University of Arts

Thailand

- + Ramkhamhaeng University

Switzerland

- + Zurich University of Applied Sciences



Emma Desserre - Warsaw

"My time in Poland really taught me a lot, it was very rewarding, and I was able to learn a lot of things that I would never have done if I had taken an internship in France. This also gave me some professional experience working abroad, which can really help your CV.

During this time, I was able to make progress with my English, because even though it is not the country's official language, it was the language that allowed me to communicate and that I spoke every day, so I was able to develop more fluid and professional language skills.

I was also able to discover how an art gallery abroad works, to be part of major events concerning the Polish capital's cultural life, to discover the challenges for a committed art gallery, and to experience political and social life".



COOPERATION AGREEMENT

Shanghai

- + Shanghai Publishing and Printing College



Simon Branellec - Berlin

"Being an Erasmus student in Berlin was a great experience, meeting people from different backgrounds, in order to have visions of the world to be shared, in what is one of the most cosmopolitan cities in Europe. During my Erasmus experience, there was no need for messages or phone calls, just talking was a way of quickly explaining where an event was happening. I had to adapt to a foreign language to share specific information, as is often the case within a business. At EBC Hochschule, the communication courses in particular enabled me to develop skills in a number of areas, with an international perspective".

OUR CAMPUSES

→ PARIS

Located in a 1,300m² townhouse devoted to careers in the art market, culture and luxury fields, the Paris Campus is close to the Champs Elysées, Opéra, Place Vendôme, various art galleries and the city's major museums.

Paris is a leading international center for culture and the arts, and has more than 150 museums and outstanding cultural sites. It is a major tourist destination, attracting nearly 26 million foreign visitors each year.

As the world capital of fashion, the arts and luxury, as well as international conferences and fairs (and of course fine dining), Paris also offers an exceptional selection of shows, from concerts to theater, opera and cabaret. It is also a major art market hub, with renowned auction houses such as Christie's, Sotheby's, Artcurial and Piasa.

The school benefits from high-quality equipment and facilities. Its outstanding location is ideal for professional meetings and visits.



Contact

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⇒ LYON

Located in the 7th arrondissement, our Lyon Campus moved to a new 1,000m² building devoted to the art market, culture and luxury fields in September 2019.

Lyon is the city where cinema was invented by the Lumières brothers and the only city in France (with Paris) to have two permanent orchestras (symphonic and lyric).

France's second largest city, nestled between the Saône and Rhône rivers, Lyon has a rich historical, architectural and cultural heritage.

Home to over 120,000 students, including 6,000 international students, Lyon is France's second largest university city.

Lyon's vibrant cultural and artistic ecosystem is notably illustrated by the Halle Tony Garnier, the Cité Internationale de l'Opéra, the Lyon National Opera, the Maison de la Danse, the Auditorium, Théâtre des Célestins, the Museum of Fine Arts, Les Subsistances...



Contact

EAC LYON

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→ SHANGHAI

The Shanghai Campus is part of the Shanghai International Fashion Education Center, in the vibrant Changshou district. The school occupies a building dedicated to the fashion, cultural management, art market and luxury sectors.

At the Shanghai Campus, EAC offers three MBAs focused on the art market, culture and luxury.

Chinese students receive teaching in Chinese and English, led by art market, culture and luxury industry professionals. **Teachers from EAC also regularly visit to share additional expertise that is specific to EAC.**

In addition, EAC China now offers an Executive Doctorate in its specialty fields.



Contact

EAC SHANGHAI

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Shanghai Shi
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OUR COURSES

Three Bachelor's programs

- ⇒ **Project Manager - Art Market specialty**
- ⇒ **Project Manager - Culture specialty**
- ⇒ **Project Manager - Luxury specialty**

Three-year course in Paris and Lyon
RNCP Level 6 qualification

Three Master's programs

Work-study program or full-time study program
100% in English

- ⇒ **Art Market Management**
- ⇒ **Cultural Management**
- ⇒ **Luxury Management**

Two-year course in Paris and Lyon
RNCP Level 7 qualification

Three MBAs

- ⇒ **Art Market Management**
- ⇒ **Cultural Management**
- ⇒ **Luxury Management**

One-year course in Paris and Lyon
RNCP Level 7 qualification

TRAINING PATHWAYS

One year → one project

1st year

One year to lay the foundations and start your specialization.

Eight to 10 weeks of professional immersion

⇒ **Annual specialty project (e.g. auction sale, cultural event, luxury event)**

2nd year

Ramping up the specialization.

Two to three months of professional immersion

⇒ **Social or humanitarian project**

3rd year

Professional development and preparation of your professional project.

Four to six months of professional immersion

Option: *semester abroad at one of the 32 partner schools or universities*

⇒ **Business game project**

4th year

Work-study program for professional development with a work-study internship, professional development contract or apprenticeship contract.

One day at school / four days in a company + eight intensive weeks over the year.

Minimum: six to 12 months of professional immersion

⇒ **Artistic, cultural or luxury event project + professional thesis**

International: Six to 12 months of intensive training 100% in English / six months of professional immersion.

Six months of professional immersion, internship or exchange at a partner school abroad

5th year

Work-study program for professional development with a work-study internship, professional development contract or apprenticeship contract.

One day at school / four days in a company + eight intensive weeks over the year.

Minimum: six to 12 months of professional immersion

⇒ **Junior enterprise project: creation of innovative project + professional project**

International: Six to 12 months of intensive training 100% in English / six months of professional immersion.

Six months of professional immersion, internship

PRESENTATION

PARIS & LYON
THREE-YEAR CYCLE
180 ECTS CREDITS
RNCP LEVEL 6



Your real learning starts now, you have graduated from high school and you can finally choose a direction that suits you, but you need time to build your career plans.

The academic program is designed to alternate between theoretical learning and professional experiences, with a requirement to complete at least **seven months of internships** (full time - or up to 14 months part-time) across all **three years of your training**.

The EAC Bachelor's programs give you this time to build, enabling you to discover the fundamentals, laying sound foundations for your training: Marketing, Communication, Humanities, General Knowledge and Project Management; as well as specialty classes in line with the area that you have chosen to focus on: Art Market, Culture and Luxury.

**POSSIBILITY FOR DIRECT ADMISSION IN
SECOND AND THIRD YEAR ON APPLICATION**



BACHELOR'S DEGREES



FUNDAMENTALS

Sociology, Psychology, Global art and culture, History of art, Aesthetics and history of taste, Introduction to contemporary art, Marketing, Communication, Law, Management, Social media strategy, Web marketing and e-reputation.

ART MARKET

- + Architecture and history of styles and furniture,
- + Auctions
- + History of design,
- + Painting and graphic arts,
- + Expertise...

CULTURE

- + Cinema and media
- + Cultural outreach live entertainment and music,
- + Heritage and museums,
- + Cultural and political system.

LUXURY

- + Fashion and haute couture,
- + Luxury market,
- + Luxury retail,
- + e-Commerce retail,
- + Luxury leisure and tourism,
- + Perfumes and cosmetics...

METHODS AND TOOLS: DESKTOP PUBLISHING, referencing, writing techniques.

PERSONAL AND PROFESSIONAL DEVELOPMENT: Minimum of seven months of professional immersion, individual coaching throughout your training.



VALUE-ADDED BENEFITS

- + Specialization from the first year
- + Projects for practical applications
- + Visits and conferences
- + Coaching and support
- + Internship or university exchange abroad
- + Support to find a work-study contract for your Master's from the third year of your Bachelor's
- + Option for certified first cycle in gemology with ING
- + Introduction to Chinese
- + One or two days freed up during the week to encourage work-study internships and student jobs

Next steps?

M1 & M2

ART MARKET
MANAGEMENT

INTERNATIONAL ART
MARKET MANAGEMENT

M1 & M2

CULTURAL
MANAGEMENT

INTERNATIONAL
CULTURAL MANAGEMENT

M1 & M2

LUXURY
MANAGEMENT

INTERNATIONAL
LUXURY MANAGEMENT

YEAR 1

- + Classes for four days per week and internship for minimum of two months.
- + Discovering the ecosystems of each sector chosen.
- + Introduction to desktop publishing tools (Adobe suite)
- + Three sectors, so three projects:
 - Art market: Auction sales.
 - Culture: Creation and development of a cultural project.
 - Luxury: Event organization in a luxury sector for a prestigious brand.
- + Introduction to Gemology Level 1 (option).
- + Introduction to Mandarin for the Luxury Bachelor's degree.

YEAR 2

- + Classes for four days per week and two to three-month internship.
- + Ramping up the specialties:
 - Art market: Contemporary creativity and design.
 - Culture: Cultural outreach in all areas (heritage, creative industries, live entertainment and music).
 - Luxury: distribution and brand strategy.
- + Digitalization of artistic or cultural events.
- + Each branch is focused on managing a project for a charity or humanitarian cause.
- + Introduction to Gemology Level 2 (option).

YEAR 3

- + Classes for four days per week and four to six-month internship.
- + International exchange program (studying or internships).
- + More in-depth look at branches: start of professional expertise.
- + Business Game: all the branches, all the subjects in an agency for one week with coaches.
- + Review of theoretical and professional skills to prepare for the work-study program or international placement depending on your plans.

TESTIMONIALS



Sidonie Sakhoun

"After initially studying sciences, I decided to change pathways to focus on something that I would feel more passionate about. Art has always been a very attractive field for me, and EAC's Bachelor's in Art Market program was a natural choice for me. The classes given by the teachers, who are also professionals, are fascinating. They are not limited to purely theoretical aspects of learning and help us to better understand the reality of the art market. Visits are regularly organized during the year so that we can put into practice what we have studied. The program is not limited to lessons on the history of art. The pace of training at EAC enabled me to take my third year as part of a professional development contract, combining the benefits of professional immersion with an auctioneer and full cover for my training costs".



Mael Revaillet

"In terms of my future, like most students today, I did not really know which direction to take. When I graduated from high school in applied art in the city of Saint-Etienne, my tastes were focused on industrial design and the history of art. I found the history of art fascinating, but too lightweight to study on its own: in view of the world of work, I chose an art market course. Meetings with certain teachers and professionals like Mr Meyer helped shape my tastes and reinforced my desire to continue in this field. Today, I am in my second year of my Art Market degree, and I aim to carry out several internships in different areas, so that I can better choose my future career path".



Adelina Frolova

"I am Russian and I began studying at EAC in 2017. I already had knowledge of Russian art, and I have discovered and am continuing to study the history of European art. My training at EAC is not limited to just studying the history of art, but specifically the art market. From galleries to auction sales, appraisal firms and major auction houses, this was a completely new world for me. Thanks to our teachers at EAC, professionals who are passionate about their work, my classmates and I are able to gain detailed insights into the art market world and the specific features of how it operates. The art market is an extraordinary and particularly fascinating world, within which I am certain that I will be able to build a fulfilling career".



Milla Bedry

"After graduating from high school in economics and social studies, and two years studying law at university, I joined EAC for a Bachelor's in Communication and Cultural Outreach, and I finally found the area that I wanted to work in. Thanks to this course, I am building up more in-depth knowledge of history, while also asking myself questions about major societal issues, such as the accessibility of culture for everyone and cultural democratization. Helped by my training, I was able to play an active role in the opening of Floréal Belleville during a six-month internship, which enabled me to discover the fields of cultural outreach, production and communication. Today, culture is a natural focus for me. My goal is to help drive this sector's continued evolution".



Anna Danielsson

"Curious and passionate about culture and design, I joined the first year of EAC's cultural outreach program in 2017. While there, I was able to benefit from a broad base of training in the art, heritage, live entertainment, music, cinema and audiovisual fields, from its origins through to current production. Thanks to our teachers and their extensive experience, we are supported so that we can develop our own skills. Through various missions during the year, we gain professional experience in this sector. In partnership with EAC, I was able to create my own outreach program around works of art and present them to the public through guided tours at the National Museum of Archeology. Thanks to this first concrete experience, I was hired with a three-month contract by the Nordic Museum, one of the largest museums in Sweden".



Sarah Violeau

"Following a high school diploma in literature and an experience in London, when I was able to discover the world of jewelry, I decided to return to ING Paris to study gemology. After two years in this field, I wanted to broaden my knowledge in the luxury sector. Alongside the third year of my Bachelor's in Luxury and Jewelry Industry Marketing, I was able to take various internships in this constantly evolving sector".



Ilham Amjod

"This school has a strong human focus. The teachers are willing to listen and make themselves available. The team are also ready to listen, and above all understanding, which is essential within a school.

We had an opportunity to meet two professionals from the luxury sector in Lyon. There was the former head of Louis Vuitton Lyon and the client account director from Hermès Lyon. This was really insightful. We were able to talk with them and they gave us advice on internships and how to market our personality during interviews, as well as information on the luxury sector. This was really beneficial for us and very enlightening".



3 MASTER'S PROGRAMS — 3 MBAS

MASTER'S



YEAR 4

Work-study or international program. This year is focused on professional development through managing a project, as well as the ability to analyze, diagnose and propose solutions.

Options: Art Market Management, Cultural Management or Luxury Management.

- + **You become Managers** of projects in your field and you develop your technical skills, drawing on more targeted knowledge.
- + You are on a work-study program, a professional development contract, an apprenticeship contract or even a work-study internship.
- + **You choose an international course:** semester 1 - full English, and semester 2 - internship abroad.
- + One day of classes per week, plus eight intensive weeks spread across the year.
- + Preparation of a **professional thesis** to be presented to a panel of experts.
- + **Projects:**
 - Art market: Organization of pop-up galleries, scenography and promotion of an artist.
 - Culture: Responding to a call for tenders to organize outreach for a cultural event.
 - Luxury: Responding to a call for tenders to promote a luxury brand.

YEAR 5

Work-study or international program. This year is focused on professional development and specialization, project management, innovation and developing an activity.

- + You **build on what you learned** with your Master's 1 to specialize and become an expert in your specialty.
- + You continue with the work-study format or you join the international program.

PROJECTS

- + Organizing a creathon to respond to a cultural, artistic or luxury issue.
You will present this project to a panel of professionals.
- + Report on your professional project, supported by a skills review, to be presented to a panel of professionals.



OUR MASTER’S PATHWAYS



WORK-STUDY ON PROFESSIONAL DEVELOPMENT OR APPRENTICESHIP CONTRACT

Finance your training through a competence operator (OPCO)

ART MARKET | CULTURE | LUXURY



WORK-STUDY INTERNSHIP

Full-time training, self-funded

ART MARKET | CULTURE | LUXURY



INTERNATIONAL INTENSIVE

Full-time training, self-funded

ART MARKET | CULTURE | LUXURY

PARALLEL ADMISSIONS UPGRADE	(ART MARKET & CULTURE)
-----------------------------	------------------------

M1

OCT
-
SEPT



M2

OCT
-
SEPT



PARIS & LYON
TWO-YEAR CYCLE
120 ECTS CREDITS
RNCP LEVEL 7



MASTERS IN ART MARKET MANAGEMENT

PRESENTATION

- Two-year program.
- RNCP Level 7 (Master's) state-accredited qualification (Cultural and Artistic Manager - Art Market specialty).
- Work-study program with professional development contract or apprenticeship contract, work-study internship or intensive program with 100% of classes in English. (exclusively in Paris) and six-month internship abroad.
- Your choice of program to ensure the course is adapted to your profile and your needs.



Since 1985, EAC has offered training for careers combining students' passion and knowledge of the Art Market's commercial issues.

Based in Paris and Lyon, the Master's program follows on from the Bachelor's.

With the **Master's in Art Market Management**, you will benefit from training that enables you to **lead and manage projects** relating to the art market, and to get involved in entrepreneurial projects.

The Master's offers you **a program that is aligned with the reality** on the ground and taught by professionals, gallerists, auctioneers, restoration experts, exhibition curators, court experts, etc.

Our classes will enable you to acquire methods for carrying out studies and research, for galleries or foundations, and you will be able to **manage all artistic projects**.



MASTER'S OBJECTIVES

As an Art Market Manager, you will need to know how to **lead and manage projects** and be able to get involved in an entrepreneurial project.

The Art Market concerns not only galleries and foundations, but also artwork insurance or furniture appraisals.

EAC's Art Market program is the only course to cover all fields and offers a broader perspective for careers in this artistic sector.

The learning process is built around professional development and learning how to work **in a way that combines independence and collaboration**: directed studies, tutoring, workshops, professional immersion. To build more in-depth knowledge and **prepare your professional positioning**.

PROFESSIONAL DEVELOPMENT

Unlike purely theoretical courses, **the EAC Master's program focuses on professional development and expertise**.

How?

You organize a pop-up gallery by selecting the pieces, building its communications, creating its exhibition catalogue and creating an event within EAC.

Creathon: Working like an agency for one week, you link up with international students from other Art Market and Culture branches and you present an innovative project to a panel of professionals who might take you on in their structure.

KEY LEARNINGS

- + Conservation and restoration of works of art
- + Furniture market and appraisals
- + New art market trends
- + Cultural policies relating to art
- + Communication and marketing strategy
- + Art market taxation
- + Art law
- + Patronage and sponsorship
- + Contemporary design and interior design
- + Digital art and online art sales
- + Art and sustainable development
- + Art and ethics



Antoine Tarallo

"Following my Bachelor's with EAC, I joined the Master's in Art Market Management as part of a professional development contract, which, for me, was the real highlight of my training. The combination of time in the classroom and time in a company enabled me to keep all the theoretical classes that are essential for any professional success, while putting them into practice during placements with the gallery Thomas Fritsch. This experience enabled me to be part of the various art fairs where my gallery was exhibiting and to see the results of the work carried out upstream. Of course, all of this was possible thanks to the education provided by EAC".



Alexia Fernandez Girard

"EAC has enabled me to build on my university training in the History of Art and to understand the Art Market's stakeholders and the issues involved. Currently in my second year of the Master's program, I was able to set up a professional development contract with Hermes International thanks to the pace of learning that is thought out for this type of training. The learning approach enables us to consolidate our theoretical knowledge and put it into practice in a professional setting, and to integrate more successfully on the job market, by discovering communications practices and taking part in marketing strategy projects".



Art Market Manager: high standards for passion

You **will head up an auction house**, an antiques store, an art gallery, a museum or an art center. You manage high-value decorative or heritage works of art.

You oversee the valuation of these works of art and objects, and actively monitor their market values. **You support the placement of collections and financial investment in them.**

You look for new talents, **identify the artists** of the future, and organize heritage conservation.

Mobile and curious, the *Art Market Manager* likes to travel, visit artists' studios and look for works of art.

You monitor changing trends, from contemporary creation to heritage conservation.

You like history and how it relates to artistic creation. With an international mindset, **you speak several languages and regularly attend exhibitions.**

In France.

- + **Audrey:** Staging for auction sales for Delon-Hoebanx
- + **Cécilia:** Exhibition catalogue manager for Florent Poinot Gallerist
- + **Eleonore:** Assistant clerk for the auctioneer Coutau-Bergerie
- + **Marie:** Communications and marketing assistant for antique jewelry at Minéral Oxygène

International.

- + **Minjin:** Gallery communications assistant in South Korea: Art Works Paris Seoul Gallery
- + **Qiao:** Digital marketing assistant for exhibitions for DESIGN By JALER in Paris
- + **Sixtine:** Press relations officer for Doggy Art Bag in London
- + **Antoine:** Online art sales project management for Académie Royale



PARIS & LYON
TWO-YEAR CYCLE
120 ECTS CREDITS
RNCP LEVEL 7



MASTER'S IN CULTURAL MANAGEMENT

PRESENTATION

- Two-year program.
- RNCP Level 7 (Master's) state-accredited qualification
- Work-study program with professional development contract or apprenticeship contract, work-study internship or intensive program with 100% of classes in English. (exclusively in Paris) and six-month internship abroad.
- Your choice of program to ensure the course is adapted to your profile and your needs



The French cultural sector is supported by a range of public stakeholders (municipalities, regional directorates of cultural affairs, city halls, embassies, etc.) **and private stakeholders** (festivals, production agencies, associations, businesses, etc.), which represent a wide range of employers and careers.

With the **Master's in Cultural Management**, you benefit from training enabling you to lead and manage projects within cultural institutions, or to **create your own projects**.

The two years of studies are organized to support students to **acquire methods for working**, studying and reflecting in order to understand the professional practices and customs of stakeholders, institutions and businesses in the cultural field. The training also makes it possible to **understand the sector's societal, economic and political issues**. The Master's program introduces students to operational and project management, and teaches them about the legal, administrative and financial tools, as well as the cultural sector's specific features in these fields.

The program is designed to alternate between periods of teaching, project coaching, tutoring, **independent work and professional immersion**.





MASTER'S OBJECTIVES

The Master's in Cultural Management targets the skills enabling you to **lead artistic and cultural projects within institutions** or to create your own projects. The two years of studies are organized to enable you to **refine your methods for working**, studying and reflecting, while developing your sense of initiative, strengthening your ability to analyze the professional practices and customs of stakeholders, institutions and businesses from the cultural sector.

The learning process is built around professional development and learning how to work in a way that combines independence and collaboration: directed studies, tutoring, workshops, professional immersion. To build more in-depth knowledge and prepare your professional positioning, you will choose one major option for your Master's 2 so that you can specialize:

- + Creative industries (cinema, audiovisual)
- + Heritage, museums and tourism
- + Live entertainment and music.



PROFESSIONAL DEVELOPMENT

Unlike purely theoretical courses, **the EAC Master's program focuses on professional development and expertise.**

How?

You will organize a cultural event to showcase a venue, to create an innovative event that brings several fields together: cinema, audiovisual, live entertainment and music.

Creathon: Working like an agency for one week, you link up with international students from other Art Market and Culture branches and you present an innovative project to a panel of professionals who might take you on in their structure.



KEY LEARNINGS

- + Sociology of media
- + Public and disability
- + CSR and sustainable development
- + Economics and financing of culture
- + Digitalization of cultural events
- + Cultural policy and interculturality
- + Intellectual property law
- + Financial strategy
- + Website design
- + Cinema aesthetics and creation
- + Transformations in the music sector
- + Creating a label
- + Live entertainment production
- + Cultural action and outreach
- + Project management: response to a call for tenders
- + Personal development and coaching



Chloé Pigeon

"When I joined EAC, I was able to start working in a theater company as I had real skills. Thanks to the teachers' professional approach, it is simple to link up what we have studied with the world of work. Lastly, the many projects put in place by the school and our teachers also offer a significant benefit in terms of gaining real experience and giving us confidence in our abilities".



Flore Arces Ross

"The quality of the classes at EAC Paris is undeniable! We receive vast and efficient multidisciplinary teaching from professionals who are part of the cultural world. We also have opportunities to meet outstanding guest speakers. This is great preparation for entering the world of work".



Lucie Léger

"Following my art history degree at university, I was looking for a school where I could learn about culture from a more practical perspective. This is what EAC Paris offers, with a variety of classes taught by professionals. In addition to their theoretical knowledge, they are able to share real operational expertise with us. The classes also change every week, which enables us to have several perspectives, while opening us up to other fields and other issues".



From designing to managing cultural structures.

Within a cultural institution or cultural business, you will have **management positions** to lead artistic and cultural projects across all operational sectors: production, distribution, audience relations.

You define the communication and marketing strategies with a view to expanding audiences. You support artists and companies, and coordinate the overall project.

A **Cultural Manager** defines the goals and sets the means to achieve them. They must be organized, curious, quick-witted, open-minded and imaginative. Innovative and proactive, they have to develop new concepts. They have good management skills, know how to prioritize and must be able **to unite different stakeholders together**.

In France.

- + **Inès**: Cultural programming manager for the Palace of Versailles
- + **Alix**: Audience development manager at the Museum of Natural History
- + **Pierre**: Communication and production project development for the Les Siècles orchestra
- + **Eliane**: Web design and architecture writer for YOURSE

International.

- + **Samir**: Project leader for the creation of a summer tour for Maryam Caillon in London
- + **Alexandre**: Communications project manager for Nathan Gallery (USA)
- + **Salomé**: Heritage promotion at Art Institut Tomorrow (South Korea)
- + **Juliette**: Outreach and communication for exhibitions at Polo Museale della Campania (Naples)





MASTER'S IN LUXURY MANAGEMENT

PRESENTATION

- Two-year program.
- RNCP Level 7 (Master's) state-accredited qualification (Cultural and Artistic Manager - Luxury specialty), achieving the Level 1 and 2 certificate in gemology from ING.
- Work-study program with a professional development contract, apprenticeship contract, work-study internship or international internship.



The luxury sector covers various areas, from fashion to jewelry, watches, perfumes and cosmetics, fine crafts, wines and spirits, automotive, hotels and restaurants. EAC's Luxury Department aims to meet the very strong demand expressed by businesses from this sector and to train young professionals looking to build in-depth knowledge of the sector and its practices.

Based in Paris and Lyon, the Master's program follows on from the Bachelor's, and enables you to specialize.

The **Master's in Luxury Management** aims to acquire the specific management tools for luxury industries, as well as strategic analysis techniques for the various markets.

It paves the way for senior positions with international companies.

The Master's program aims to enable you to understand **the economic and social transformations** affecting the constantly evolving luxury sector, while adopting a strategic and dynamic vision.

Developing **English skills** and/or another modern language is highly recommended in line with current communications needs.





MASTER'S OBJECTIVES

Paving the way for senior positions with international companies, this program aims to:

- + Acquire the **specific management tools** for luxury industries.
- + Master the **strategic analysis techniques** for the various markets.

In partnership with Institut National de Gemmologie, the Master's in Luxury Management provides and builds on a range of knowledge, from management to marketing, law and communication, linked directly to the specific features of luxury markets.

With their multidisciplinary focus, **the courses are led by professionals** who have built up real expertise in all areas of the luxury industry (jewelry and watchmaking, perfume and cosmetics, fashion and accessories, spirits, etc.).



PROFESSIONAL DEVELOPMENT

Unlike purely theoretical courses, **the EAC Master's program focuses on professional development and expertise.**

How?

Projects like responding to a call for tenders in a luxury sector, to develop a brand's strategy in France or globally.

Creathon: Working like an agency for one week, you link up with international students from other Art Market and Culture courses and you present an innovative project to a panel of professionals who might take you on in their structure.



KEY LEARNINGS

- + Strategic management for luxury brands
- + Lobbying
- + Digital strategies for luxury products
- + Business ethics
- + Budget management
- + Counterfeiting and competition law
- + Art and luxury
- + Jewelry estimates
- + Stakes involved with watches
- + Fashion and haute couture
- + Gastronomy and oenology
- + Luxury and sustainable development
- + Strategic distribution for major luxury brands
- + Project management in partnership with major luxury houses
- + English
- + Chinese

Chloé Pigeon

"When I joined EAC, I was able to start working in a theater company as I had real skills. Thanks to the teachers' professional approach, it is simple to link up what we have studied with the world of work. Lastly, the many projects put in place by the school and our teachers also offer a significant benefit in terms of gaining real experience and giving us confidence in our abilities".



Marie-Victoire Delalande

"Since I joined EAC, I have had so many professional experiences and met so many people! Thanks to the diverse courses taught as part of the Luxury Master's and the internships offered, I have been able to train myself up on the current issues facing the luxury world, while acquiring professional skills and developing my network of contacts".



Julien Derrier

"My Expert Gemologist Bachelor's degree and my Master's in Luxury Management enabled me to understand and learn how the luxury sector operates in all its aspects. The programs' multidisciplinary approach, combined with the opportunities to gain professional experience in companies, led me to my current position as a sales advisor with Bucherer".





Luxury Manager: sought-after and renowned know-how.

As a *Luxury Manager*, you have training that covers all aspects of project management:

- Programming
- Management
- Marketing
- Communication
- Law

You will be able to hold **management positions** to lead **development projects, supporting** creators (design, textiles, accessories, fashion) or specialist craft professionals (textiles production, leather, tableware, etc.) with their **development, marketing and sales projects**. You will also be able to launch your own creation or sales concept, and create your own business.

In France.

- + **Jennifer**: Assistant digital project manager for Yellowcorner
- + **Laura**: Brand strategy marketing assistant for Véoma-co
- + **Alexandre**: Marketing and communications assistant for Louboutin
- + **Shana**: Jewelry-watch brand strategy assistant for Messika

International.

- + **Luna**: Import-export sales and marketing assistant for ZARA Home (Spain)
- + **Samantha**: Assistant product marketing manager for L'Oréal (New York)
- + **Ludivine**: Assistant brand strategy manager for Louis Vuiton (Italy)
- + **Tanguy**: Hotel concierge service assistant for Marriott (Dubai)



MBA

PARIS & LYON
ONE-YEAR CYCLE
60 ECTS CREDITS
RNCP LEVEL 7

FUNDAMENTALS

Digital communication and marketing, Sociology of culture, art and luxury, Intercultural management, Patronage and sponsorship, English - preparation for TOEIC, Tax law, Employment law, Intellectual property law, International law, Financial analysis, CSR: circular economy and sustainable development, Trademark and counterfeiting law, Public and Disability.

ART MARKET

- + Interior design and decoration
- + Artwork appraisal
- + Digital art for online sales
- + Artistic heritage taxation and management

CULTURE

- + Heritage and outreach
- + Live entertainment creation
- + Music label creation
- + Cinema culture outreach and action

LUXURY

- + Lobbying and strategy for luxury brands
- + Luxury watchmaking
- + Fashion and haute couture
- + Gastronomy and oenology
- + Decorative arts and design



Within a company, you will hold management positions to lead development projects.

You will support creators (design, textiles, accessories, fashion) and craft professionals with rare or specialized know-how (textiles production, leather, tableware, etc.) or major cultural institutions.

You will also be able to launch your own business creation concept.



Professional redeployment or Validation of Acquired Experience (VAE).

Whether you want to create your own business or you are looking to open up new career opportunities, EAC's MBA programs make it possible to support your project and adapt to your needs.

One day of classes and two evenings per week, in French.

Individual coaching and support for your professional project.

Three specialties: Art Market, Culture, Luxury.

Modules:

- + Fundamentals of marketing, digital communication
- Finance and law
- + Specializations in Artistic fields: Design and cultural heritage analysis and appraisal
- + Specializations in three cultural sectors: Creative industries/Heritage/Live entertainment and music
- + Luxury: Luxury innovation and marketing,
 - Specialization in jewelry, fashion, gemology or perfumes and cosmetics.

The MBA year is focused on **the fundamentals of management**, while targeting specific skills enabling you **to lead projects** in the art market, culture and luxury fields.

You can choose to follow one, several or all of the modules, tailored to your plans, and our dedicated team will guide you with this choice.

Professional development is a core focus for your training and the program includes directed workshops in groups and working individually. **The conception and development of a professional project is a key feature for assessing the knowledge and experience you gain.**

OUR EXPERTISE, YOUR CAREERS.



ART MARKET

You like history and how it relates to artistic creation.

The **Art Market program** opens up access to **assistant positions** working alongside agents, artists, auction houses, art galleries, communications agencies or media specialized in **artistic information and promotion** or auctioneers.

A career as an **Art Market Manager** leads you to work in or manage an antiques or decoration store, an art gallery, a museum or an art center. You **analyze, study and research elements to authenticate pieces**.

You monitor the market value of artists and their work, and **provide advice for purchases or sales**.

You help **organize exhibitions**.

A career that combines **curiosity, dynamism and expertise**.

As an **Art Market Manager**, you develop **skills in two fields: art and business**.

You know how to **appraise pieces** and **determine their market value**. You know where to find information and how to assemble it for authentication.

You **know the artists' studios** and where and how to sell and promote an artist to collaborate on **setting up exhibitions or auction sales**.

Some examples of careers:

- + Antique dealer
- + Art expert
- + Gallerist
- + Art critic
- + Art dealer
- + Art broker
- + Artistic heritage manager
- + Auctioneer clerk
- + Exhibition curator
- + Collections manager



CULTURE

You like **organizing or creating** artistic and cultural events:

The **Cultural Manager** makes it easier for the audience to access artistic projects and artworks.

A vital part of a cultural institution, they manage **communications** (e.g. community management), relations and **the welcoming of all audiences** (e.g. cultural action), as well as the **distribution of artistic production and pieces** through professional networks (e.g. production manager, booker).

You also help **organize exhibitions**.

A career that combines passion, communication and culture.

As a **Cultural Manager**, you **design**, develop and distribute **communications and marketing tools** (posters, brochures, press packs, biographies, show presentations, exhibition content, catalogues, etc.).

You develop and deploy **audience surveys**, which you can analyze with a view to making recommendations. You **know the artistic and cultural content of the sector** that you work in.

You know how to **structure diverse relationships** between audiences and culture for cultural actions, outreach or events.

Some examples of careers:

- + Historical monuments administrator
- + Cultural project manager
- + Heritage curator
- + Cultural officer for a municipality
- + Audiovisual production manager
- + Audiovisual programming manager
- + Digital project manager
- + Patronage manager
- + Music publisher
- + Artist's agent
- + Label communications manager
- + Live entertainment producer
- + Cultural outreach officer
- + Audience welcome manager
- + Artistic project design and creation



LUXURY

You like the luxury world and its customs: fashion, jewelry, hospitality, perfume and cosmetics. Both **passionate and pragmatic**, you see yourself working in brand strategy, communications and marketing.

The **Luxury Manager** has training that covers all aspects of **project management: Programming and management, Law concerning companies, authors and creators, Taxation, Communication**.

Within a company, you will hold **management positions** to lead development projects.

You **will support creators** (design, textiles, accessories, fashion) and **craft professionals** with rare or specialized know-how (jewelry, leather, tableware, perfumes, etc.).

You will also be able to launch your **own creation project**.

Some examples of careers:

- + Marketing and communications manager
- + Communication and digital transformation for luxury brands
- + e-Commerce project manager
- + Brand manager
- + Concierge office manager
- + Community manager
- + Events manager
- + Trend research manager
- + Import-export sales manager
- + Press officer for a luxury range

ALU MINI CAREER PATHS



ALUMNI CAREER PATHS



They attended EAC:

- + Maud Gibourdel (EAC14): **Antiquorum Genève** - Sales Coordinator, Monaco Auction
- + Marie Loré (EAC16): **Christie's Paris** - Client Services and Bids Representative - Live Coordinator
- + Vanessa Favre (EAC11): **Artcurial Paris** - Contemporary Art Administrator
- + Victoire Winckler (EAC09): **Tajan Paris** - Jewelry and Watch Department Director
- + Clothilde Duval (EAC16): **Aguttes Paris** - Automotive Department Administrator
- + Pierre Etienne (EAC93): **Sotheby's Paris** - Head of the Antique Paintings and Drawings Department
- + Geoffroy Ader (EAC97): **Sotheby's Geneva** - European Head of Watches
- + Guillaume de Casson (EAC95): **Galerie de Casson Paris** - Designer Furniture
- + Julie Carpentier (EAC02): **Christie's Geneva** - Wine Department Administrator
- + Eric Le Maillot (EAC07): General Coordinator, **FIAC** - Managing Director Reed Exposition
- + Sylvain Alliod (EAC93): **Gazette Drouot Paris** - Journalist specialized in design
- + Rozen Le Nagard (EAC97): **Rozen Le Nagard & Associés Paris** - Manager, Art and Design Expert
- + Flore de Brantes (EAC90): **Galerie Flore Bruxelles** - Manager - 18th Century Furniture and Decorative Arts Expert
- + Camille Tuffal (EAC10): **Gras Savoye Paris** - Artwork Insurance Broker
- + Typhaine Jousset (EAC19): **Aguttes Paris** - Asian Art Sales Stager
- + Valentin Vidal (EAC18): **Galerie Pascal Cuisinier Paris** - Gallery Manager
- + Hannah LaSala (EAC17): **The Via Agency Portland** - Client Strategist
- + Stéphanie McNeil (EAC13): **Chubb New York** - Collections Manager
- + Raphaël Ocampo (EAC13): **Galerie Mickael Marciano Paris** - Director
- + Axelle Reillac (EAC13): **Interenchère Paris** - Sales Coordinator
- + Margaux Barthelemy (EAC13): **Hashtag Art Paris** - Creator and Manager
- + Romain Bédot (EAC14): **Millon & Associés Paris** - Head of Antique Drawings and Books Departments
- + Eva Graine (EAC06): Paris - Fashion Consultant & Vintage Fashion Specialist
- + Oriane Lieurin (EAC12): **Piasa Paris** - Digital Project Manager
- + Pietro Della Giustina (EAC15): **Curate It Yourself Paris** - Exhibition Curator
- + Marine Langard (EAC15): **Artcurial Paris** - Sales Accountant
- + Lucie Roux Didier (EAC15): **Richard Attias & Associates Paris** - Operations Manager
- + Céline Vanhautere (EAC15): **Interenchère Paris** - Live Sales Coordinator
- + Elodie Guyot (EAC16): **Sotheby's Geneva** - Editorial Manager
- + Marion Oliviero (EAC16): **Arts d'Asie Paris** - Expert
- + Shirley Pizon (EAC16): **Vestiaire Collective Paris** - Luxury, Fashion & Vintage Authentication Expert
- + Domitille Potier (EAC16): **Collector Square Paris** - Department Administrator
- + Laetitia Zagnoni (EAC16): **Galerie Caroline Smulders London** - Sales
- + Shu Yu Chang (EAC18): **Artcurial Paris** - Asian Art Department Administrator



Vanessa Favre

After graduating from EAC with a Master's in Art Market Management in 2011, Vanessa began her career with Artcurial in their sales accounting department. Two years later, she became an administrator with the contemporary art department, a position that she still holds today.



Victoire Winckler

Victoire, who graduated from EAC in 2009, joined Tajan on an internship during her studies. She secured her first job with Tajan when she left EAC, and was appointed to head up the Jewelry and Watches department in 2015.



Pierre Etienne

Pierre graduated from EAC in 1993 and spent a large part of his career with Eric Turquin's study, specialized in appraisals for antique paintings. In 2007, he joined Sotheby's France to head up the antique drawings and paintings department, and currently works for Christie's.



Oriane Lieurin Minella

After graduating from EAC in 2012, Oriane began his career with Osenat as Valuations Department Manager, before moving to the Piasa auction house in 2017 as Digital Project Manager.



Shirley Pizon

After completing her MBA in Art Market Management at EAC in 2016, Shirley began her career with the expert valuation firm Chombert & Sternbach, before joining Vestiaire Collective in 2017 as a fashion, luxury and vintage specialist.



Marine Sanjou

After graduating from EAC in 2011, Marine began her career with Galerie Kreo as its designer furniture production manager. She then joined the Piasa auction house in 2018 as Assistant Director of the design department.



Clothilde Duval

After graduating from EAC in 2016, Clothilde joined Tajan's antique drawings and paintings and artwork and furniture departments. In 2018, she was appointed as automotive department administrator with the auction house Aguttes.

ALUMNI CAREER PATHS



They attended EAC:

- + Eric Le Maillot (EAC07): **FIAC – Reed Exposition** - General Coordinator
- + Maxime Truchi-Oblette (EAC10): **TomK Production & Audace Musik** - Director
- + Dolly Choueiri (EAC04): **Grasse Theatre** – Secretary General
- + Cécile Berthelot (EAC04): **Académie Equestre de Versailles** - Administrator
- + Olivier Catherin (EAC98): **Les 3 Ours** (animation cinema) - Manager
- + Laetitia Poli (EAC93): **France Television** – Digital Communications Manager
- + Aurélie Païta (EAC11): **Madame Zik Berlin** – Manager
- + Céline Roque (EAC18): **Cité de la musique – Philharmonie**: Mediation Project Manager
- + Elsa Vautrin (EAC16): **Théâtre de Marigny** – Administrator
- + Aude Gauthier (EAC14): **France Television** - Digital Content Manager
- + Géraldine Michel (EAC10): **My Love Affair (Cathy Guetta)** – Musical Marketing Project Manager
- + Eric Gandré (EAC13): **Festi'Val** – Administrator
- + Gary Crait (EAC14): **Brume Production** – Founder
- + Astrid Crépin (EAC12): **M6** – UX Manager
- + Charline Martel (EAC16): **Musée d'Orsay** – Patronage Manager
- + Aude Martino (EAC10): **Centre National de la Danse** - Production Administrator
- + Emmanuelle Pardini (EAC12): **Centre des Monuments Nationaux** – International Development Manager
- + Isabelle Gourlet (EAC92): **Museum National d'Histoire Naturelle** – Public Relations Manager
- + Maud Sagaspe (EAC10): **Disneyland Paris** - Live Events Project Leader
- + Nathalie Thouny (EAC05): **Bibliothèque Nationale de France** – Assistant Director
- + Elodie Chagnas (EAC05): **Apple** - Video Programming Manager
- + Caroline La Hausse (EAC06): **Fondation du patrimoine** - Deputy Communications Director
- + Lucie Aerts (EAC10): **Musée du Quai Branly** - Audience Development Manager
- + Doriane Trouboul (EAC11): **Théâtre 95** – Administrator
- + Laura Lacour (EAC11): **Institut National des langues et civilisations orientales** – Head of Cultural Action
- + Joséphine Fichaux (EAC09): **FIAC – Reed Exhibition** – Communications Manager
- + Bérengère Drevon-Balas Simottel (EAC04): **Yves Saint Laurent** – International Communications Director
- + Géraldine Régnauld (EAC11): **Parc Astérix** – PR and Digital Communications Manager
- + Nicolas Foulon (EAC07): **Orchestre National de Lille** – Media and Press Manager
- + Karine Heullant (EAC04): **Artistik Thématik** – Manager

Aude Martino



After graduating from EAC in 2010, Aude began her career as a press officer with Editions Gallimard, before joining the French National Dance Center (CND) as production lead for international shows. She is now a production administrator for the CND.

Laetitia Poli



After graduating from EAC in 1993, Laetitia began her career with Mamba Production as a production manager. After working as a screenwriter, she was appointed editorial manager for France 3 in 2005, before heading up internal communications for France Télévision from 2011. Since 2018, she has also been in charge of France Télévision's digital department.

Emmanuelle Pardini



Following a bachelor's and a master's at EAC (graduating in 2012), Emmanuelle joined the French National Monuments Center (CMN) as its international development manager. In this role, she has helped define and roll out the promotion of the CMN's cultural offering internationally.

Eric Le Maillot



After completing his Master's in Cultural Management in 2007, Eric began his career as a logistics manager with FIAC, before becoming its General Coordinator in 2011, then its Director since 2013.

Olivier Catherin



After graduating from EAC in 1999, Olivier began his career with Rencontres Audiovisuelles (International Short Films Festival, Fête de l'anim, Ciné Soupe, L'Hybride), before founding the animated film production company Les Trois Ours in 2008, alongside Serge Elissalde and Jack Wang. The company's productions include Kiki de Montparnasse, which won a César Award in 2014. In 2016, he joined Pictanavo as animation fund coordinator for the Hauts de France region.

Lucie Aerts



After completing her MBA in 2010, Lucie joined the Collège des Bernardins as audience development and project manager. In 2012, she became audience development mission manager for the Pompidou Center, then Quai Branly Museum. In 2019, she was appointed to head up the outreach department at Musée du Quai Branly.

Joséphine Fichaux



After graduating in 2009, Joséphine began her career with the Reed Expositions group as communications manager for FIAC. Today, she is partnerships and sponsoring manager for consumer shows with the Reed group (FIAC, Paris Photo, Livre Paris, Cannes Yachting Festival, Comic Con Paris, etc.).

ALUMNI CAREER PATHS



They attended EAC:

- + Bérengère Drevon-Balas Simottel (EAC04): **Yves Saint Laurent** – International Communication Director
- + Violaine d'Astorg (EAC12): **Christie's Paris** – Head of Jewelry Department
- + Marion Rochard (EAC07): **Chanel Paris** – Tools & Events Manager
- + Clothilde Duval (EAC16): **Aguttes Paris** – Automotive Department Administrator
- + Julie Carpentier (EAC02): **Christie's Geneva** – Wine Department Administrator
- + Shirley Pizon (EAC16): **Vestiaire Collective Paris** – Luxury, Fashion & Vintage Authentication Expert
- + Brian Degombert - **Les Ateliers Joailliers Louis Vuitton Paris** – Stone Buyer
- + Caroline Pecoste (EAC15): **Boucheron Paris** – Jewelry Development Manager
- + Jenny Codega (EAC17): **Céline Geneva** – Store Director
- + Xizhi Liu (EAC17): **Christian Dior Couture Shanghai** – Store Director
- + Jean-Michel Rieu (EAC18): **Jaeger Lecoultre Paris** – Customer Advisor
- + Julien Derrier (EAC18): **Bucherer Paris** – Sales Advisor

- + Jose Antonio Sánchez Osorio (EAC18): **JEM Paris** – Customer Relations Advisor
- + Simon Callais (EAC19): **B.LIV Champagne Paris** – International Development Manager
- + Céline Bismuth (EAC17): **Chanel Paris** - Exceptional Pieces Production Manager
- + Victoire Winckler (EAC09): **Tajan Paris** - Jewelry and Watch Department Director
- + Geoffroy Ader (EAC97): **Sotheby's Geneva** - European Head of Watches
- + Laurent Lorriette (EAC16): **Piaget Paris** – Sales Advisor
- + Yevgeniya Konovalyuk (EAC17): **Christian Dior Couture Paris** – Sales Associate
- + Julie Proglia (EAC17): **Christian Dior Joaillerie Paris** – Press Officer
- + Eva Minarro (EAC17): **Private Madrid Showroom** – International E-Commerce Project Manager
- + Xue Jun Liu (EAC17): **Loewe Paris** – Brand Ambassador
- + Blanche de Seze (EAC17): **Chanel Paris** - Project Manager - High-Jewelry Events
- + Richard Andrew Coomer (EAC16): **Samsonite Washington** – Store Manager



Jade Arous

Jade began her career as an ambassador for Mauboussin. Today, she is a high-jewelry project manager with Boucheron. "The school completed my training in High-Jewelry and gave me better knowledge of the professional environment".



Violaine d'Astorg

Violaine began her career with Osenat as their jewelry department manager. In 2018, she was appointed to head up the jewelry department at Christie's.



Blanche de Seze

Blanche began her career with Chanel as assistant jewelry product manager for the Icons collection. Since 2018, she has been a high-jewelry events project manager with Chanel.



Brian Degombert

"I took a Bachelor's in Luxury at EAC Paris, alongside an internship with the stones department at Les Ateliers Joailliers Louis Vuitton(...) This experience was followed by a contract with the same company".



Julie Carpentier

After leaving EAC, Julie quickly specialized in wines and spirits. She became an administrator with the wines and spirits department at Christie's in Geneva, then, in 2015, co-founded Baghera Wines, a house specialized in outstanding wines.



Laure-Anne Fischbacher

Following an internship with Boucheron as a sales assistant, Laure-Anne joined Christian Dior Couture in 2018 in the Visual Merchandising team.



Geoffroy Ader

After graduating from EAC in 1997, Geoffroy began his career with Antiquorum, as a watch specialist. He then joined the auction house Tajan, before moving to Sotheby's in Geneva, heading up the watch department at European level. In 2016, he founded Ader Watches, a site specialized in advisory services, valuations and auctions for collector's watches.

JOIN EAC

EAC's admissions take place during sessions or on appointment from October, subject to availability.

To apply, call us to arrange an appointment or submit a request on www.ecole-eac.com.

The admissions process involves written tests and an interview lasting around 30 minutes. They make it possible to understand the candidate's goals, working with them to build up a more in-depth picture of their possible career paths. Following your admissions interview, you will receive an answer within eight days. This is valid for our various campuses.



1^{er} Octobre
Admissions open

STEP 1



Register for the admissions session by calling us or visiting our website

STEP 2



Complete your application pack and send it to the Admissions Department

STEP 3



Attend your admissions interview (outside of Parcoursup - the French national admissions platform)



ANSWER WITHIN EIGHT DAYS
Enrolment pack sent out, then confirmed by the candidate

ENROL AT EAC

B1.

B2.

B3.

M1.

M2.

MBA.

Requirements

Admission with high-school diploma (BAC) or equivalent in other countries

Completed first year of a Bachelor's or L1

Completed second year of a Bachelor's or L2

Completed third year of a Bachelor's or L3

Completed a Master's 1

Completed a Master's or have significant professional experience

Procedure

Admissions interview
+ Application pack
+ General knowledge test
+ English test

Admissions interview
+ Application pack
+ Writing skills assessment

➔ If you live abroad or are unable to travel, a Skype interview may be offered.

FUNDING

For **Bachelor's programs**, when the course has already started, **Excellence Scholarships** may be awarded to the most deserving students.

For **Master's degrees**, total funding for your studies through the **work-study program** with a professional development contract or apprenticeship contract.





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