



PERSONAL LEADERSHIP & CAREER DEVELOPMENT

FULL-TIME MASTER (MSc) IN MANAGEMENT

Nyenrode offers the ideal combination of solid academic theory, practical relevance and personal development. During the full-time Master (MSc) in Management program, students take part in the Personal Leadership & Career Development (PLCD) journey.

The PLCD is a professional and personal development program which is designed parallel to the academic curriculum. Within this program students will train their personal leadership skills by following various workshops and gain practical experience by conducting real life projects in different companies.

The projects are related to the three Nyenrode values,

Leadership, Entrepreneurship and Stewardship (LES), and allow students to dive deeper in each of these fields.

Next to the practical projects, students work on their personal development by participating in peer group coaching sessions which are facilitated by an alumni coach.

To prepare students for life after Nyenrode and for their first career step, every student will receive a personal career development plan which is designed to their personal needs. Several workshops and individual career conversations are organized by Nyenrode's experienced career advisors.



LEARNING ASPECTS

Nyenrode aims to deliver responsible leaders after students graduate. Furthermore, graduates need to be ready for their first jobs. Students will learn to know who they are, they are self-aware and self-confident. They have acquired proper skills on teamwork, project management and consultancy. The PLCD provides students a framework and the time to focus on their personal leadership skills and to put their learning into practice via the team-based projects, coaching by alumni and career workshops.

LEADERSHIP

- Students will get academic knowledge on leadership
- Students will be in contact with different consultants
- Students will develop consultancy skills during a real-world business case

ENTREPRENEURSHIP

- Students will have creative design thinking sessions
- Students will see how different start ups operate
- Students will create a business idea and pitch this idea to investors

STEWARDSHIP

- Students will get academic knowledge on sustainability
- Students will talk to social entrepreneurs
- Students will learn how to apply stewardship in either NGO's or corporates

KEY FACTS

TIME PERIOD OF PLCD
7 months

TEAM COMPOSITION
5 members based on competence questionnaire and management drives

DURATION OF THE PROJECTS
4-5 weeks

DELIVERABLES FOR COMPANY
project results and personal reflection papers



FOR MORE INFORMATION ABOUT PERSONAL LEADERSHIP & CAREER DEVELOPMENT, PLEASE CONTACT OUR PROGRAM ADVISORS

✉ FTMSC@NYENRODE.NL 📞 +31 (0)346 291 731 [in](#) NYENRODE BUSINESS UNIVERSITY